



make MUTANT TURTLE soup
SEE BACK COVER



KOJAK ★ MOVIE PARODIES
PAINTBALL WARS ★ DON MARTIN

TEENAGE MUTANT NINJA

#255
AUG
90

NOW
JUST
\$1.75

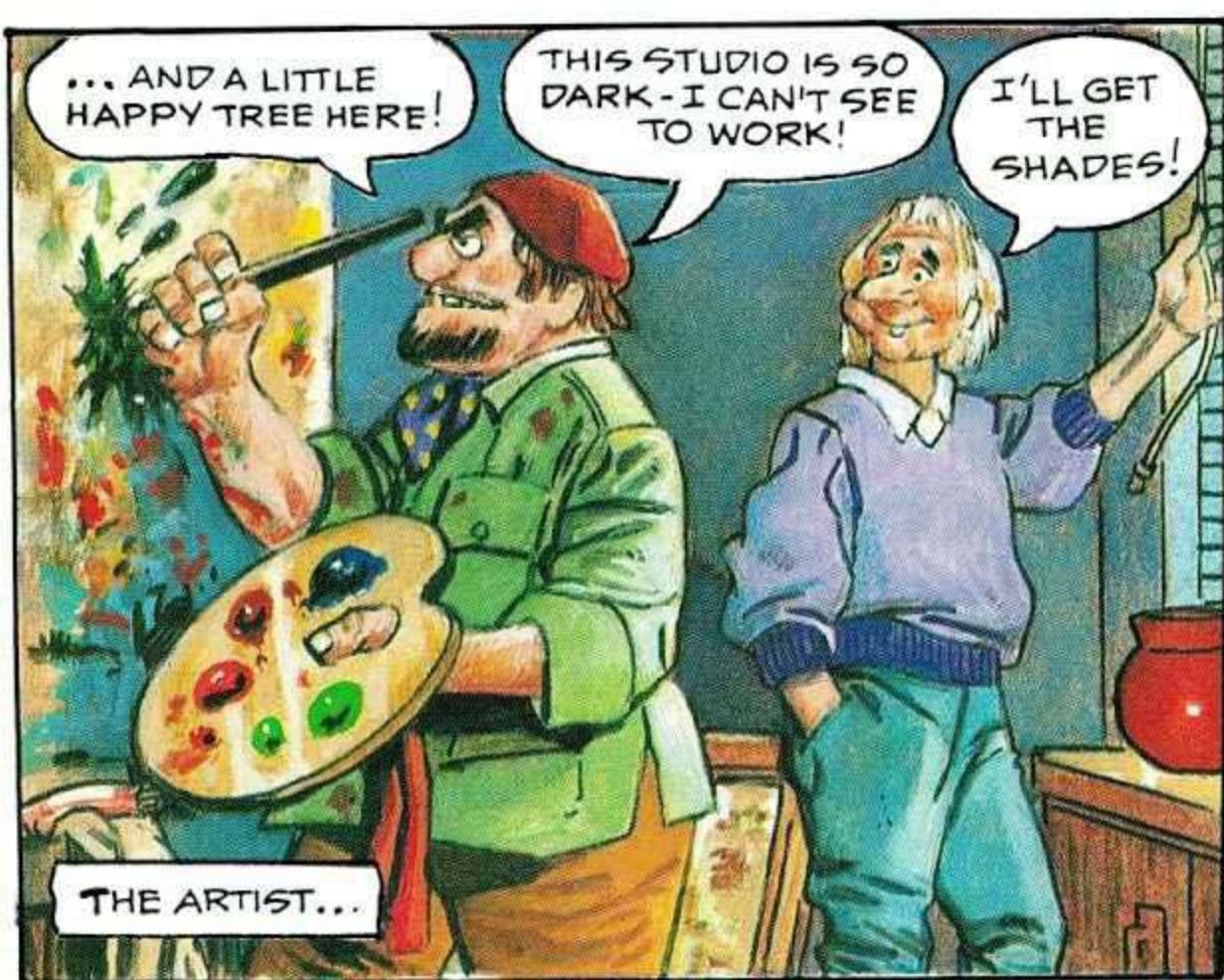
CRACKED

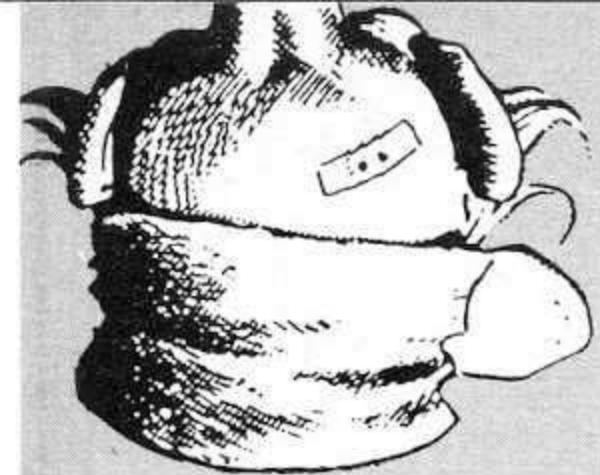


08

27100 06254 7

Dear hearts and gentle people!





CRACKED

From TURTLE SOUP to CRACKED NUTS!

#255 AUGUST 1990

MICHAEL DELLE-FEMINE

editor-in-chief

CLIFF MOTT

art director

JERRY DE FUCCIO

managing editor

SYLVESTER P. SMYTHE

teenage mutant ninja turd

GEORGE GLADIR, TONY FRANK, MATT SWEENEY, ROGER BROWN and RICH KRIEGEL writers

JOHN SEVERIN, DON MARTIN, BILL WARD, WALTER BROGAN, MIKE RICIGLIANO, DON OREHEK, GARY FIELDS, RURIK TYLER, PETE FITZGERALD and STEPHEN DE STEFANO artists

welcome GENE COLAN artist

JOHN SEVERIN cover art MORT TODD cover idea

cracked contents MALCONTENTS

DON MARTIN STRIKES!	4
CRACKED MINI-MOVIES	5
SPY & SABOTEUR STEEL CAGE MATCH	8
CIGARETTE ADS AIMED AT GROUPS	9
FAIRY FUNNY ANIMALS	12
THE GOOD & BAD ABOUT MUTANT TURTLES	13
THE COMIC BOOK RESTORER	16
PAINT GUNNER MAGAZINE	17
RANDOM FUNNIES	21
THE ALIEN ZOO	22
DON MARTIN STRIKES AGAIN!	26
WHY PARENTS H.A.T.E. THE TURTLES	27
HAZARDS OF...	28
CLASSROOM TV SCREAM	30
MORONS FROM MARS	33
SHOE BIZ GOES SHOW BIZ	34
YE OLDE HANG UPS	37
STRANGE PLACES FOR CELLULAR PHONES	40
KOJERK	42
DON MARTIN STRIKES AGAIN, AGAIN!	46
HOWEIRD STERN INTERVIEW	47
SHUT UPS	50
GREAT MOMENTS IN HISTORY	51

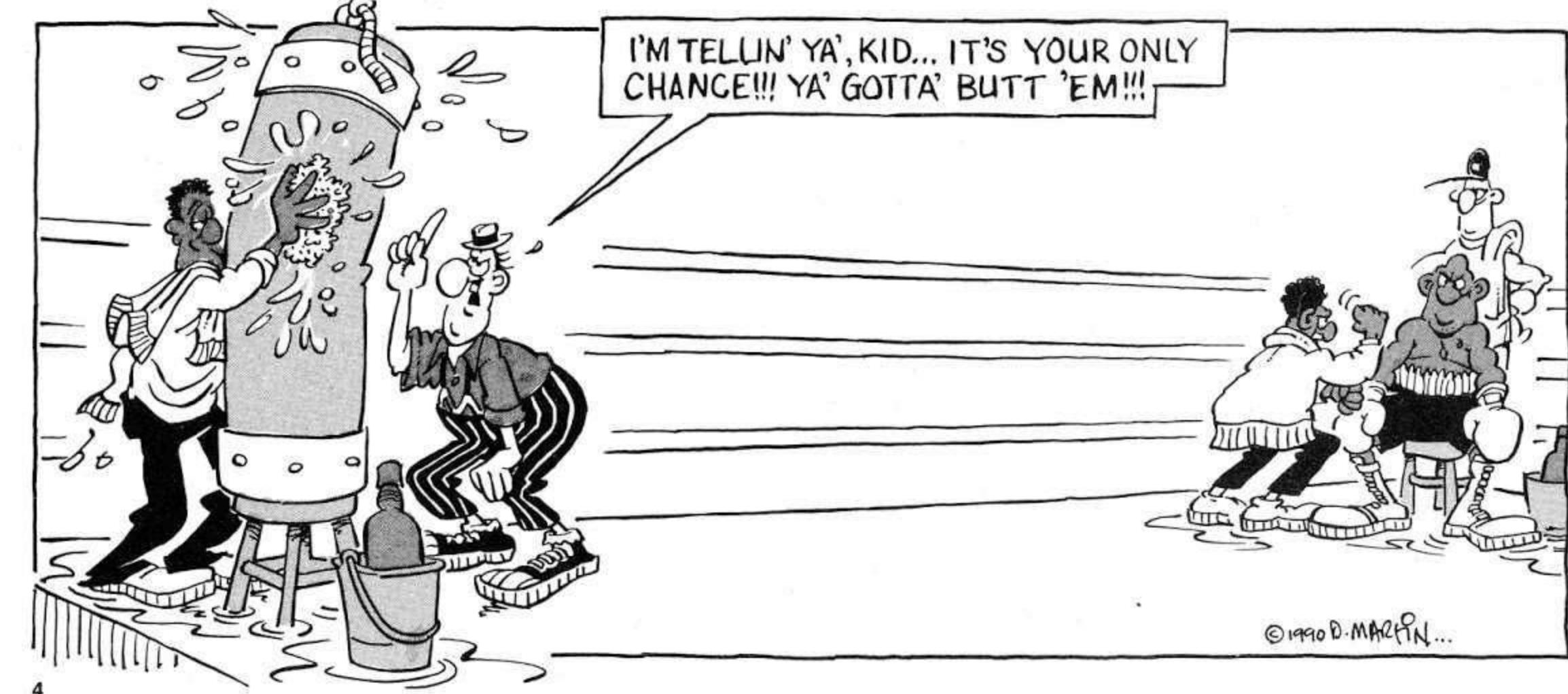
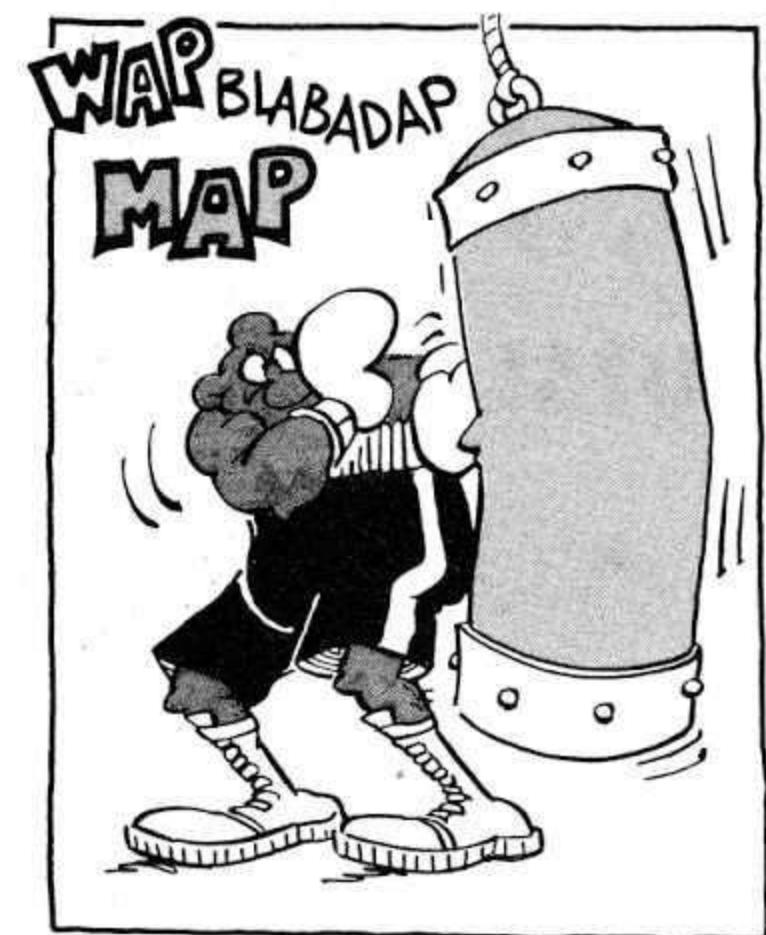
BONUS: MUTANT TURTLE SOUP LABEL!



CRACKED (USPS 801 000) is published monthly except February, April and June by Globe Communications Corp., P.O. Box 51, Rouses Point, N.Y. 12979. Editorial offices located at Suite 505, 441 Lexington Avenue, New York, N.Y. 10017. Single copy price \$1.75; Canada and Foreign \$2.25. Subscription (9 issues) in the United States and possessions is \$14.40; outside U.S.A. \$18.90. Subscription orders, inquiries concerning subscriptions and changes of address to be sent to CRACKED Magazine, Subscription Department, P.O. 114, Rouses Point, N.Y. 12979. Mailing labels should accompany inquiries and change of address advice. Allow 10 weeks for processing subscriptions and for effective response to above. SECOND CLASS POSTAGE is paid at Rouses Point, N.Y. 12979 and additional mailing offices. POSTMASTER: Send change of address to CRACKED Magazine, Subscription, P.O. Box 114, Rouses Point, N.Y. 12979. Copyright 1990 by Globe Communications Corp. All rights reserved. Copyright under the Universal Copyright Convention and International Copyright Convention. Copyright reserved under the Pan-American Copyright Convention. Todos derechos reservados segun la Convencion Pan-Americana de Propiedad Literaria y Artistica. Title trademark registered in the U.S. Patent Office. Publisher cannot be responsible for unsolicited letters, manuscripts or artwork although every effort will be made to return such matter when accompanied by a self-addressed, stamped envelope. Characters and places named in CRACKED are fictitious. Similarity, without satiric purpose, to any living person is coincidental. PRINTED IN UNITED STATES of AMERICA. ISSN #0883-6361.

Don
MARTIN'S

ONE FINE EVENING IN JERSEY CITY



Last year Hollywood turned out several hits like BATMAN, INDIANA JONES and the like, but WHAT have the movie makers been up to lately? Well, they're still turning 'em out even though they aren't exactly what you'd call SUPER! See for yourself as we pay another visit to the...

CRACKED®



MINI-MOVIE THEATRE!

(the only multiplex theatre where you can see ALL the movies without sneaking in!)

TONY FRANK script WALT BROGAN scenery

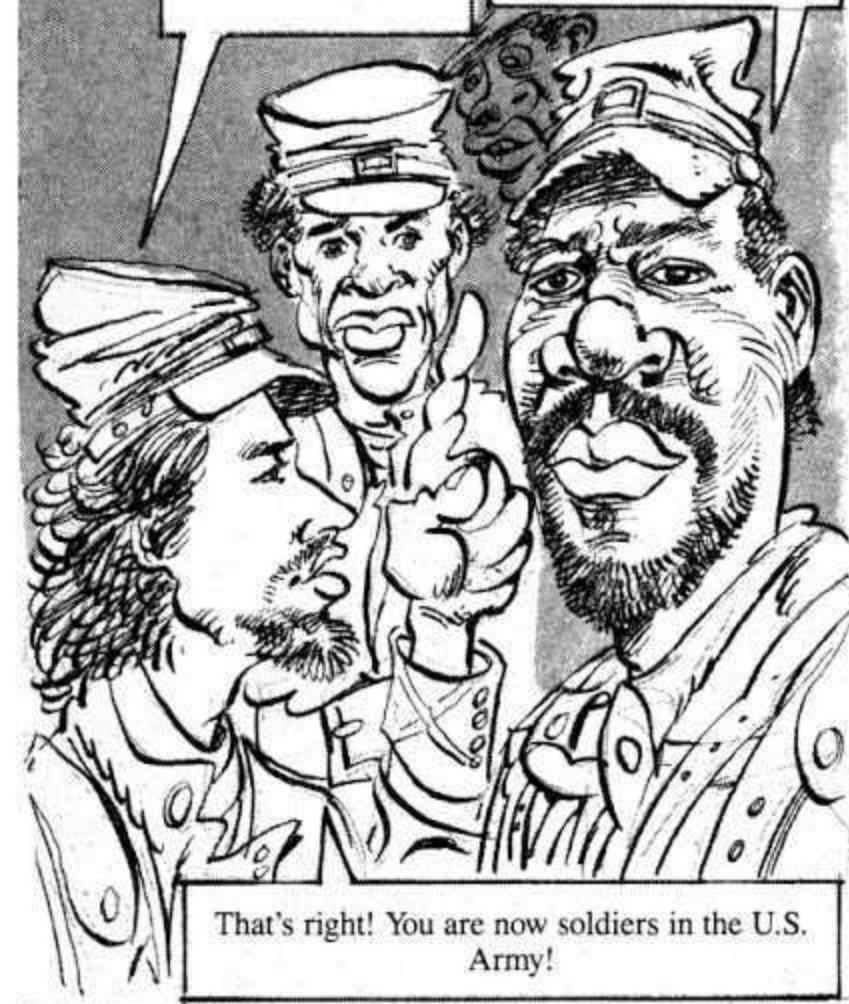
GORY

You men are no longer slaves! You are free!

That means we don't have to take no orders from the plantation owners?

...And now you take orders from me! CHARGE!

Shoot! I don't call this progress!



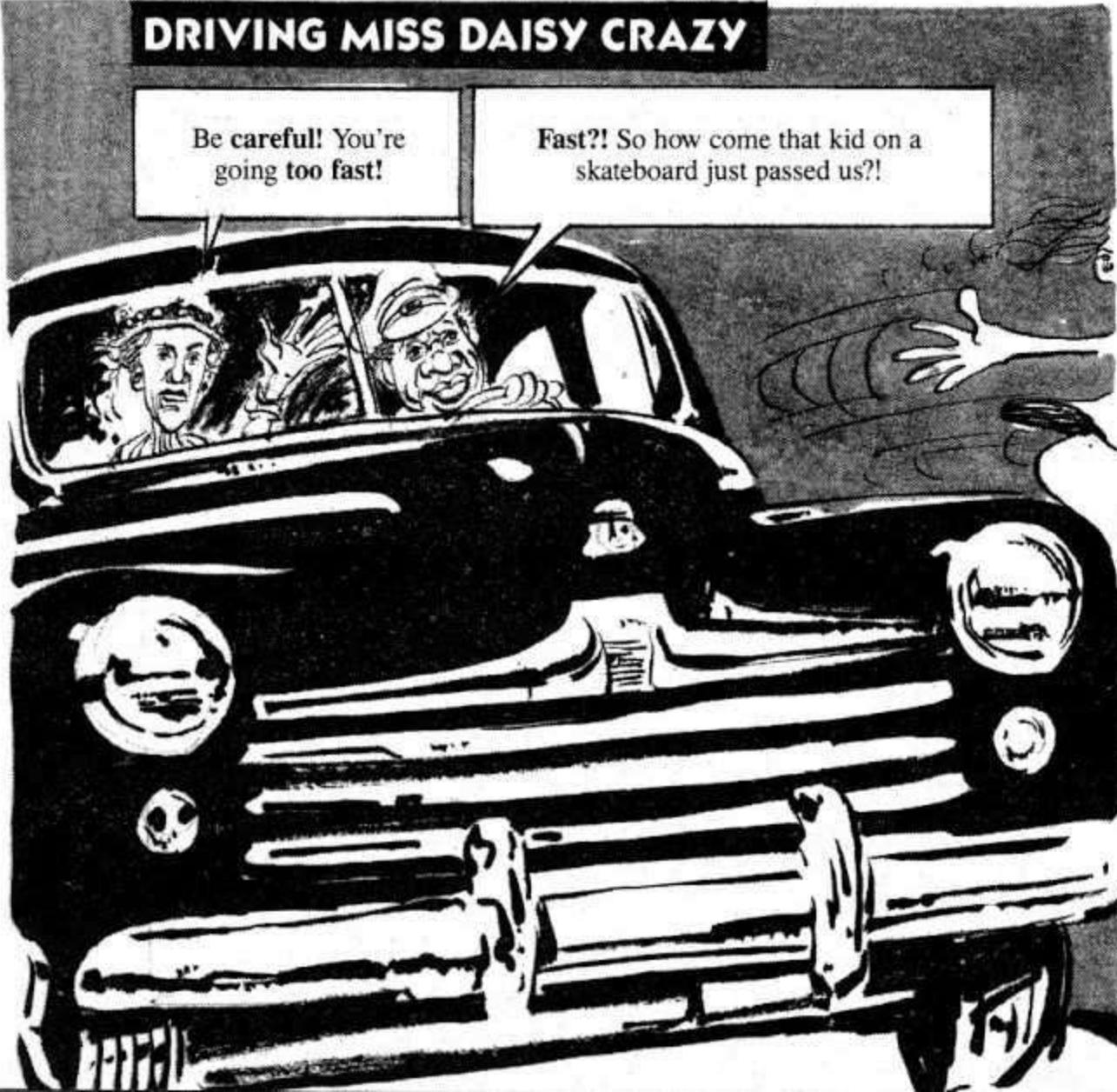
DRIVING MISS DAISY CRAZY

Be careful! You're going too fast!

Fast?! So how come that kid on a skateboard just passed us?!

Dad, don't you find your job demeaning?

No way! Hey, I ride in the front seat while the white lady sits in the back of the car!



CORN ON THE FOURTH OF JULY

Tomorrow I leave for the Marines! I'm gonna fight for the things I believe in... My country, Mom and Twinkies! I can't wait to put that uniform on!

Gawsh! You're so patriotic!



Nah, I just want to wear some clothes that fit me for a change! I'm sick of wearing my cousin's hand-me-downs!



Isn't this great? Just like a John Wayne movie!

Yeah, except they're shooting real bullets and this is real blood! YAAAARRRGHHH!



I hope I receive the same honors as my hero, John Wayne!

I hate to tell you this, but the Duke never served in the army and never got a medal!

Who's talking medals? I'm talking Academy Award!



MANGO & TRASH

I'm the best cop in California!

You gotta be kidding, man, I'm numero uno!

I LIKED THIS SATIRE... I GIVE IT A THUMBS UP... IT'S OK, BUT NAWWWY DICKERIN' SIT IN IT...



Which one of you turkeys claims he's the top cop? Come on, make my day!

Him! HIM!!



DODGER & ME

I thought this town hit bottom when the auto plant closed!

Bringing in Anita Bryant, Miss America and Reverend Wildmon to cheer us up... Man, that's real depressing!

I want to see the Chairman!

Sorry, you need an appointment!



Millionaire Athletic Club

I want to see Dodger!

Sorry, this club is members only!

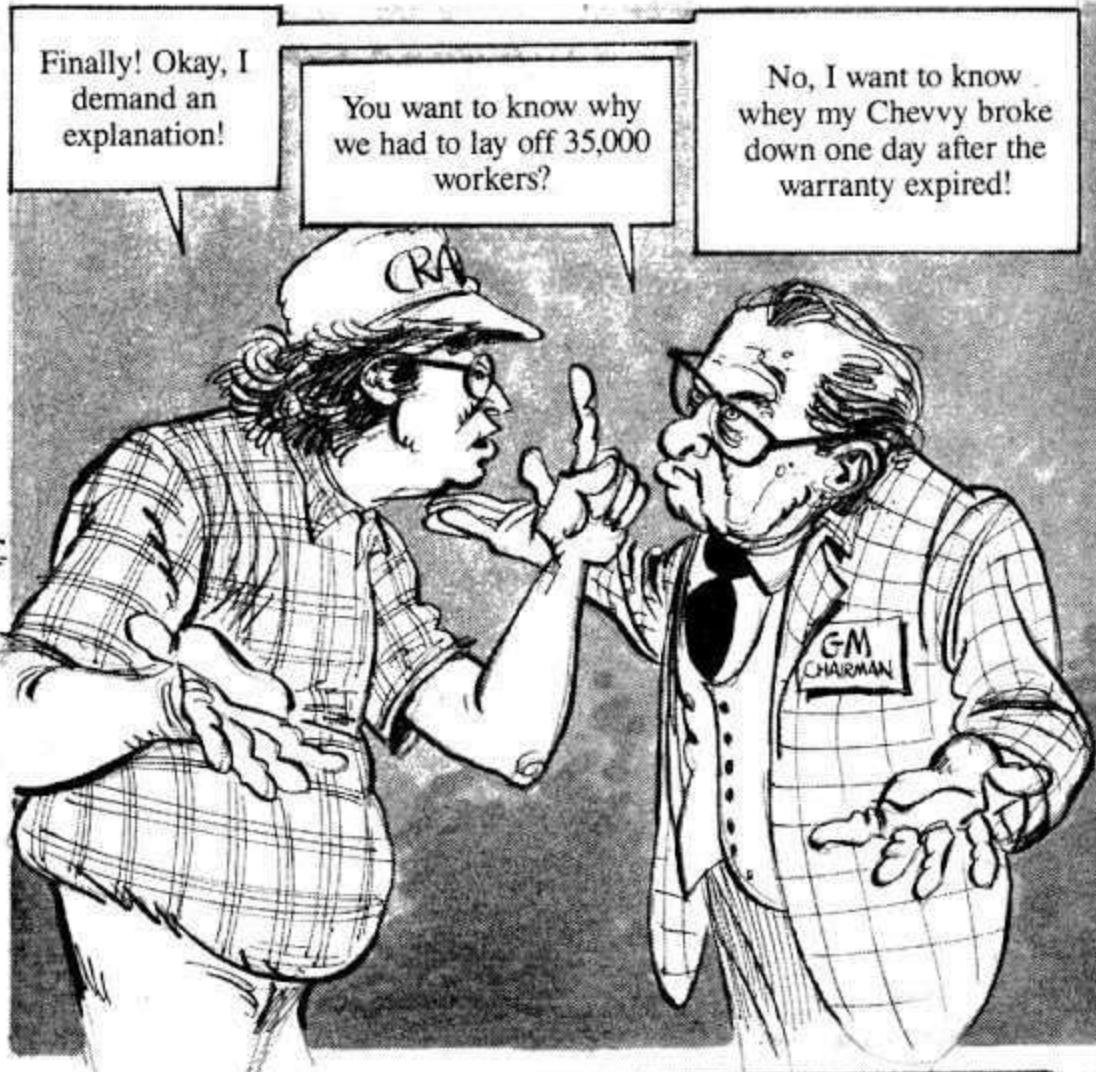
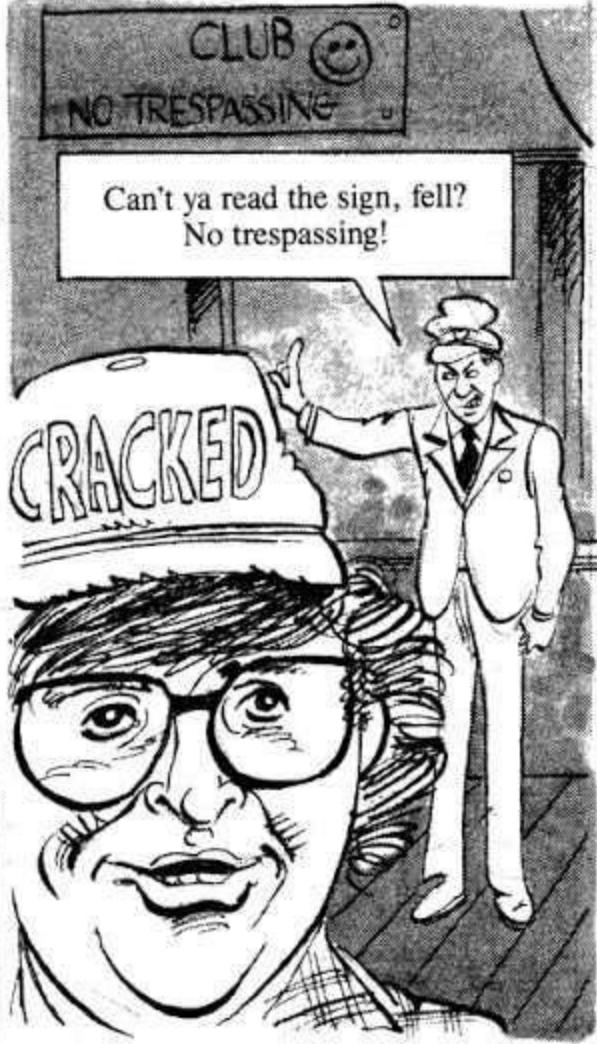
CLUB
NO TRESPASSING

Can't ya read the sign, fell? No trespassing!

Finally! Okay, I demand an explanation!

You want to know why we had to lay off 35,000 workers?

No, I want to know whey my Chevvy broke down one day after the warranty expired!



STANLEY AND MINUS

There's something I forgot to tell you... I can't read!

What a relief! I thought you were going to tell me you were gay!

Lissen to this Shut Up! Haw haw haw!

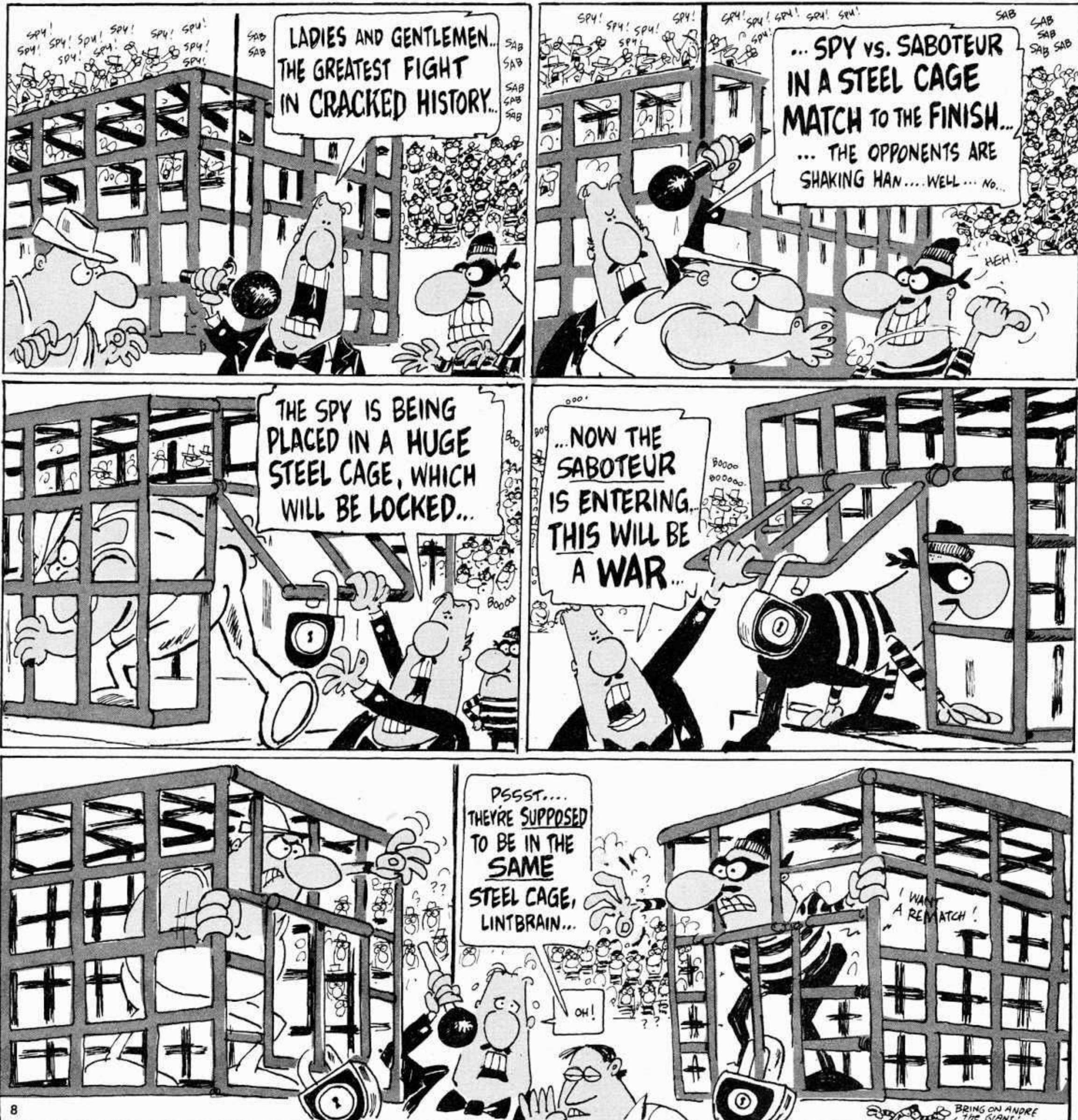
I made a mistake teaching you to read... You were a lot more fun when you were illiterate!



SPY & SABOTEUR in

STEEL CAGE MATCH

by RIGIGR



AD AGENCIES FOR THE TOBACCO COMPANIES ARE CONCERNED AS SALES DROP AND HAVE TARGETTED AD CAMPAIGNS TOWARDS UNEDUCATED WOMEN, TEENS, BLACKS AND ASIANS... **CRACKED** PREDICTS AD CAMPAIGNS WON'T END THERE! SOON WE'LL BE SEEING...

MORE CIGARETTE ADS AIMED AT SPECIFIC GROUPS!

GEORGE GLADIR writer

JOHN SEVERIN artist

VIRGINIA FATS

...The Cigarette for Hefties

You've come a long way, Tubby.

ROUND AND PLUMP

Just Like You!

They're the **HEAVYWEIGHT**
of cigarettes!

**THE SURGEON HAS DETERMINED
THE SMOKERS OF VIRGINIA FATS
HAVE A FAT CHANCE OF LIVING
LONG!**

- The Extra-Heavy Smoke from VIRGINIA FATS Prevents You from Reading those Depressing Scales!
- VIRGINIA FATS Come in Handy Easy-to-Carry Six Cig Containers!

VIRGINIA SHORTS

...Never Sell 'em Short!



Because of their unique short size, **VIRGINIA SHORTS** contain less of all that **tarry crap** found in most cigarettes!

Virginia Shorts are made especially for midgets, dwarves and short order cooks!



We elves appreciate Virginia Shorts' small size!

At Santa's busy workshop we don't get long cigarette breaks!



SURGEON GENERAL'S WARNING: BECAUSE OF THEIR EXTREMELY SHORT LENGTH, LIGHTING UP VIRGINIA SHORTS CAN CAUSE FACIAL BURNS!

INDIANS EVERYWHERE ARE SENDING UP SMOKE SIGNALS ABOUT THEIR OWN BRAND OF CIGARETTES!



Exclusive Flavoring Geared to the Native American: **Mentholated Buffalo Chips**



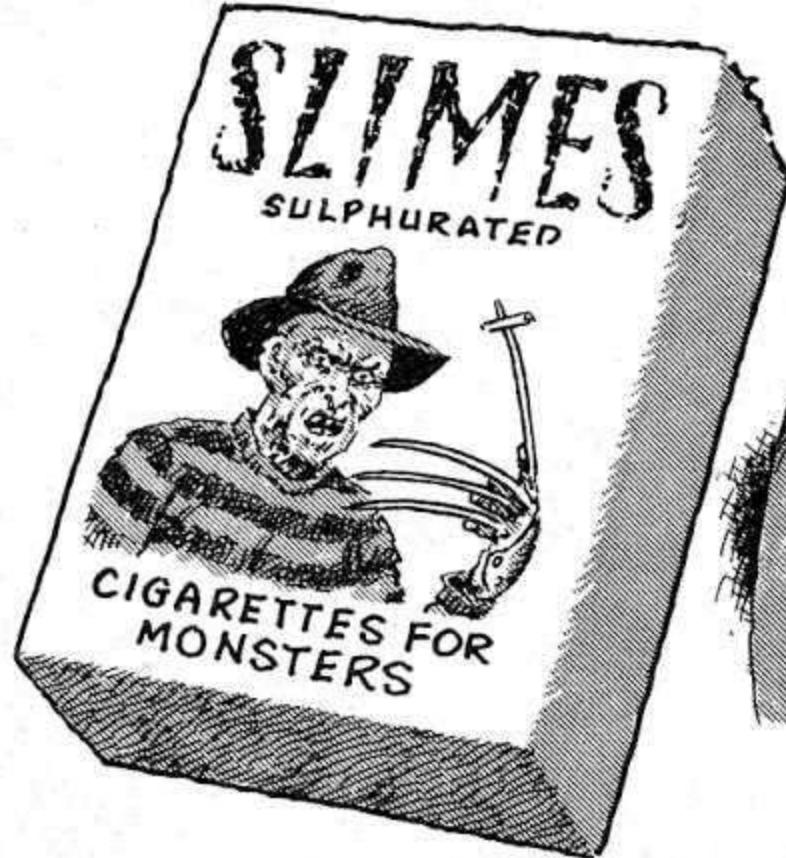
Reservation Indians have absolutely **no** reservations about Tepee Cigarettes!

Tepees are low in nicotine and tar but high on everyone's totem pole!

SURGEON GENERAL'S WARNING: THESE CIGARETTES WILL DO TO YOU WHAT SITTING BULL DID TO GENERAL CUSTER!

CIGARETTE MANUFACTURER'S WITCH DOCTOR: PAY NO HEED TO SURGEON GENERAL. HIM SPEAKUM WITH HEAP FORKED TONGUE!

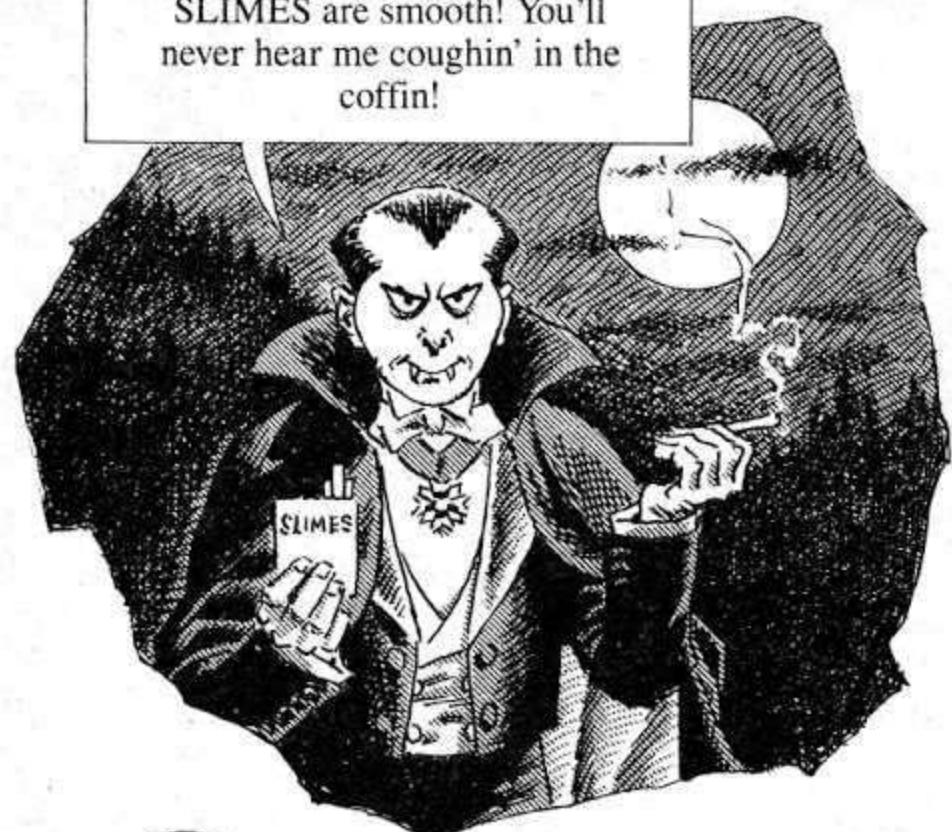
RICH IN TARS & NICOTINE AND EVERYTHING ELSE THAT'S REAL WICKED!!!



I go for SLIMES and DR. FRANKENSTEIN! They both turn me on!



SLIMES are smooth! You'll never hear me coughin' in the coffin!



The REAL high note of the opera is when I light up a SLIMES!



The keen bold flavor of SLIMES has me licking my CHEOPS!



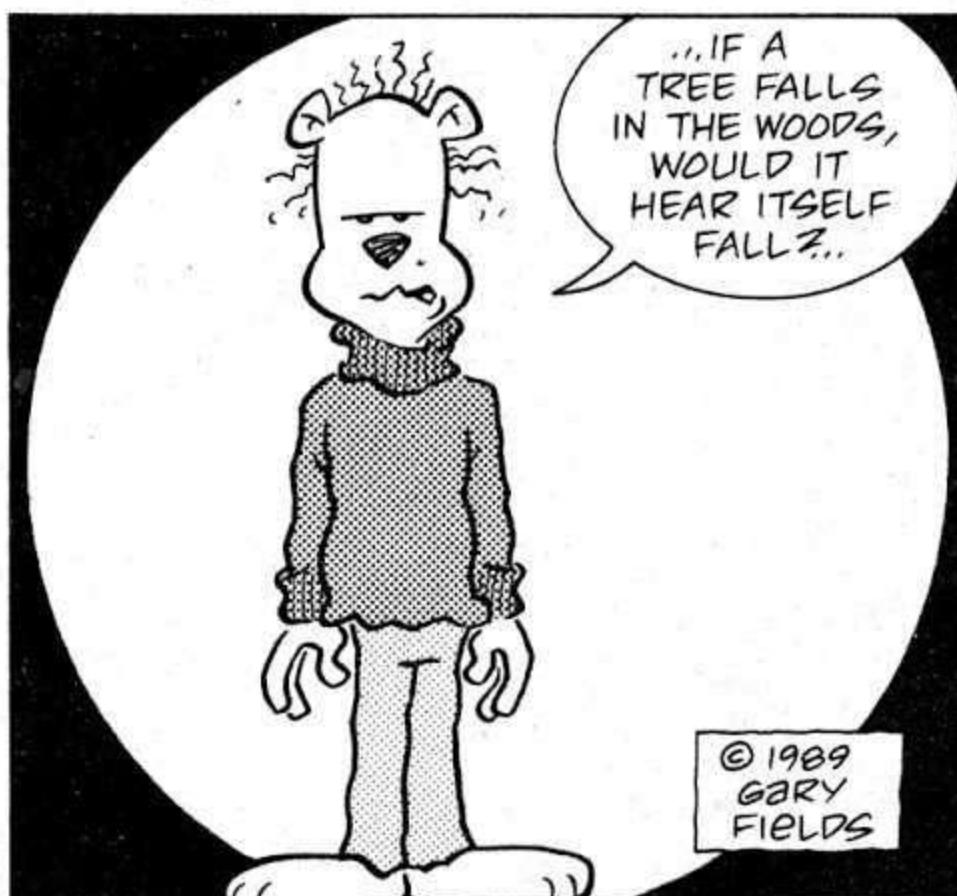
The top-notch quality of SLIMES is always visible... even if I'm not!



SURGEON GENERAL'S
WARNING: SMOKING THIS
PARTICULAR BRAND CAN
CAUSE BODY DEFORMITIES!

TH'END

AMERICAN FAMOUS FUNNY ANIMALS



11 SINGLE
11 SINGLE
11 SINGLE
SODA CREAM
0.00

RADIO-CONTROLLED
SABOTAGE!

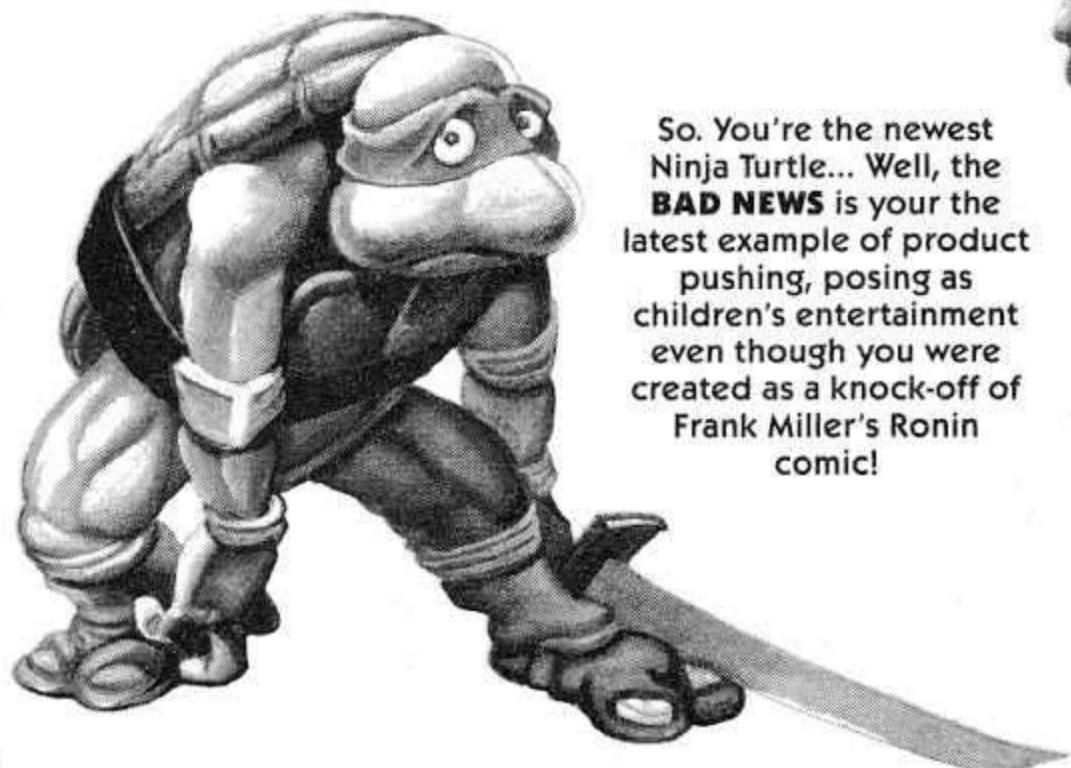
FOR TOO LONG,
PAGE 12 HAS BEEN
IGNORED... OTHER PAGES,
LIKE 6, 13,
25, AND 36
HAVE GOTTEN
RECOGNITION,
BUT 12... 12...

SOCIETY
FOR THE
APPRECIATION
OF
PAGE 12

GOOD NEWS AND BAD NEWS

FOR

TEENAGE MUTATED NINJERK TURDLES



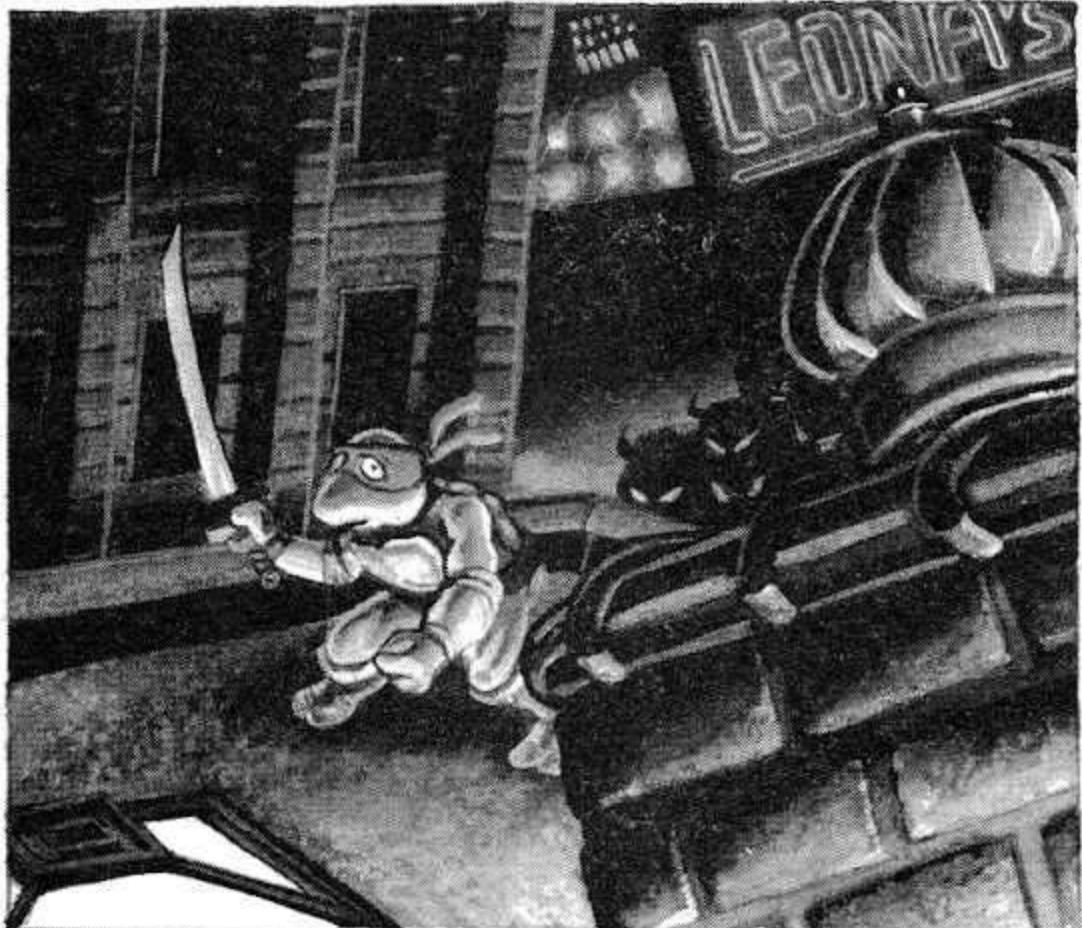
So. You're the newest Ninja Turtle... Well, the **BAD NEWS** is your the latest example of product pushing, posing as children's entertainment even though you were created as a knock-off of Frank Miller's Ronin comic!



The **GOOD NEWS** is that kids don't care about that stuff!

The **BAD NEWS** is:

You're a five-foot tall green turtle teen adrift in a fatalistic urban nightmare!



The **GOOD NEWS** is:

You get to wear a mask so no one can recognize and embarrass you!



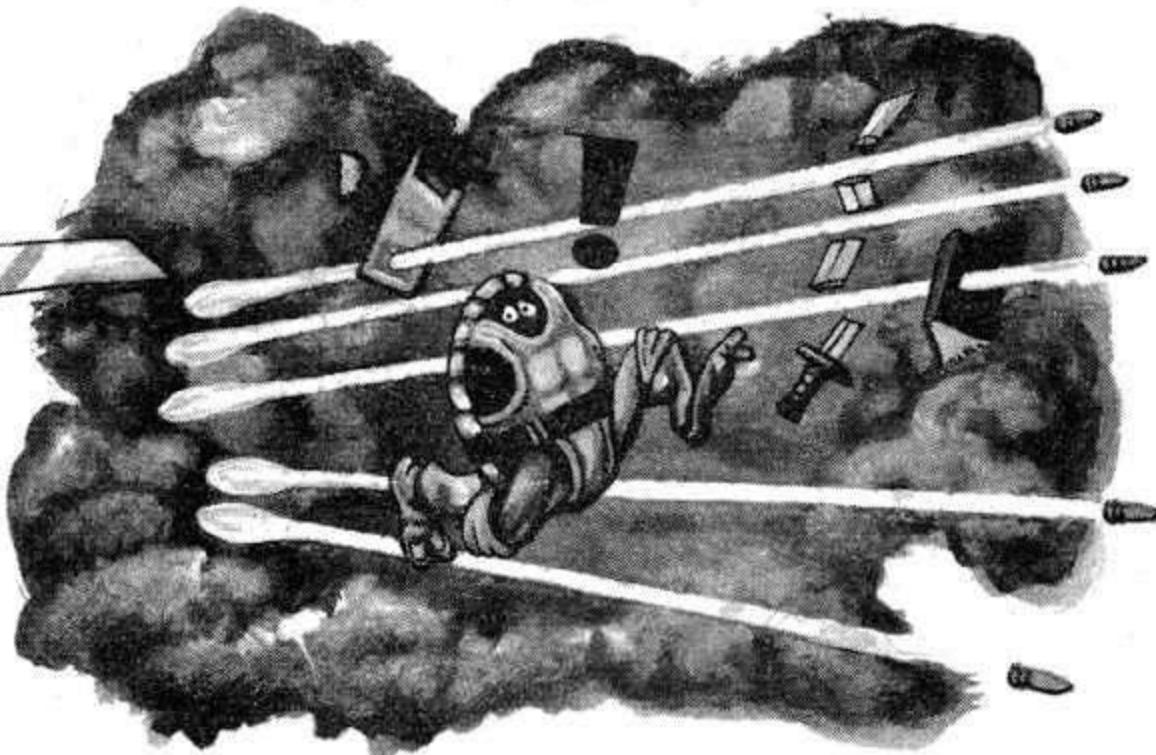
The GOOD NEWS is:

You get to use beautiful, hand-crafted, deadly weaponry from feudal Japan!



The BAD NEWS is:

In a nation rampant with AK-47s and Uzis, Feudal weapons are futile weapons!



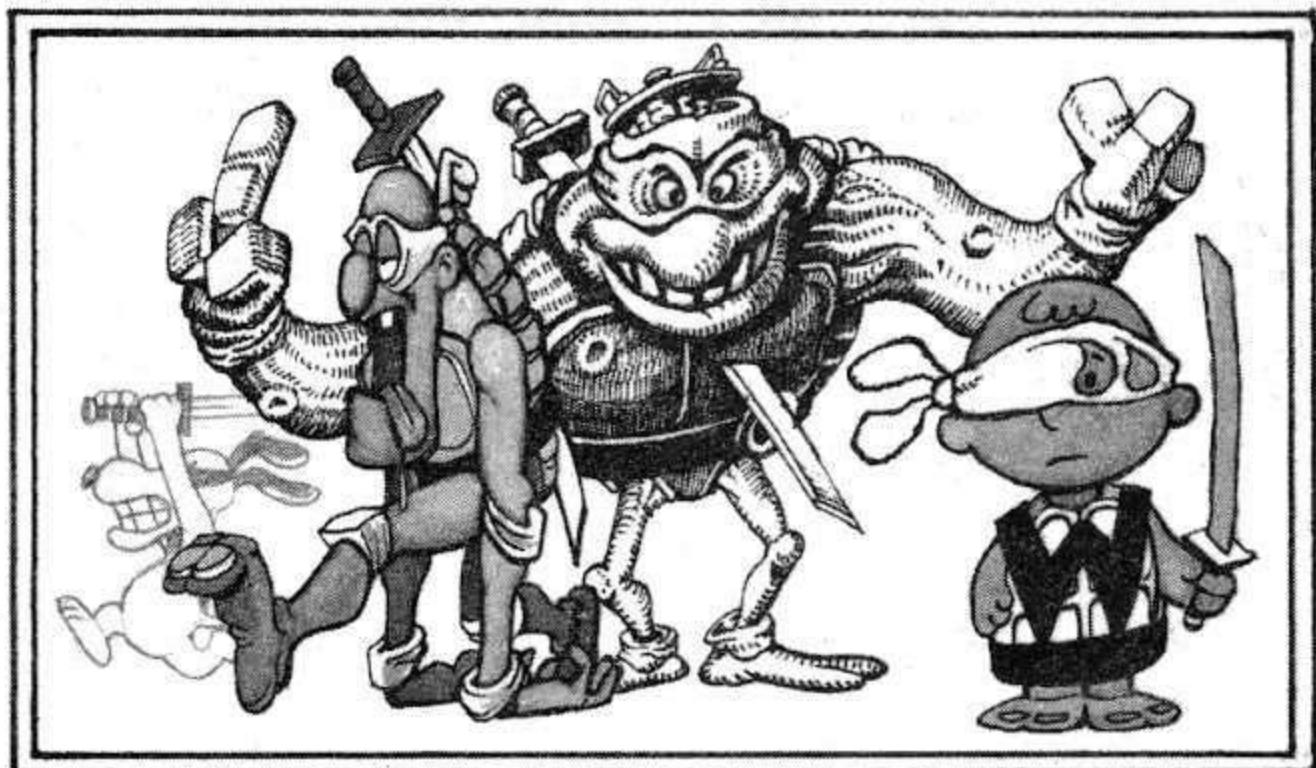
The BAD NEWS is:

You have to take the name of a famous Renaissance Italian artist like Leonardo, Michaelangelo or Donetello!



The GOOD NEWS is:

You almost got named after famous CARTOONISTS like Martin, Wolverton or Schultz!



The BAD NEWS is:

For some reason you seem to annoy kid's parents!



The GOOD NEWS is:

Kids LOVE stuff that annoys their parents, guaranteeing your #1 sales position!



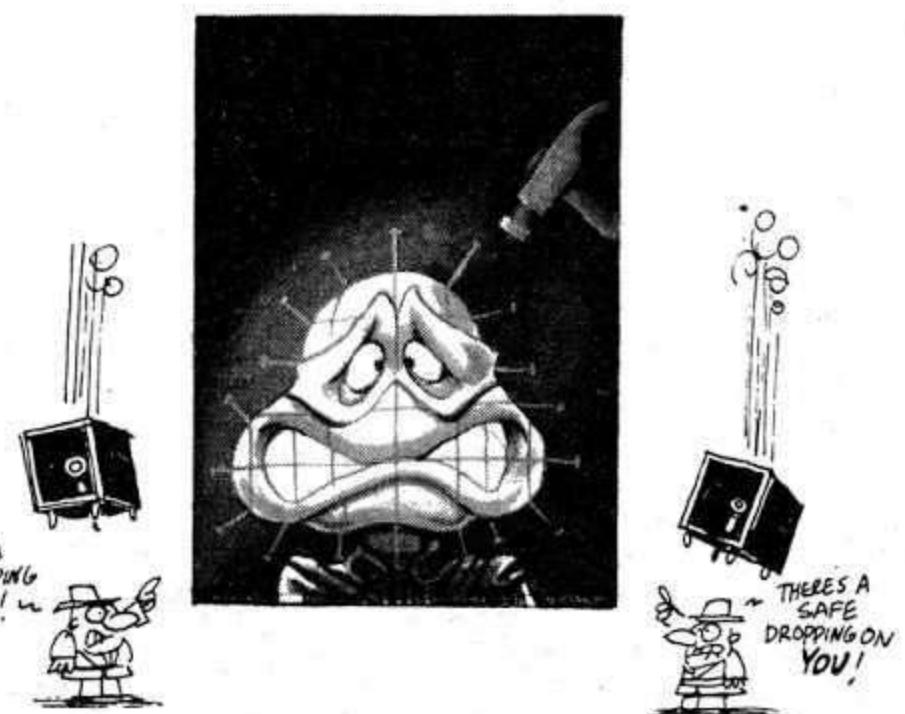
The GOOD NEWS is:

Your movie came out and you've made a successful jump to live action from animation!



The BAD NEWS is:

Movie producers still think of you as a cartoon character, like Roger Rabbit, and expect you to do all your own stunts!



The BAD NEWS is:

GASP! You're not gonna be a teen forever!



The GOOD NEWS is:

As you get older, the entertainment industry will think of new ways to exploit you... Like in 20 years you can star in TURTLESOMETHING!



And 100 years after that, you can star in TURTLE TREK! For you see, the **GOOD NEWS** is... you're a turtle! You can live to be over 200 years old!

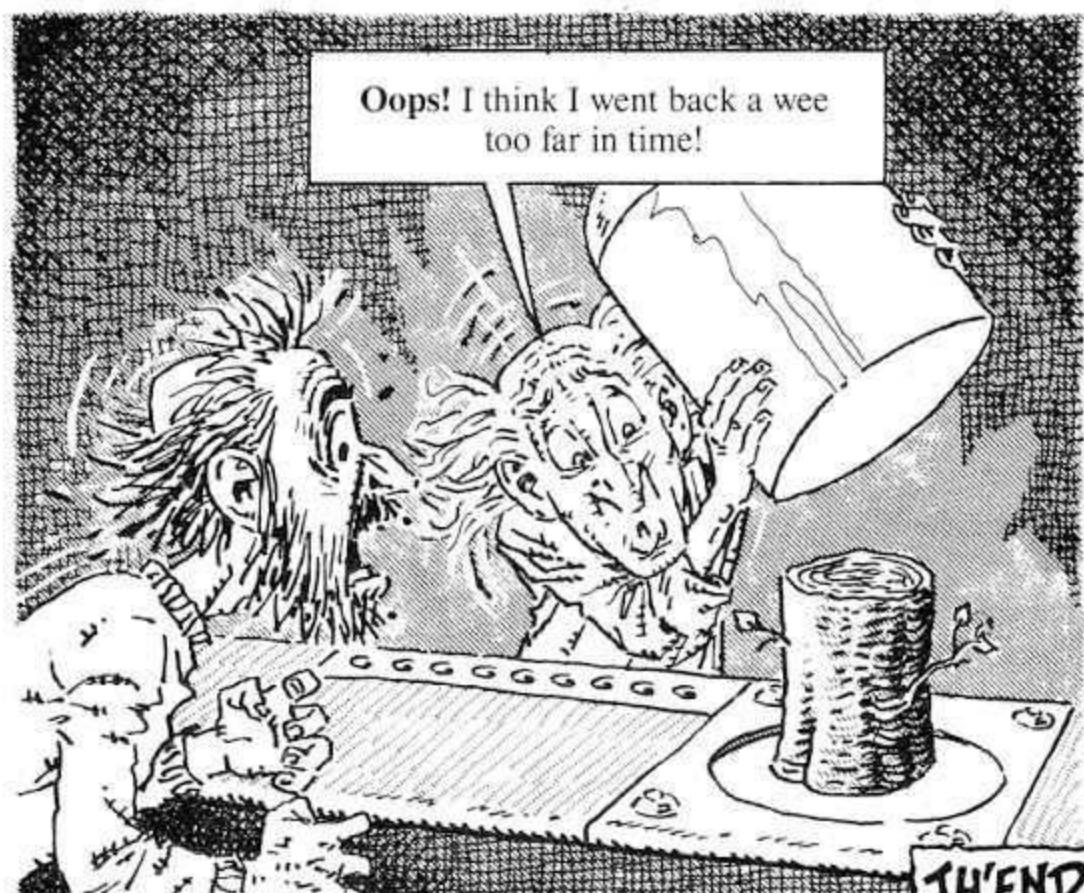
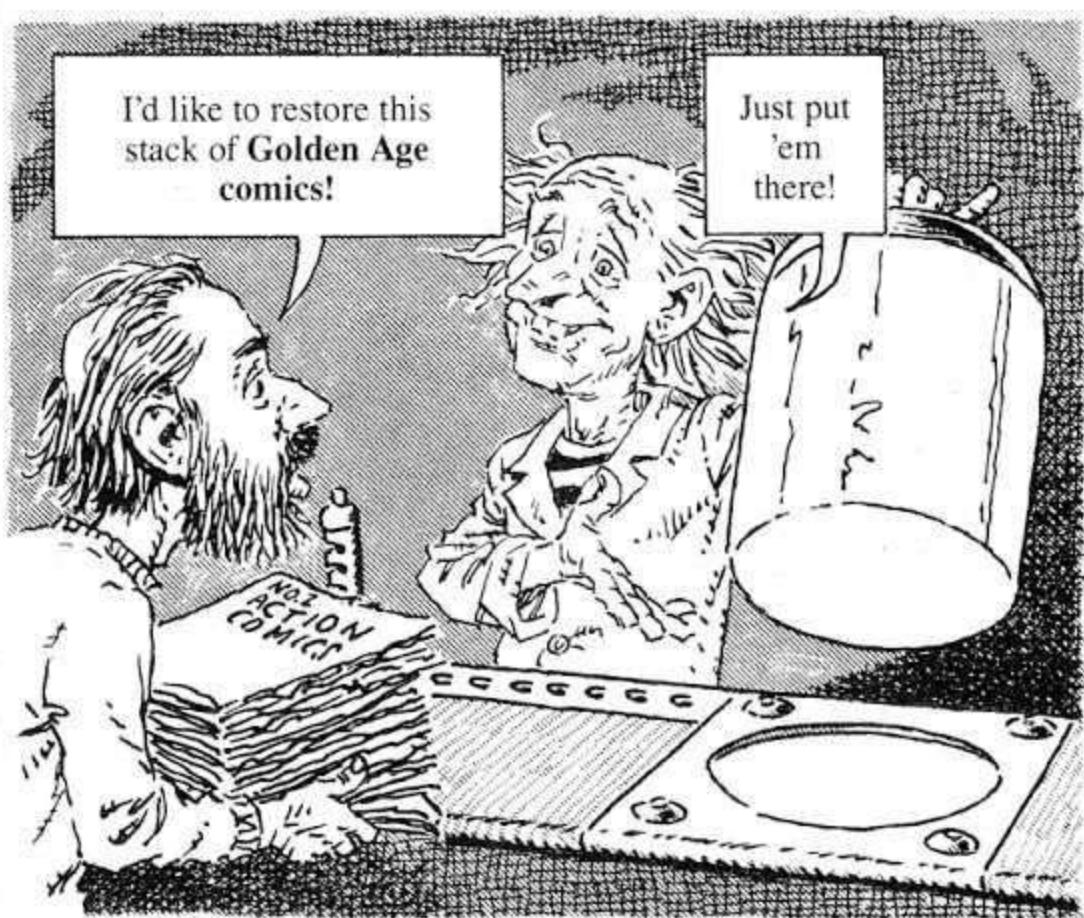
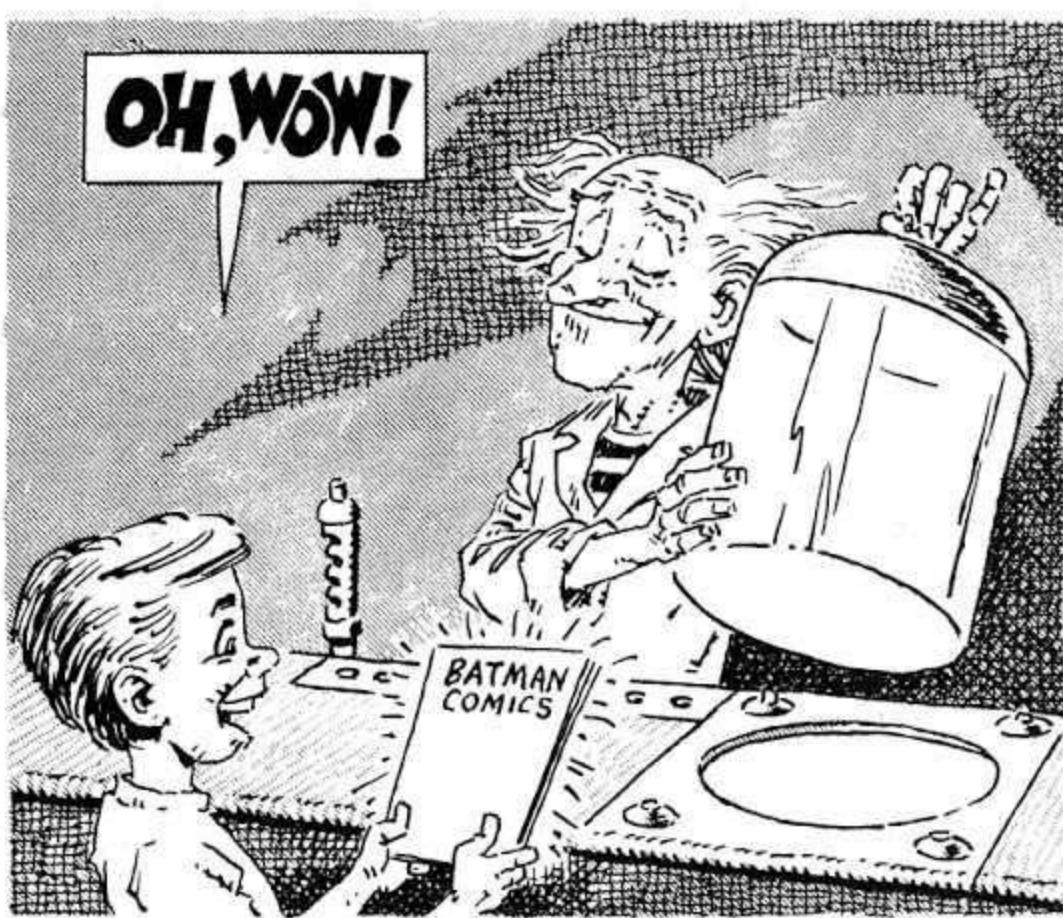
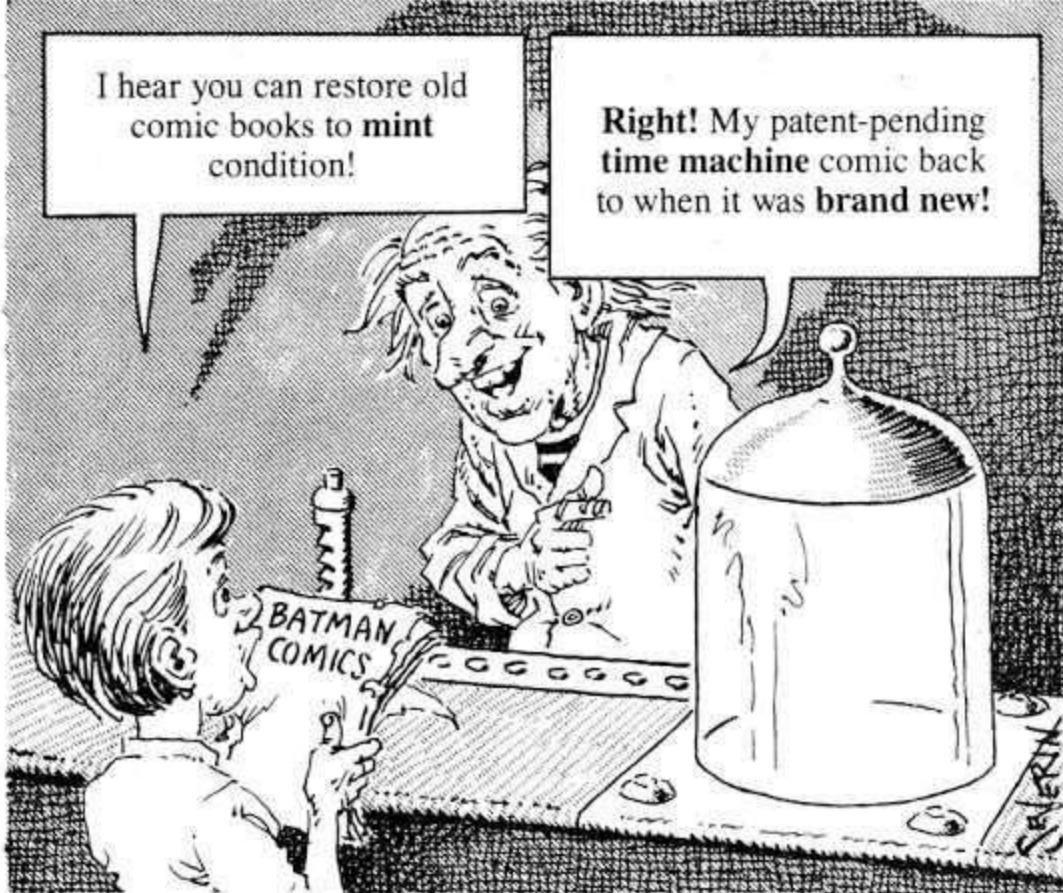


But wait! The **BAD NEWS** is that it's actually TORTISES that live to be 200 years old! Turtles will just live until kids forget to feed 'em or change the channel or grow up or...



THE COMIC BOOK RESTORER

by Gladir



Recently we stopped at our local news dealer to check circulation. His was fine, OURS was non-existent! "What IS selling?" we asked and he showed us a magazine devoted to a new sport, so UTTERLY numb that it threatens to make CRACKED obsolete! Rather than compete, we decided to include some of its pages into our own! Welcome to...

PAINT GUNNER Magazine

WARMONGERINGLY
WRITTEN BY MATT SWEENEY

RAT-TAT-TATTINGLY
RENDERED BY
BETE FERGALD

DABS OFF MY PALETTE: THE VIEW FROM THE EDITOR'S SCOPE

President Brush has recently imposed a ban on the import of SWAK-47s, the Chinese made Sherwood-Williams compatible assault paint rifle. As Editor, I feel the President certainly has a right to his own opinion, but not the right to deny his fellow American their right to party with this most excellent rapid-fire weapon! President Brush (and V.P. Payne), I urge you to get off your can and roll back this paint gun law! It's all wet! signed

Benjamin Moore
Editor

CONTENTS

PAINT BRAWL: A Short History	2
COVER STORY	6
SCOPING SOUTHERN CALIFORNIA'S	
PAINT-BABES: GIRL SWATCHING! ...	10
SPRAYING THE FIELD	centerfold
CO ₂ P: A LOOK AT TV'S FIRST HIGH	
CALIBRE, NON-VIOLENT COP SHOW	38
NEXT YEAR'S GEAR	365

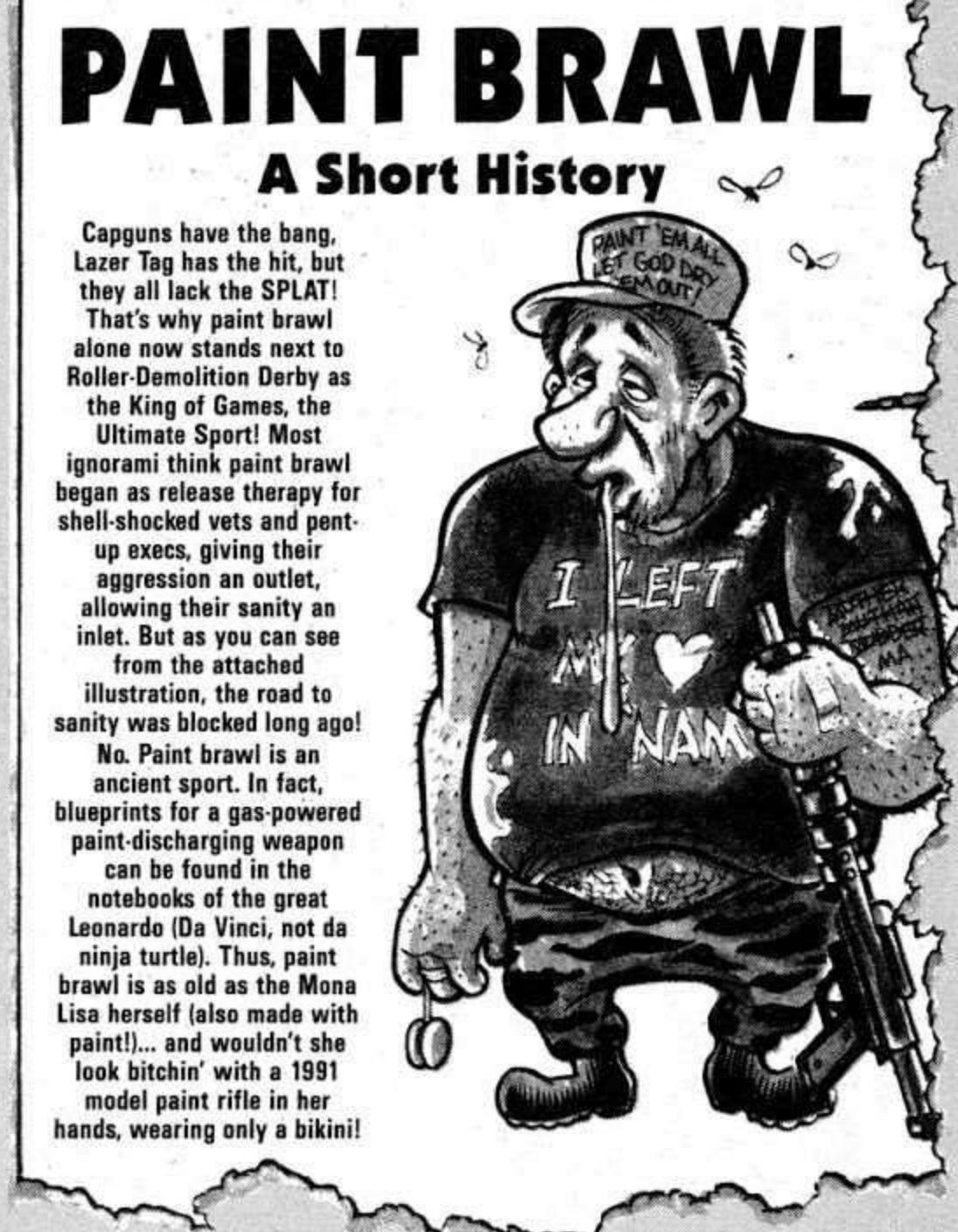
QUOTE of the MONTH (from the National Redneck Association): PAINT-GUNS DON'T SPRAY PEOPLE WITH PAINT... PEOPLE DO!



PAINT BRAWL A Short History

Cappguns have the bang, Lazer Tag has the hit, but they all lack the SPLAT! That's why paint brawl alone now stands next to Roller-Demolition Derby as the King of Games, the Ultimate Sport! Most ignorami think paint brawl began as release therapy for shell-shocked vets and pent-up execs, giving their aggression an outlet, allowing their sanity an inlet. But as you can see from the attached illustration, the road to sanity was blocked long ago!

No. Paint brawl is an ancient sport. In fact, blueprints for a gas-powered paint-discharging weapon can be found in the notebooks of the great Leonardo (Da Vinci, not da ninja turtle). Thus, paint brawl is as old as the Mona Lisa herself (also made with paint!)... and wouldn't she look bitchin' with a 1991 model paint rifle in her hands, wearing only a bikini!



OUTLAW-
GRAFFITI
ARTIST
CAUGHT IN
THE ACT AND
EXECUTED BY
AN
IMPROPTU
FIRING
SQUAD!

PAINT-BRAWLERS
ARE WIMPS!

"Gee! Wish
we had
these in the
'40s!"

ABSTRACT
ARTISTS
EMBRACE THE
NEW
TECHNOLOGY!

CRAZY,
MAN CRAZY!

MEANWHILE, PRESIDENT
BRUSH'S "KINDER, GENTLER"
GREEN BERETS GET INTO THE
ACT, TOO!

**THING
ATE MY DIME!!

THEY DYED
WITH THEIR
BOOTS OFF

WE'RE
SHOOTING
A SPLATTER
MOVIE!

REDDY HUE-GER
IN
"COLOR ME
BLOOD RED"

MOW
MOW

TENSIONS ESCALATE: THE NATIONAL GUARD IS CALLED IN TO QUEL BRAWLERS!

...TO DYE FOR MY COUNTRY...

"Is that all there is to this Paint Brawl... stalk and caulk?"

"Well, no! There's a lot of male bonding that comes out of it!"

"What's that?"

"That's when, instead of paint, they use GLUE!"

"When I said I needed extra tanks, I was talking about CO₂ tanks!"

"Hey Yankee! Let's play!"

AMERICANS OF ALL DESCENT ADD SPICE TO THE GAME!

RAINBOW COALITION

YOUR HIT PARADE

COKE-OPSY DUNNSAY
EXPERIMENTAL
WEAPONS

SHIKA
SHIKA

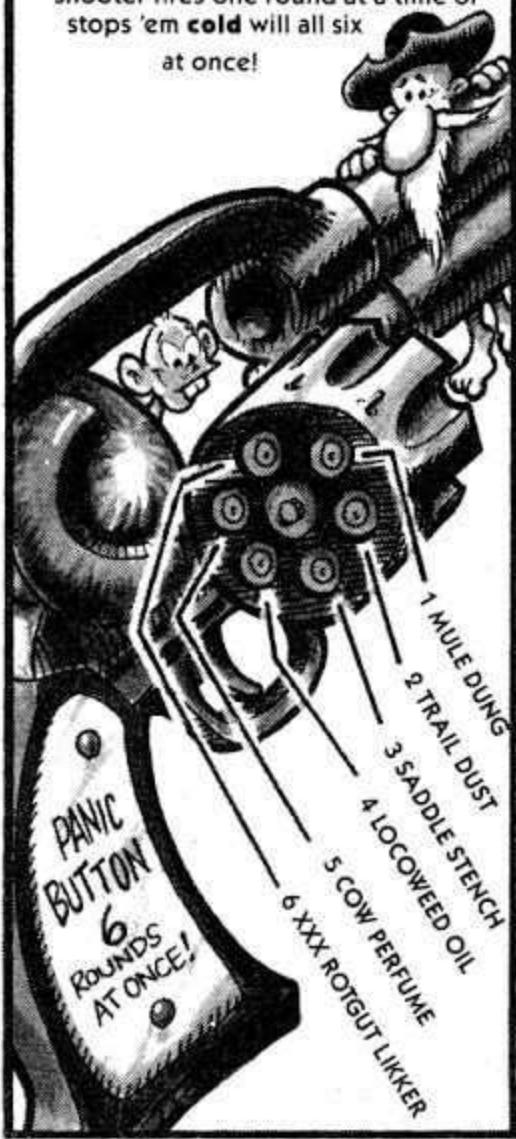
HELP THE COLOR BLIND



NEXT YEAR'S GEAR!

GUNS

Seers makes its entry into the field with **Seer's Best All-Weather Model**, "The Paint Gun of Precedence" with authentic flintlock action. Also on the drawing boards is the **Rem-brandt-ington** "Old Master" model. For non-conformists, the **Seurat-Shot** for pinpoint accuracy. The **Cold .45** adds a Wild West flavor to the game. This six shooter fires one round at a time or stops 'em **cold** will all six at once!



AMMO

Anything can be put into a gelatin capsule and fired with a CO₂ gun! **Never** lose! Switch your opponent's 'live' ammo with **vanishing paint**! Or tired of cheaters? Here's something they won't be able to wash off: **Skunk Gland Extract**! One way to tell the enemy he **STINKS**! Or for an especially real thrill, use a **real shotgun cartridge**!



GAS

While CO₂ does a capable job of firing paint, there are other interesting gases... **NO₂**, **Nitrous Oxide**, for instance. Also known as **laughing gas**, backfires and discharges will become more amusing! You can muck up your friends with a **catalyst cartridge** which'll turn paint into super-glue which'll foul any gun muzzle! Then you can cold shoulder your opponents with Zamboni's "Mr. Freeze" Icer attachment. Fill your gas canister with ordinary water, clip on the attachment and spray a fine freezing frost!



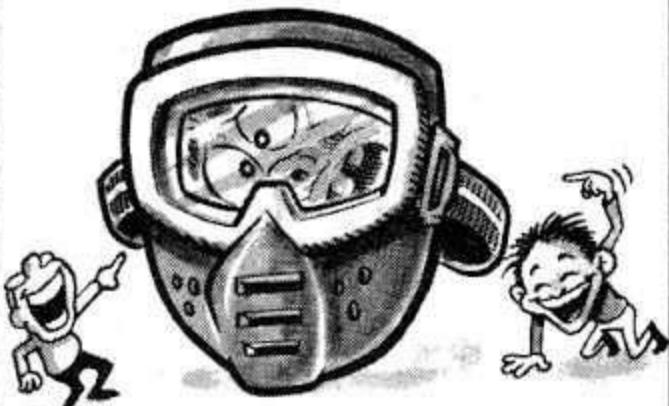
OTHER WEAPONS

Like any form of warfare, paint brawl has its specialized mass-destruction toys. **Paint grenades** are great for wiping out a whole platoon or painting a barn wall. Not yet implemented, but technologically feasible, is the **Star Wars Defense Initiative**, using a space-shield to protect us against the enemy's inferior oil and latex paint. Then... there is the **P-Bomb**. This is an atomic whitewash which renders all paint skirmishes meaningless!



MASKS

This year's model is stylish yet functional.



Next year's model is less stylish, harder to see out of, but guaranteed to strike **terror** into your opponent!



CLOTHING

This year's standard issue is U.S. Army approved camouflage, good in all terrain!



Next year's garb allows freer movement and quicker clean-up!

BOOTS

THESE boots are made for stalkin'... and that's just what they'll do...



This year's model boots are space-age teflon and kevlar gladiators with silicon and polyurethane soles. They are impervious to paint, rain, mud, rust and cow patties!

Next year's model brings nostalgia back into the game and is economical.



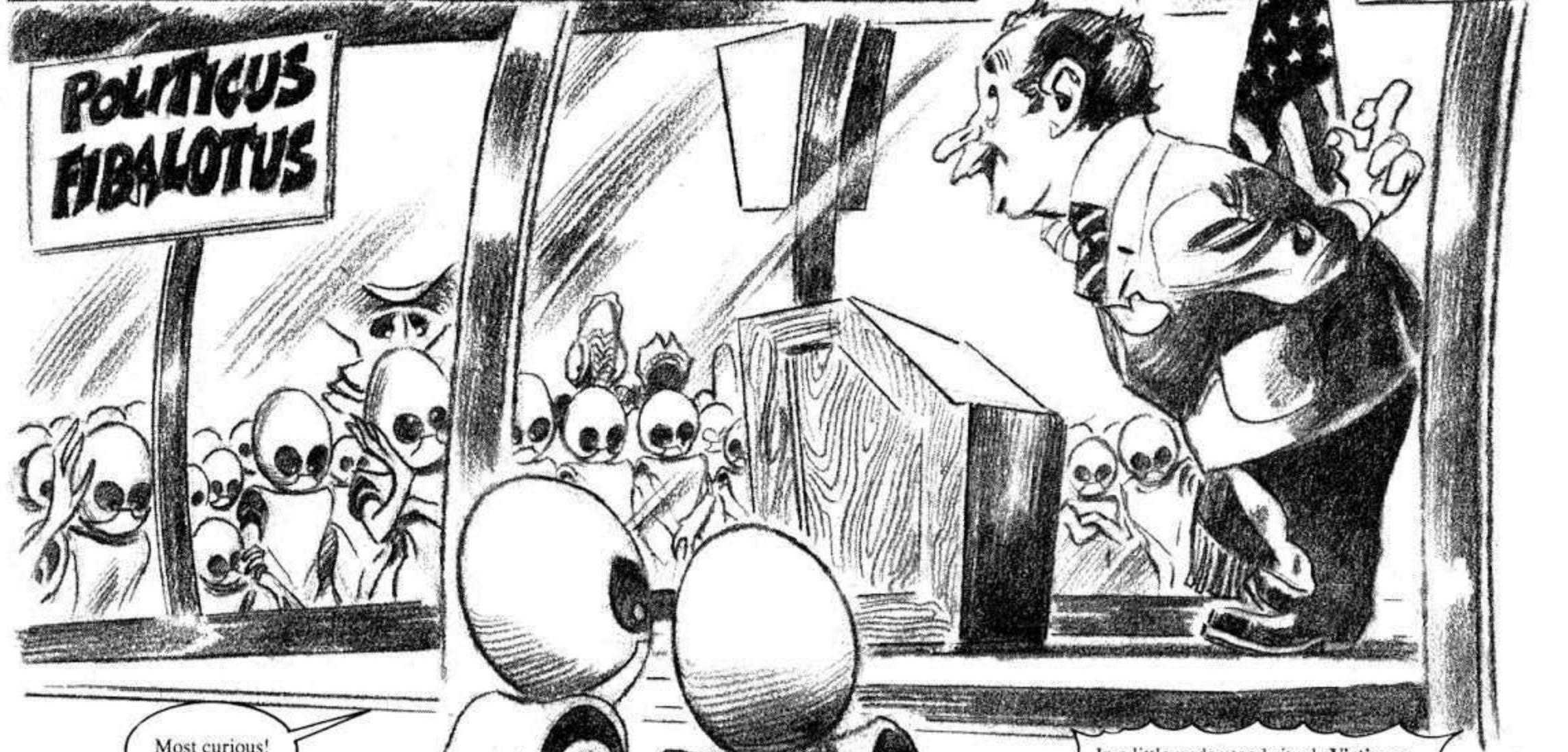
Welcome to the EARTHLING ZOO! Many different varieties of Earthlings have been assembled for your education and enjoyment! In the cases of RARE species, the originals have been replaced on Earth with robotic look-alikes. Of course, Earthlings, with their limited intelligence, could never tell the difference. The only difficulty is making a robot that is DUMB enough to portray a HUMAN!



Gene Colan



This creature, **Politicus Fibalotus**, seems to have two brains! It says one thing and does another!



The Preacherus Boobtuberus sincerely believes that God wants others to give him Earth money!

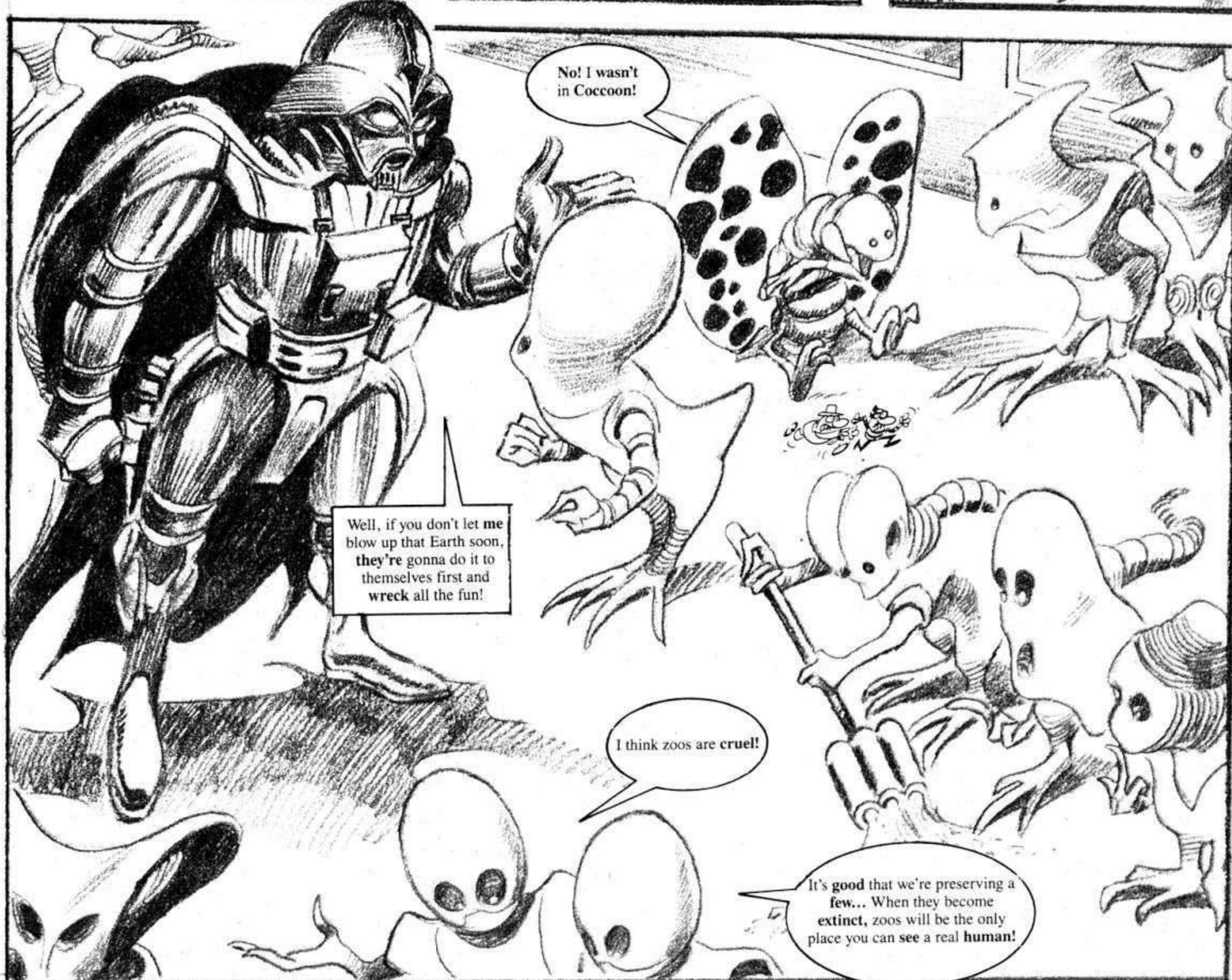
It seems that creatures called **teenagers** are forced to wear clothes with holes in them and the skins of dead animals! They are then herded into large arenas and forced to listen to the older **Redundantus headbangerus**, who mimic the teens' appearance!



These two specimens appear different, but they are not. Neither one is capable of understanding any culture except the one it lives in!

They all look the same to me!

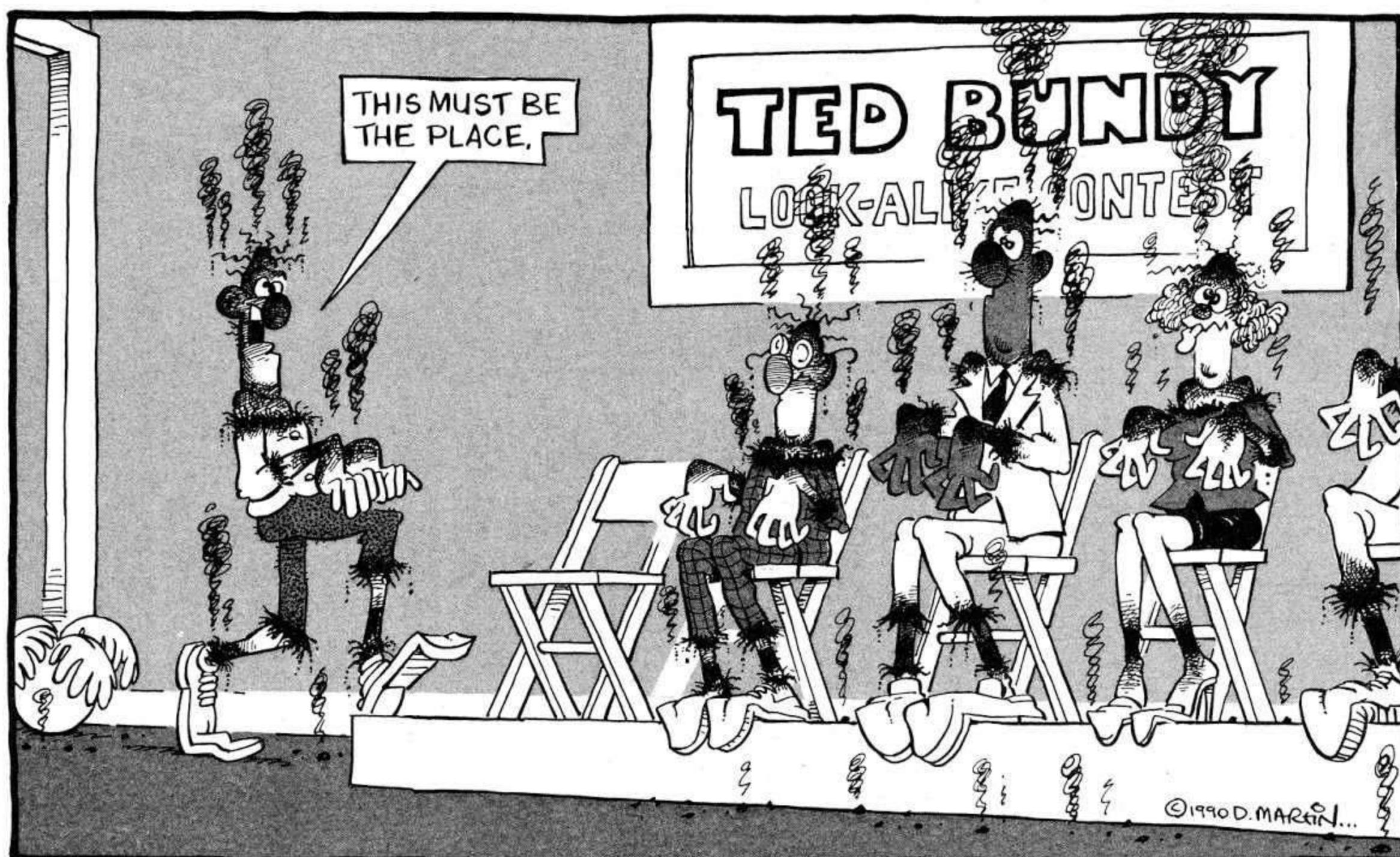
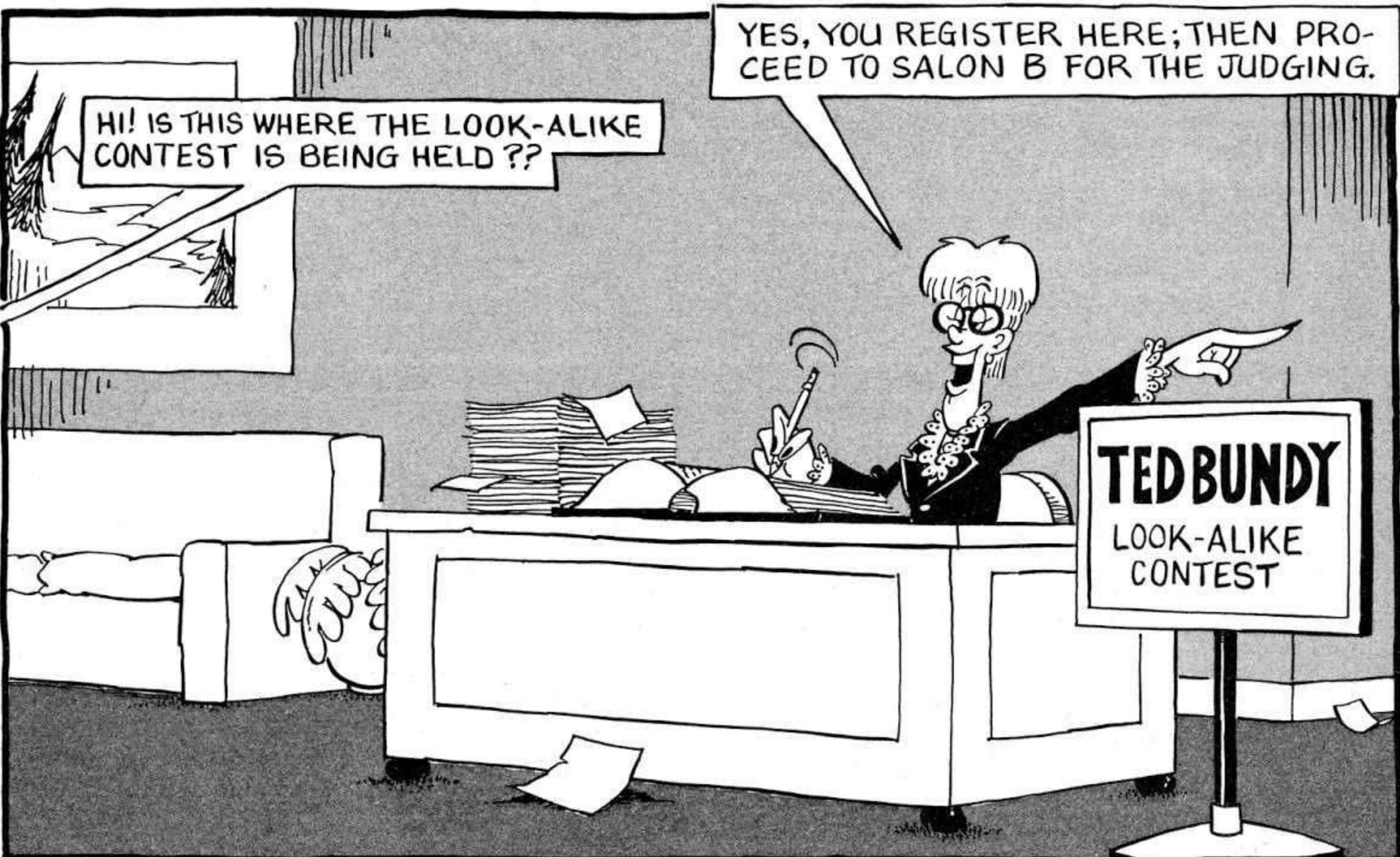




Random Funnies

by Roger Brown and Mike Ricigliano





You have heard of **Mothers Against Drunk Driving** and the **Parent Music Regulartory Committee**... well, we're here to tell you about the...



HOUSEWIVES AGAINST TURTLES EVERYWHERE!



TEENAGE MUTATED NINJERK

TURTLES UNFIT ROLE MODELS

FOR OUR

CHILDREN!



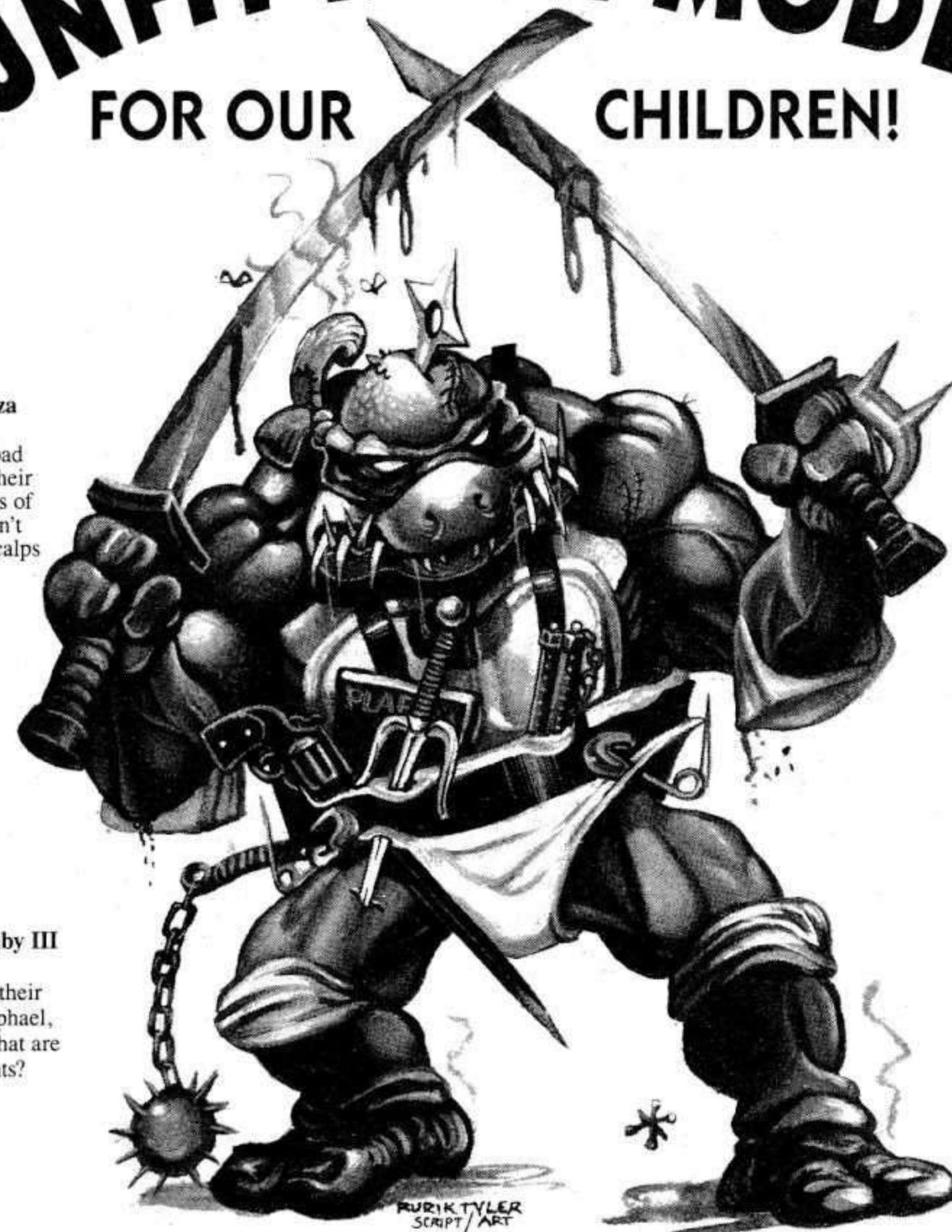
Mrs. Euretra Spinoza
Scottsdale AZ

"It's their heads! It's bad enough my kids shave their heads to be like the stars of **Alien Nation** and I don't need them dyeing their scalps green!"



Mrs. John Abercromby III
Bridgeport CT

"I am very upset by their names! Leonardo, Raphael, Donatello... I mean what are they besides mutants? Foreigners?!"



Dr. Joyce Brudders
Every Newspaper Everywhere
"These fellows are turtles and as such they will never come completely out of their shells! Don't get me wrong, this is perfectly natural for them as turtles, but it **terrifies** me to think of our children emulating this behavior and never coming out of their shells! Childhood, after all, is a precious time of blossoming!"



Senorita Lungfat Bonita
White Sands NM
"They wear no shoes! This give the impression they are crazy beatniks or something, I think!"

But the **MAIN** reason H.A.T.E. hates the **TURTLES** and the reason they consider them unfit for our children is:

THEY'RE TEENAGERS!

HAZARDS OF:

by Roger Brown &

Mike Ricigliano

HAZARDS OF:

OWNING A DOG



HAZARDS OF:

SAYING THE WRONG THING



HAZARDS OF:

LETTING "DAD" WRAP THE GIFTS



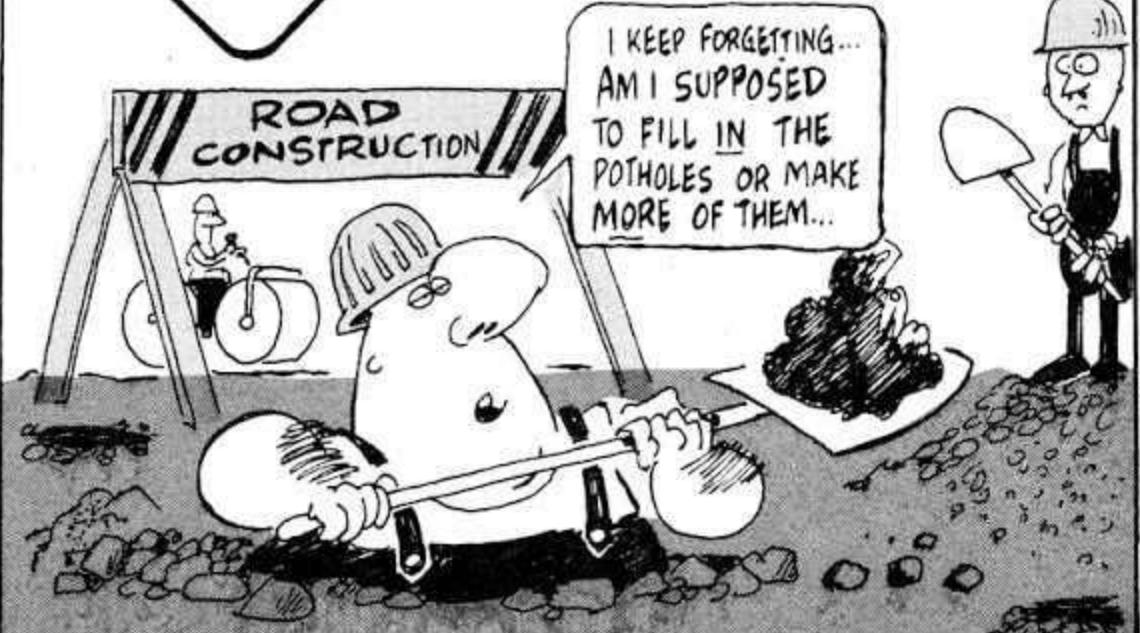
HAZARDS OF:

SEEING A FORTUNE TELLER



HAZARDS OF:

NOT KNOWING WHAT TO DO



HAZARDS OF:

PLAYING A NEW SPORT



HAZARDS OF:

GOING TO THE VET



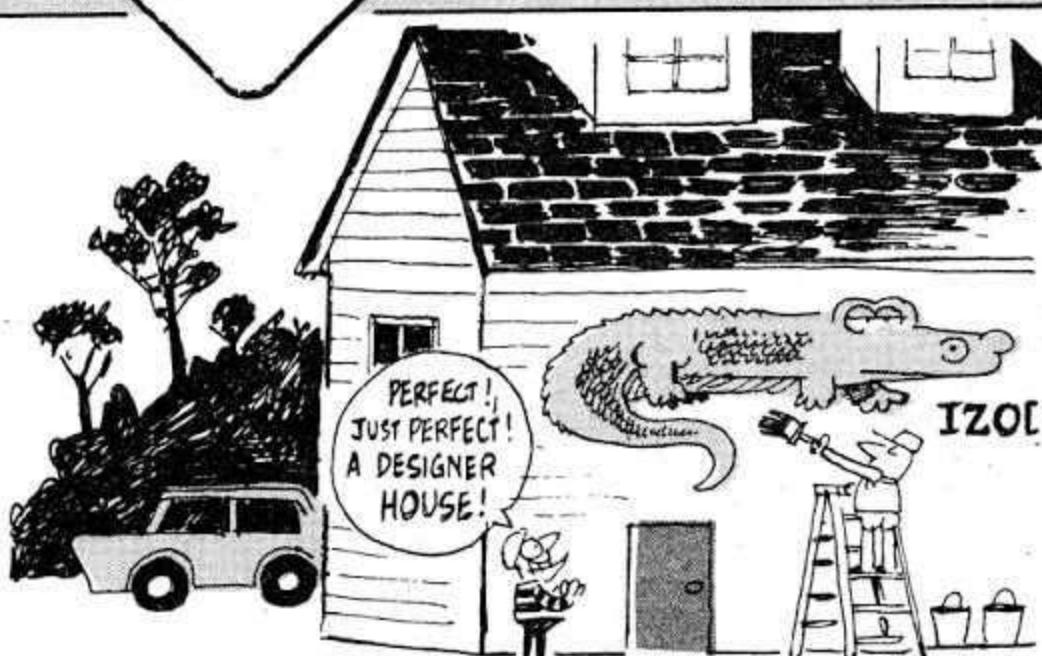
HAZARDS OF:

BEING A PEST EXTERMINATOR



HAZARDS OF:

BEING A LOGO MANIAC



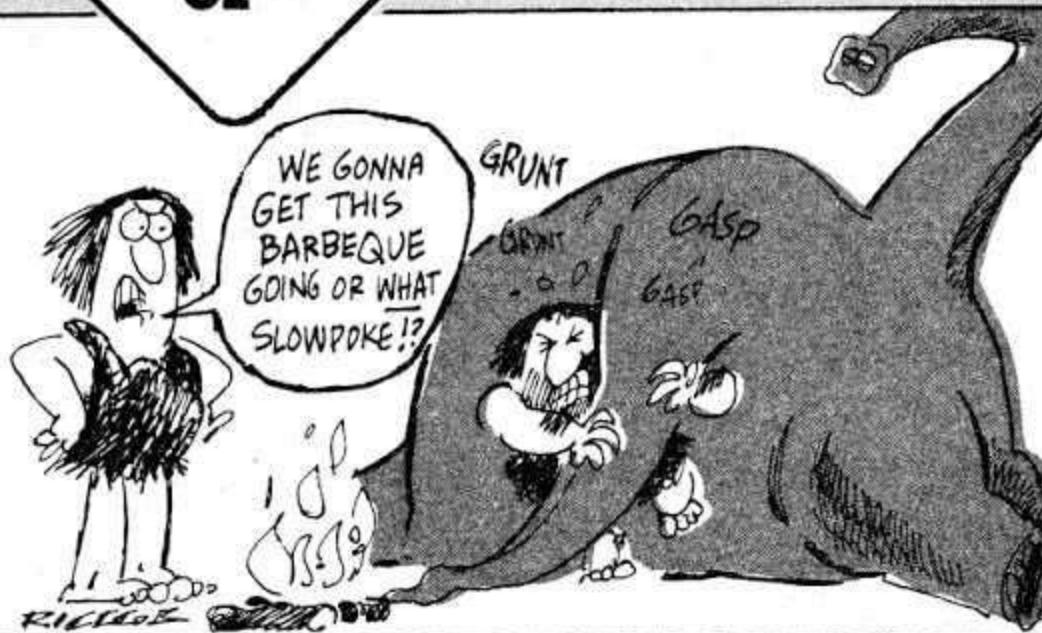
HAZARDS OF:

COMMENTING ON THE MEAL



HAZARDS OF:

BEING PREHISTORIC



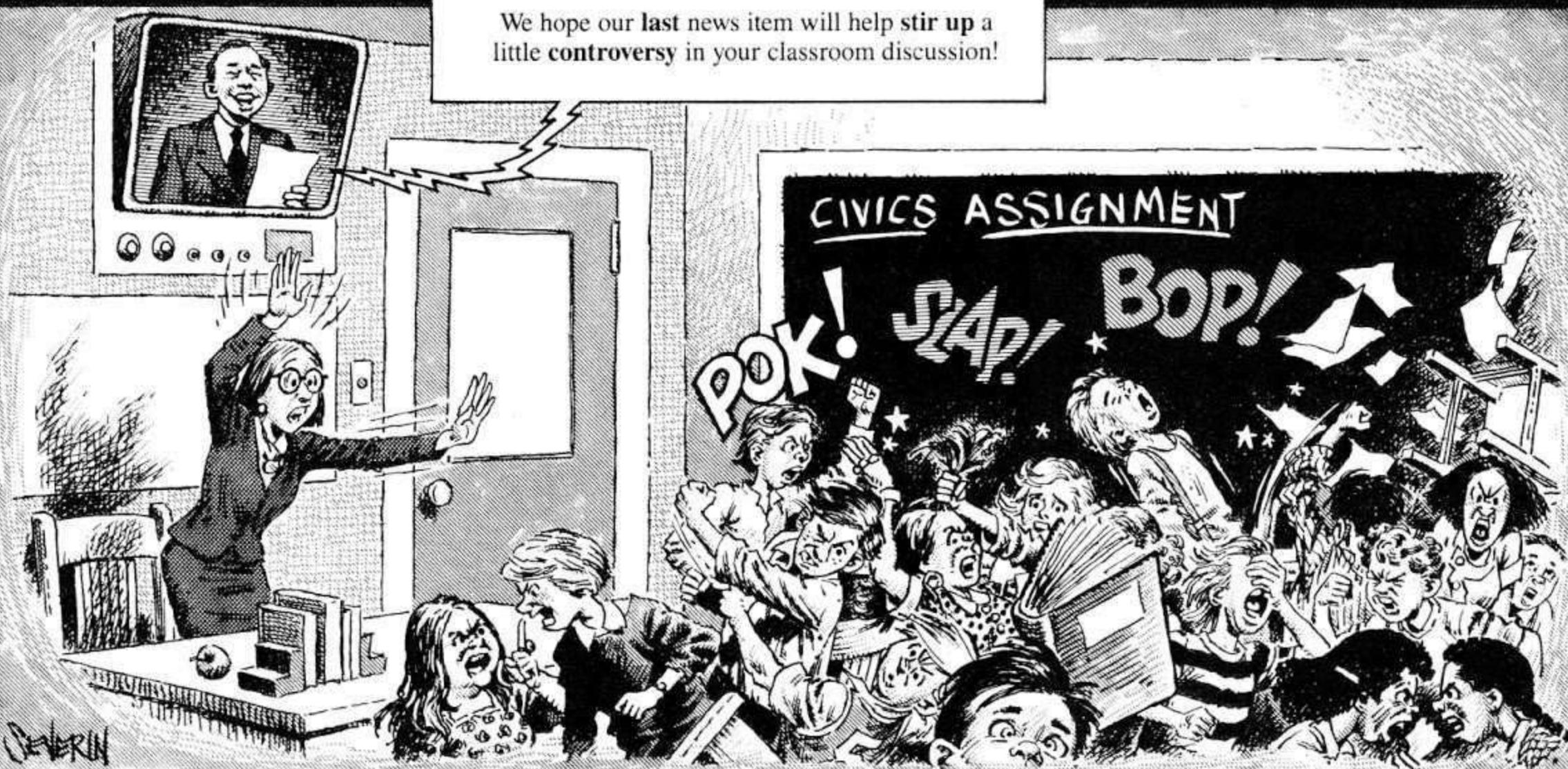
Some company has come up with the bright idea of introducing educational TV into our schools and having the programs sponsored by advertisers! So, if Ted Turner won't do it, we at CRACKED will show you the peachy keen possibilities of the...

CRACKED CLASSROOM TV SCREAM

writer GEORGE GLADIR

artist JOHN P. SEVERIN

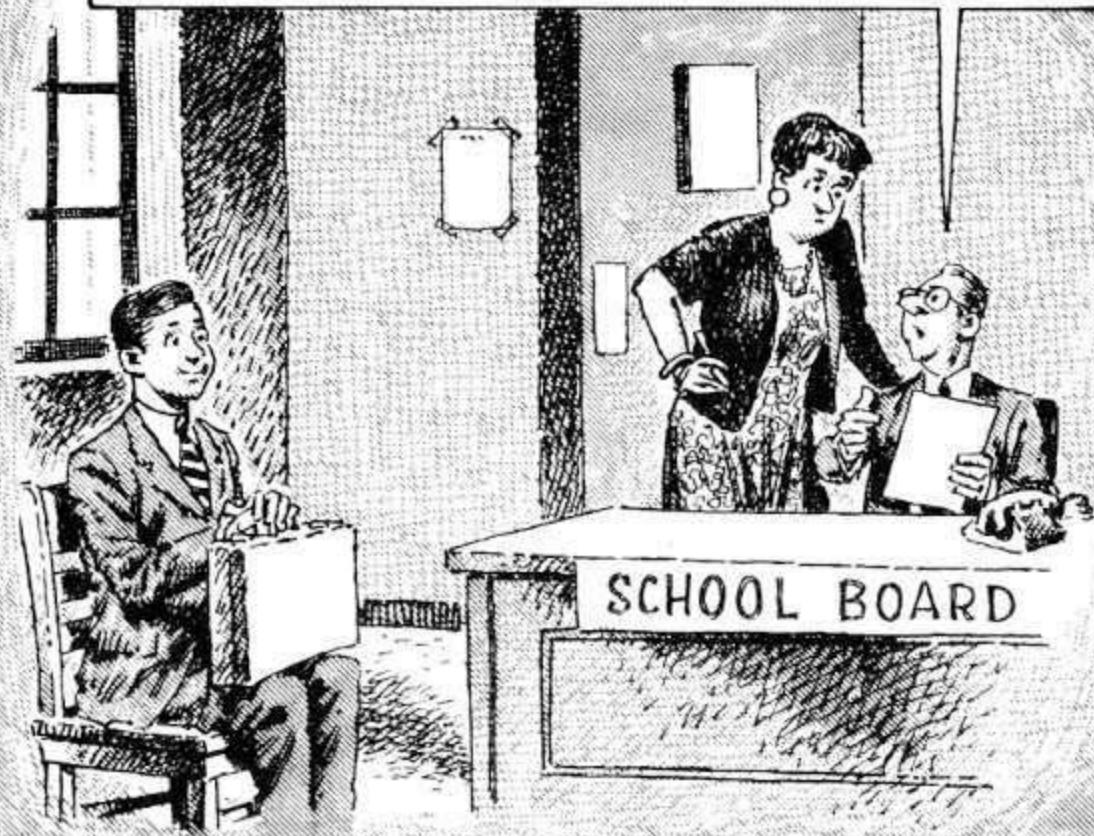
We hope our last news item will help stir up a little **controversy** in your classroom discussion!



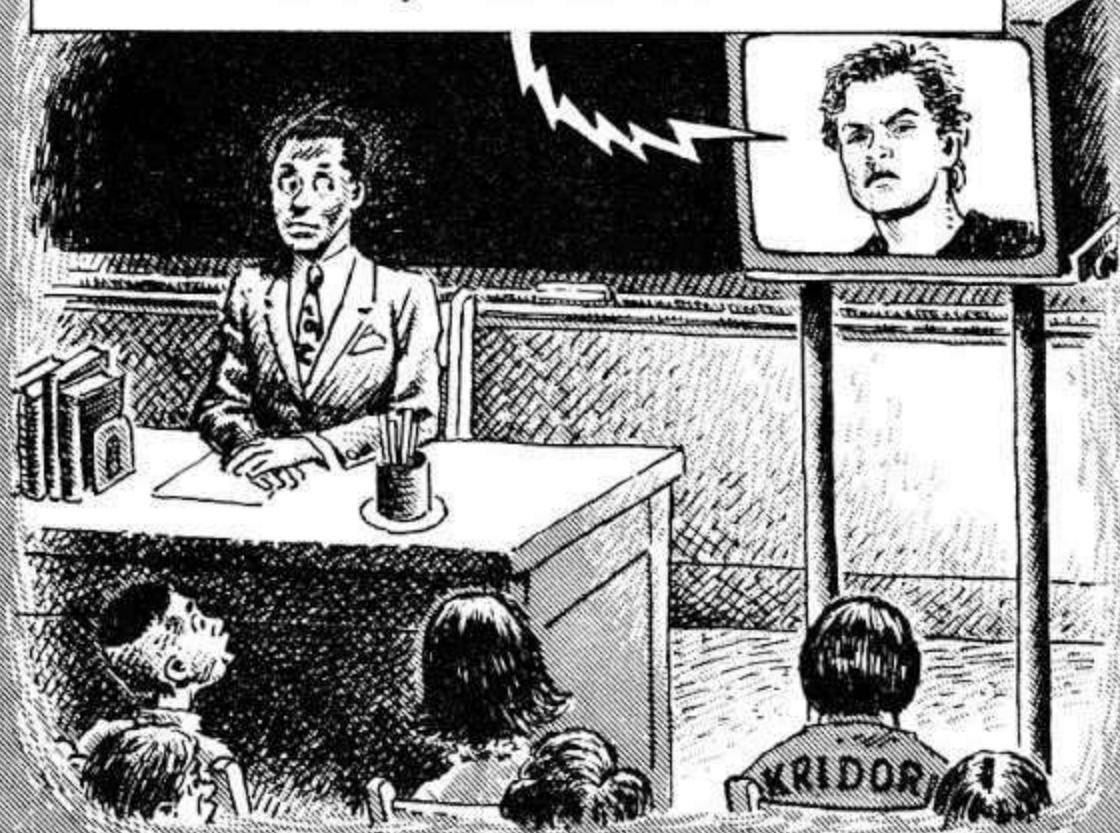
Jonathon! Put down that book and watch TV!



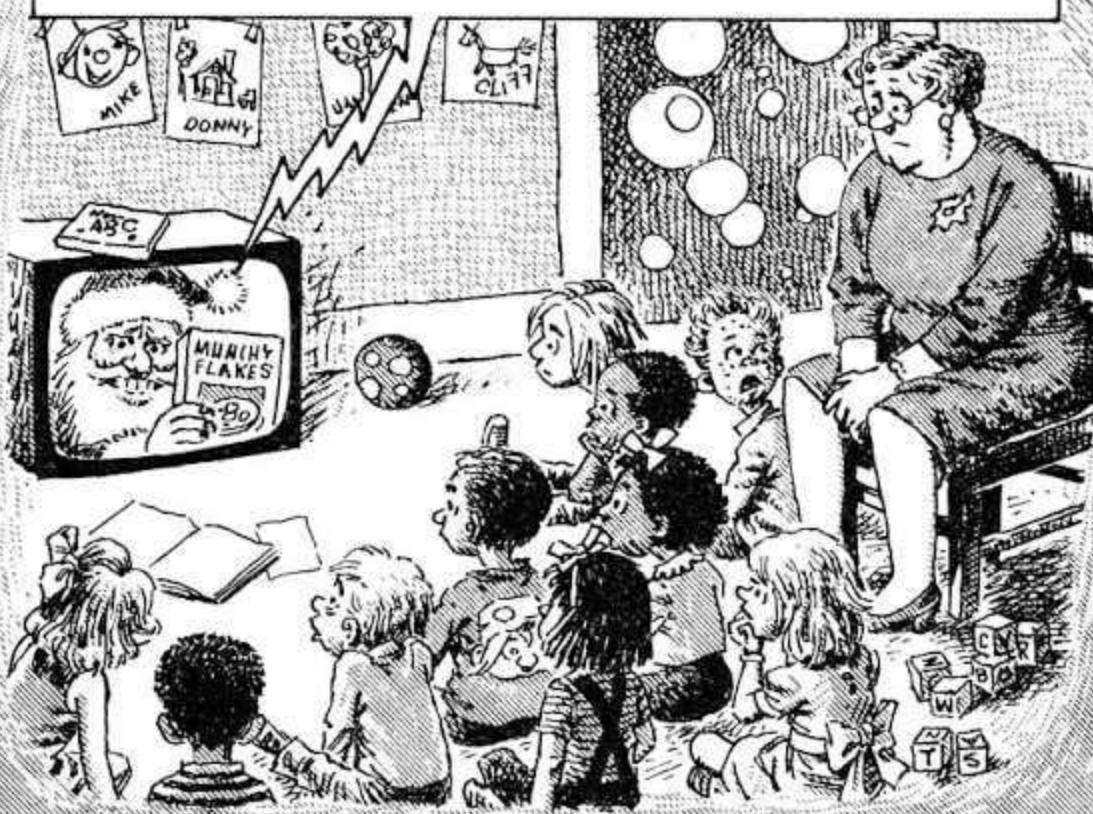
He's our most qualified teacher applicant ever! He has a B.A. from Yale, an M.A. from Harvard and a Ph.D from McClusky's TV repair college!



Hi! This is **Rob Lowe**! If you kids pay **real** close attention to the **next commercial**, I'll also show you one of my famous **home videos**!



Come Christmas Eve, Santa will remember the **naughty boys and girls** who do **not** ask their mommy for **Munchy Flakes**!

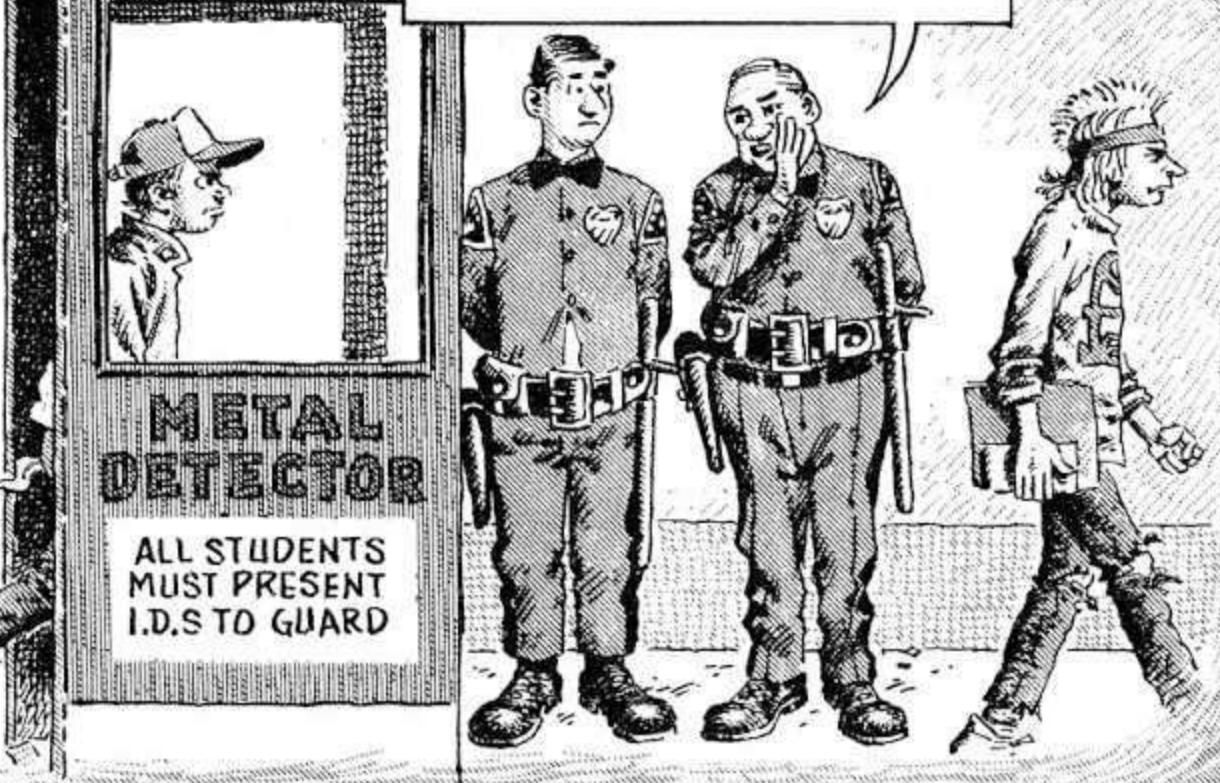


ROWDY HIGH SCHOOL



Forget the knives and guns...

...Some of them are trying to sneak in remotes to mute the commercials!

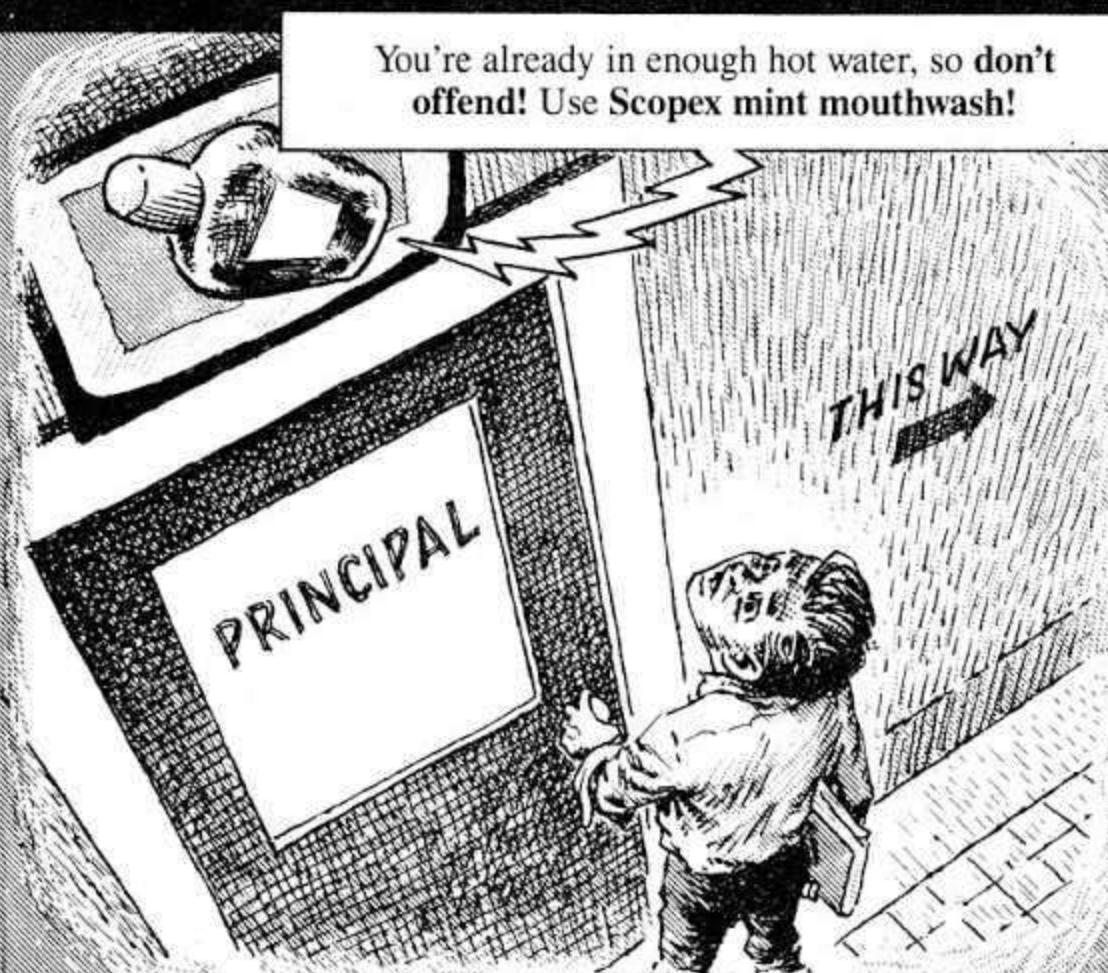


Eventually, advertisers will televise their messages in what they deem to be the most appropriate school locations!

Only fleet-footed Nike guarantees you'll make it to your next class **on time...**
every time!



You're already in enough hot water, so **don't offend!** Use Scopex mint mouthwash!



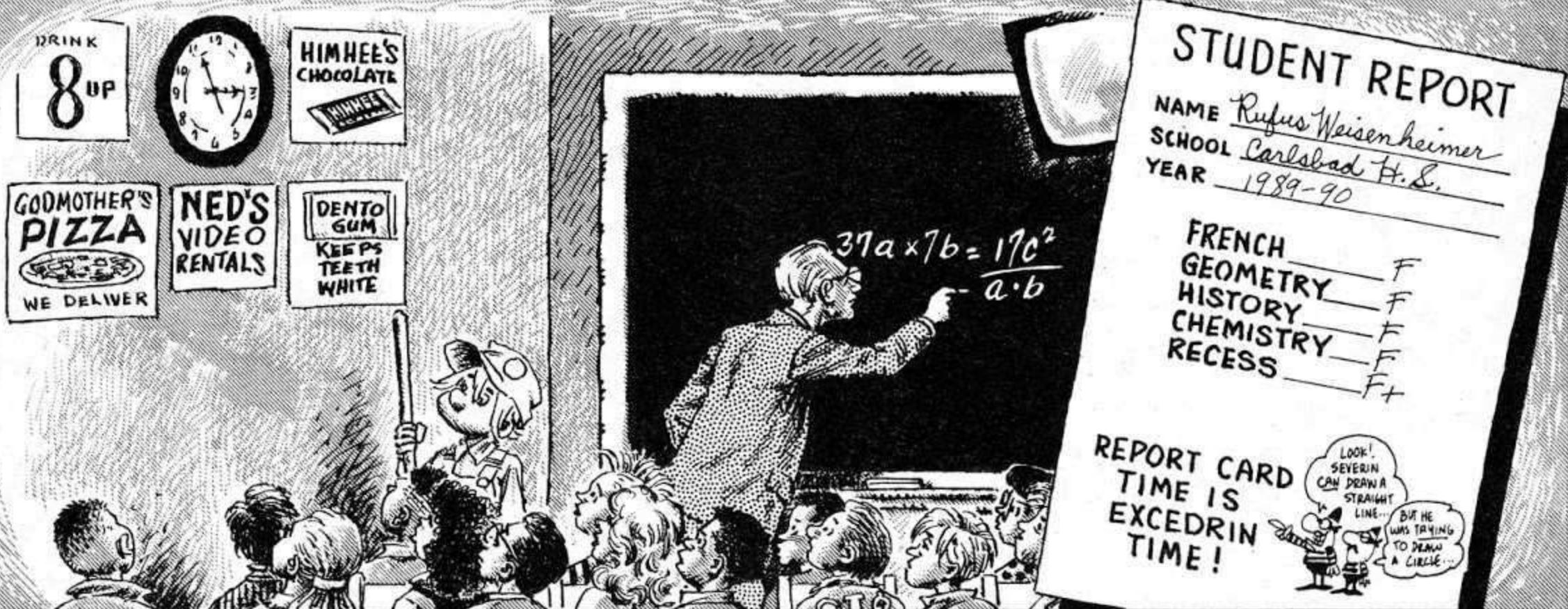
Who says you have to eat this slop?! There's a McDoon's burger joint near **every** school!

SCHOOL CAFETERIA HOURS

You don't have to take this treatment any more! Go **ARMY!**

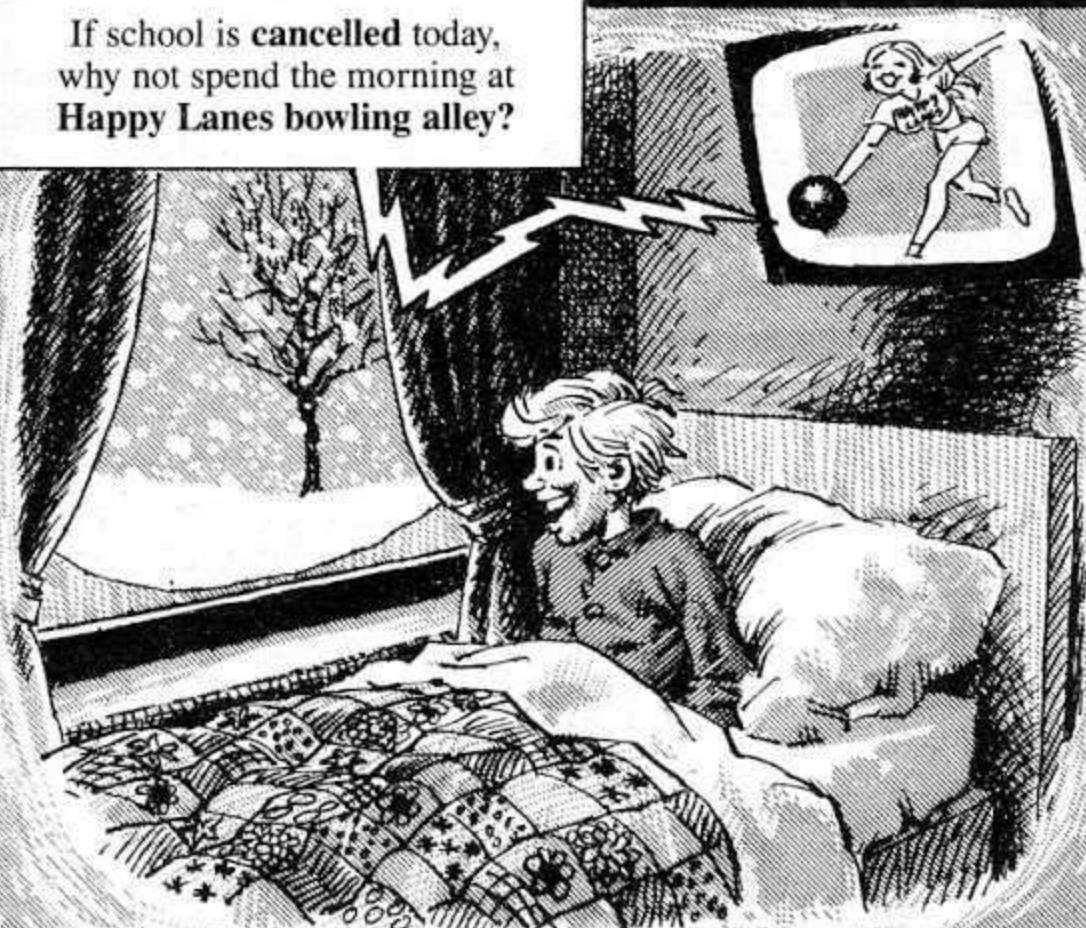
DETENTION

Ultimately, sponsors can be expected to introduce other forms of ads into the classroom and place them where they'll be very effective!

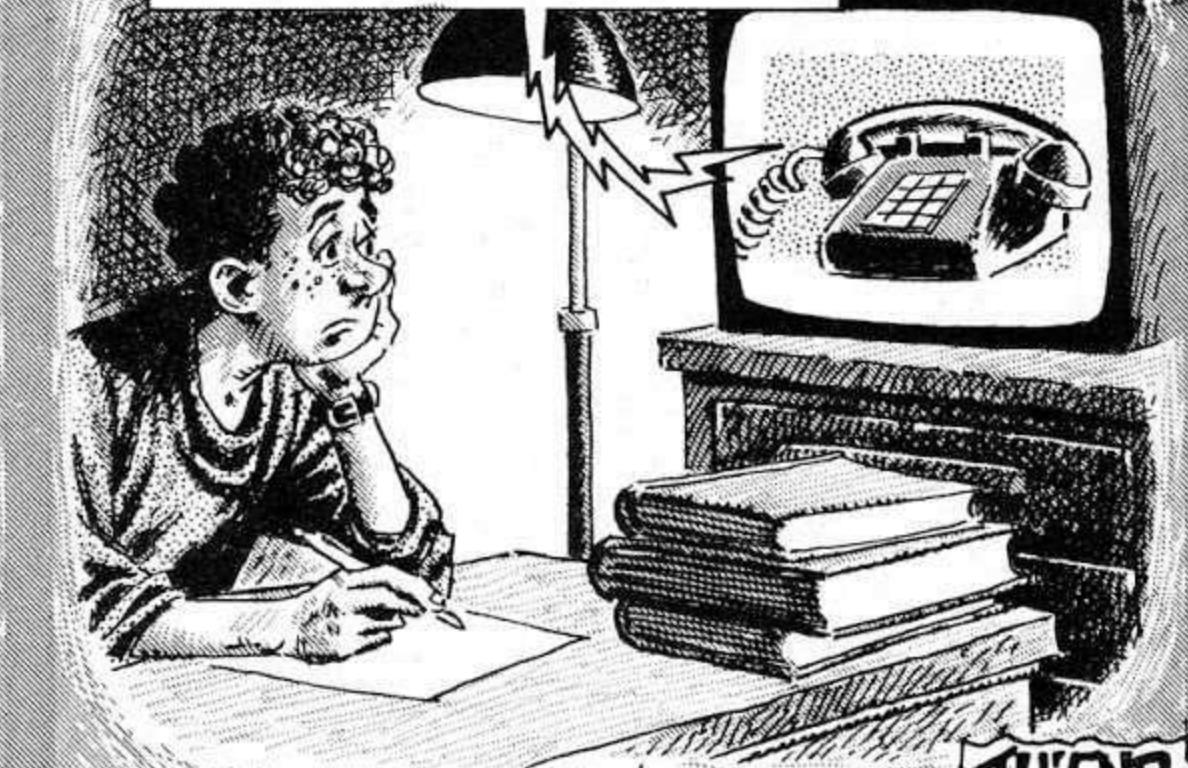


And at some point, school advertisers will install closed circuit TV monitors in the homes of ALL students!

If school is **cancelled** today, why not spend the morning at Happy Lanes bowling alley?



Problem with your **homework**? Why not use your **IT T** phone system to call the class brain for help?



TH'END

MORONS FROM MARS FOR CRACKED!!!

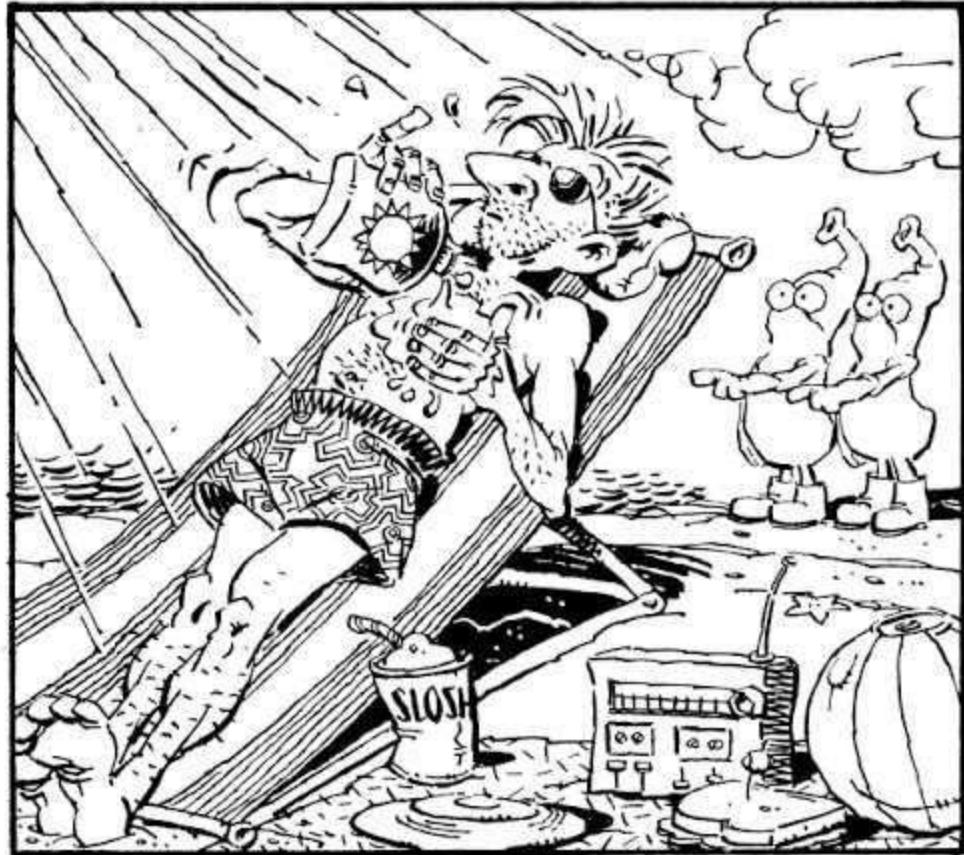
MORONS FROM MARS

FROM

by
DESTEFANO
©1989

YES! NITWITS FROM ANOTHER PLANET HAVE LANDED ON EARTH! THEY'RE WATCHING-- LEARNING-- IMITATING US!! (thus making them the biggest jerks of all...!)

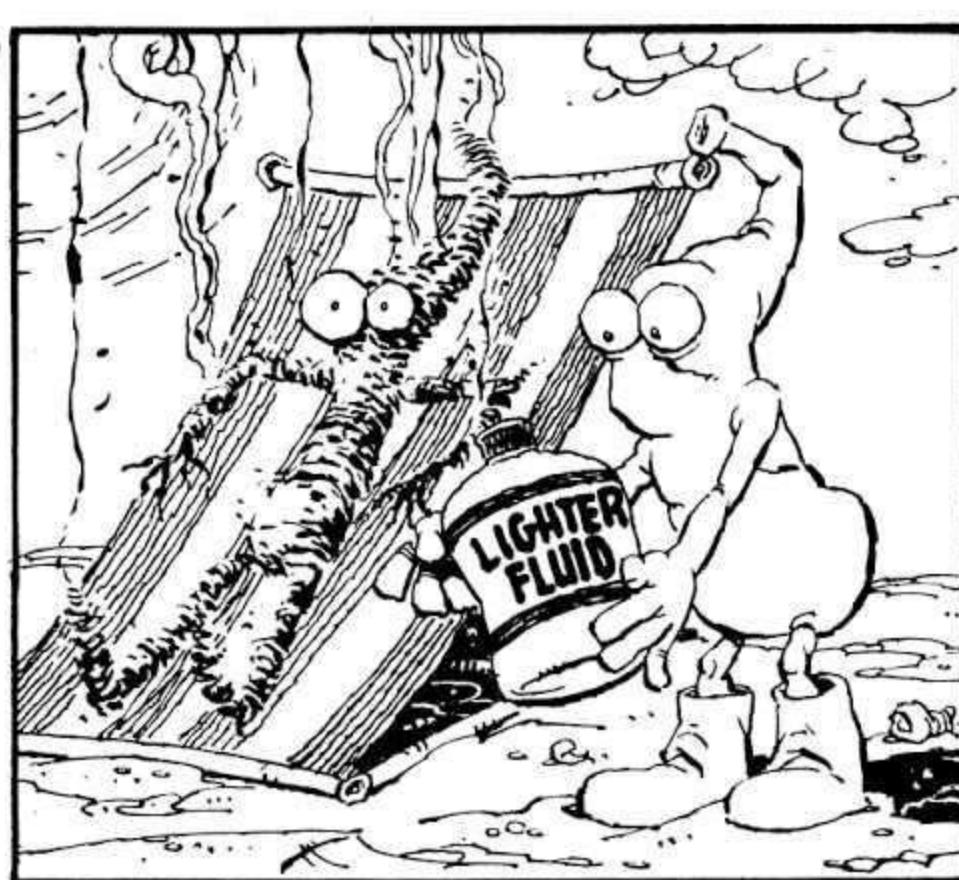
I ALREADY READ THIS ISSUE... I GET IT WITH A SELTZER BOTTLE ON THE NEXT PAGE...



YAWN



IT'S VERY WET.



33

**PERSONALIZED
SNEAKERS** are the latest
"in" fad! Check out **SOLE
POWER** at work as writer
GEORGE GLADIR and
artist **BILL WARD** explain
why...

SHOE BIZ IS



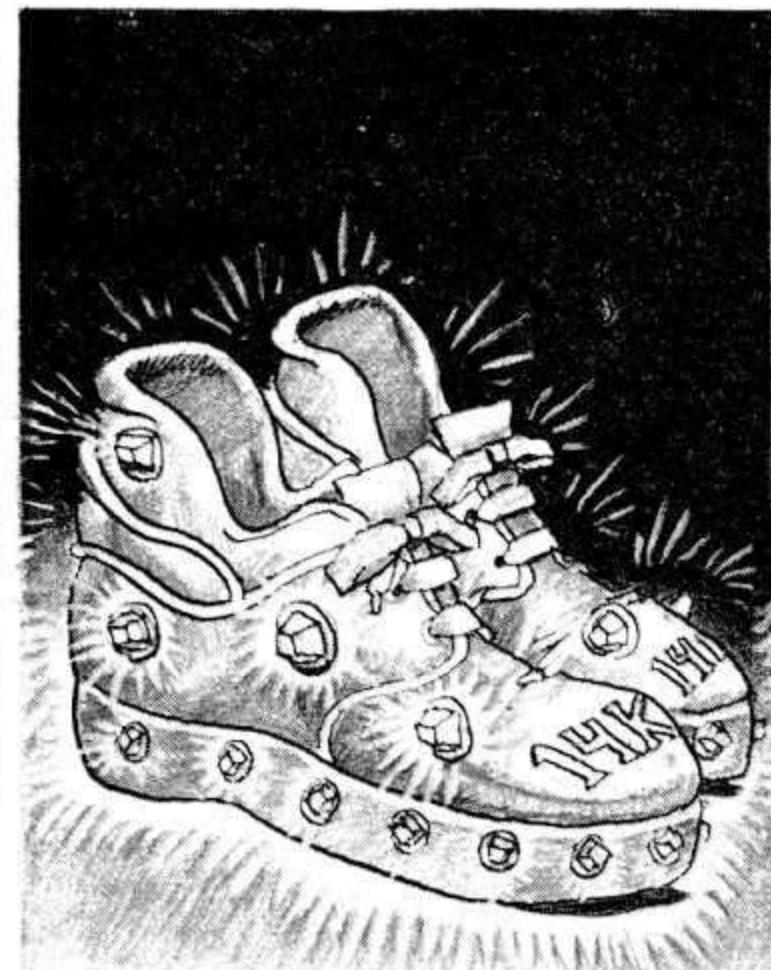
The OREL HERSHISER FITNESS SHOES

The goose eggs pay tribute to Hershiser's fabulously low E.R.A. The sturdy construction enables Orel to carry his heavy load of loot to the bank!



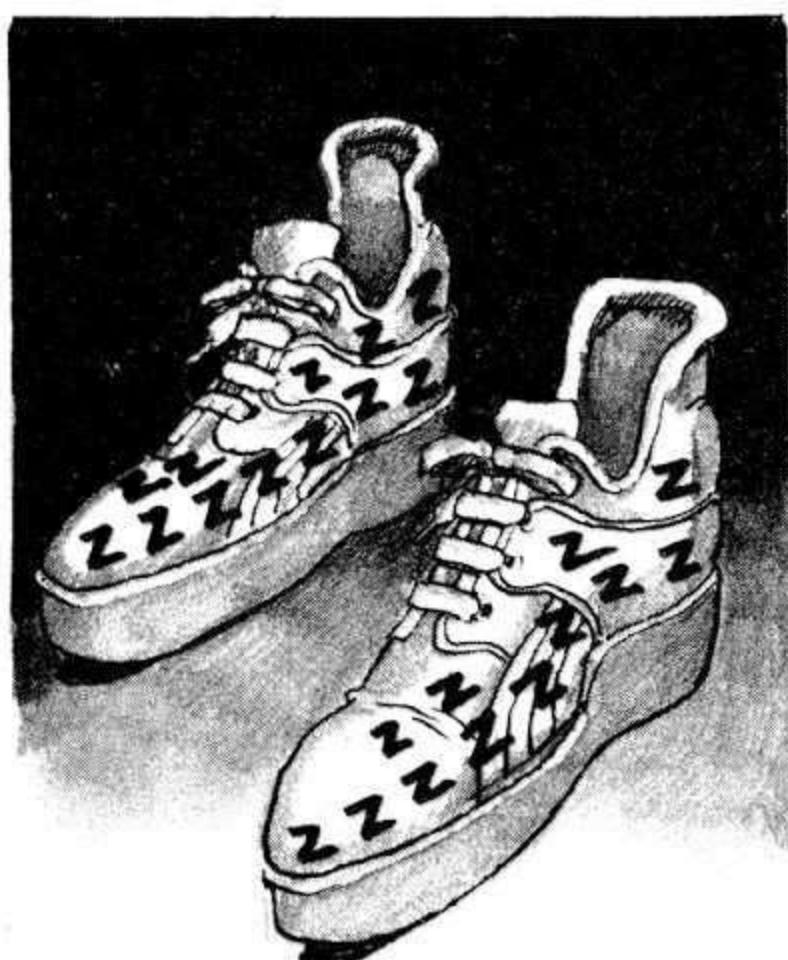
The BOBBY KNIGHT COACH'S SHOES

The above are Bobby's "good mood" sneakers. Magazine censors prevent us from displaying his "bad mood" shoes!



The DONALD TRUMP DIAMOND-ENCRUSTED & GOLD-PLATED ATHLETIC SHOES

Proceeds of sales of this sneaker go to Donald Trump to enable him to save America by buying up Japan!



The RONALD REAGAN 'FAVORITE ACTIVITY' RETIREMENT SHOES

Except for the absence of the Presidential Seal, these are identical to Ronnie's old Presidential sneakers!



The JOHN McENROE SOURPUSS TENNIS SHOES

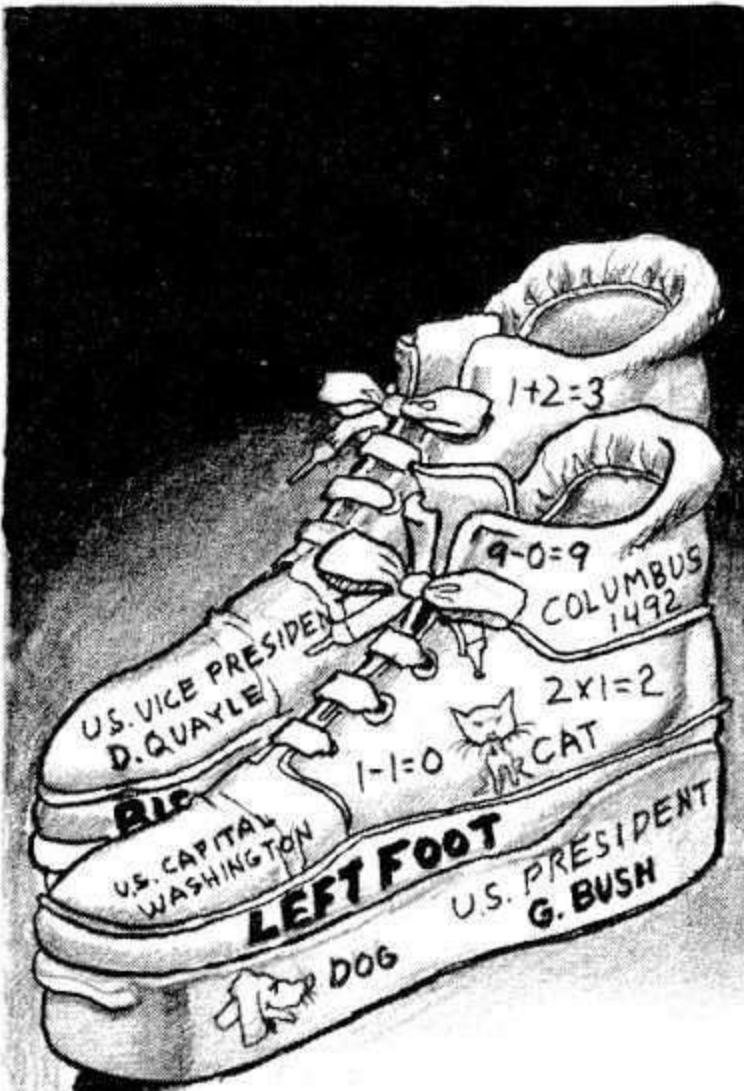
Extra-tight shoes encourage the wearer to grunt, groan and grimace, thereby inflaming judges, opponents and bunions!



The TAMMY BAKKER PROTECTIVE ATHLETIC SHOES

Reinforced steel tops prevent serious injury when a Tammy Bakker-type eyelash falls on the wearer's foot!

GOING SHOW BIZ!



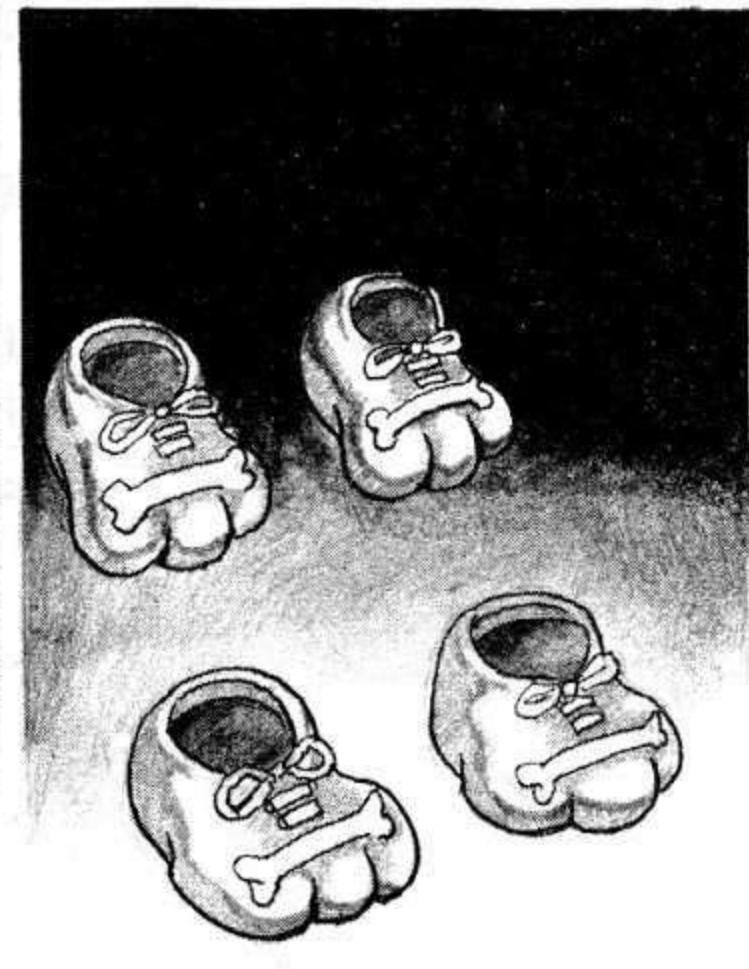
The DAN QUAYLE SNEAKY SNEAKERS

Shoes are replete with handy facts and figures designed to help slow-brows get out of third grade!



The BATMAN RUNNING SHOES

Designed to help Batman outrun female fans and preserve a bachelorhood dedicated to crime fighting!



The SPUDS MacKENZIE PAW SHOES

Footwear for four-legged party animals who make no bones about wanting to play footsie with party gals!



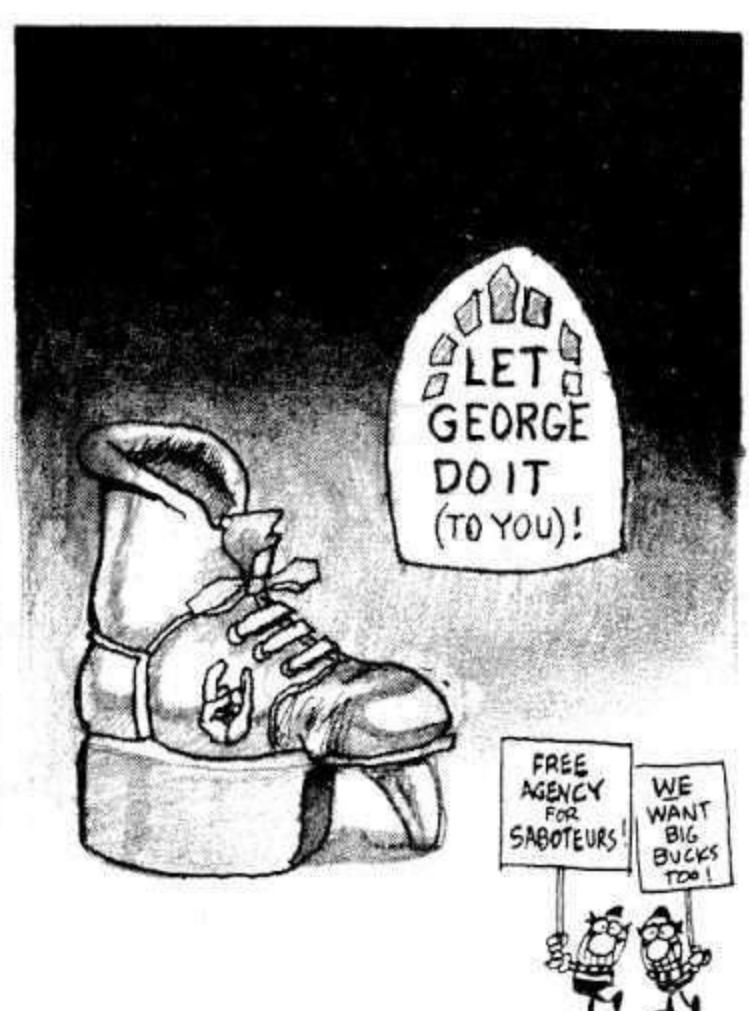
The OLYMPIC ATHLETIC SHOES

This design pays tribute to anabolic steroids, without which some winners of gold medals might be mere also-rans!



The GODFATHER'S CEMENT SHOES

Designed exclusively for rival mobsters, government informants and careless dry cleaners who mess up the Godfather's custom-tailored suits.



The GEORGE STEINBRENNER NOT-SO-ATHLETIC SHOES

They're all heel!



The FLORENCE JOYNER SUPER RUNNING SHOES

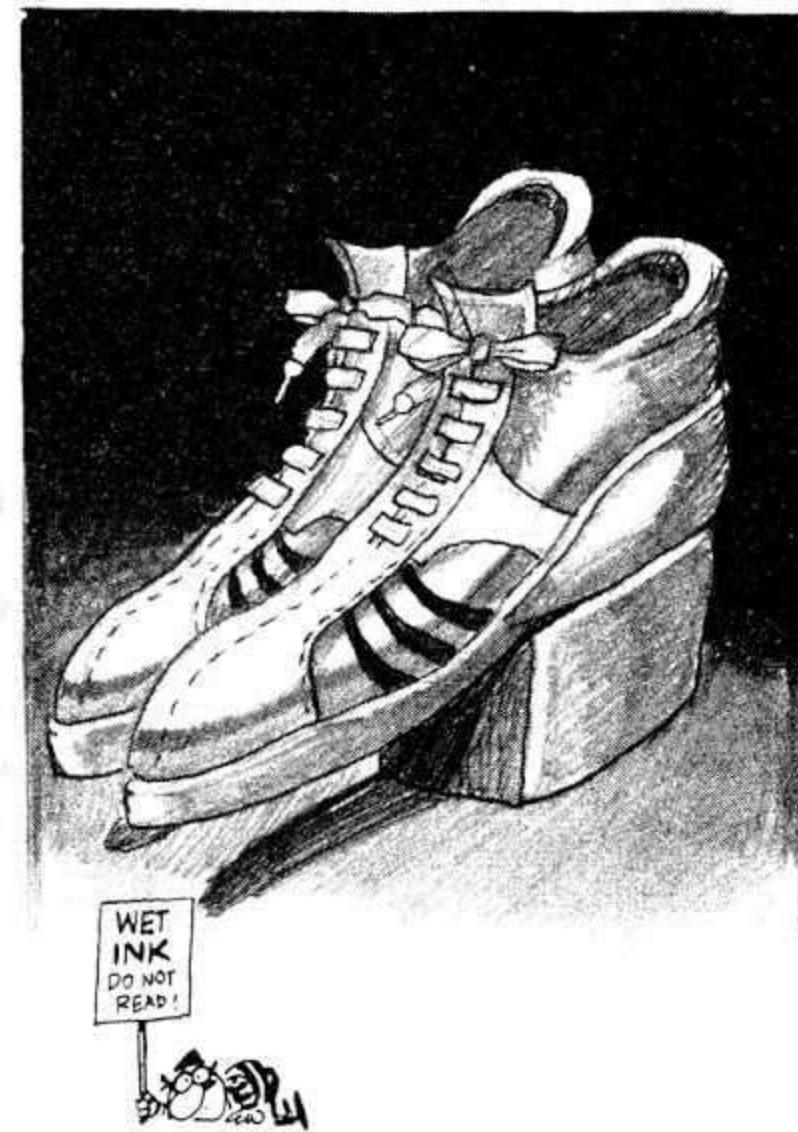
The wings don't do a thing for the runner, but they do psych out opponents into thinking the wearer is much faster than they actually are!



The MICHAEL JORDAN DUNKER'S DELIGHT SNEAKERS*

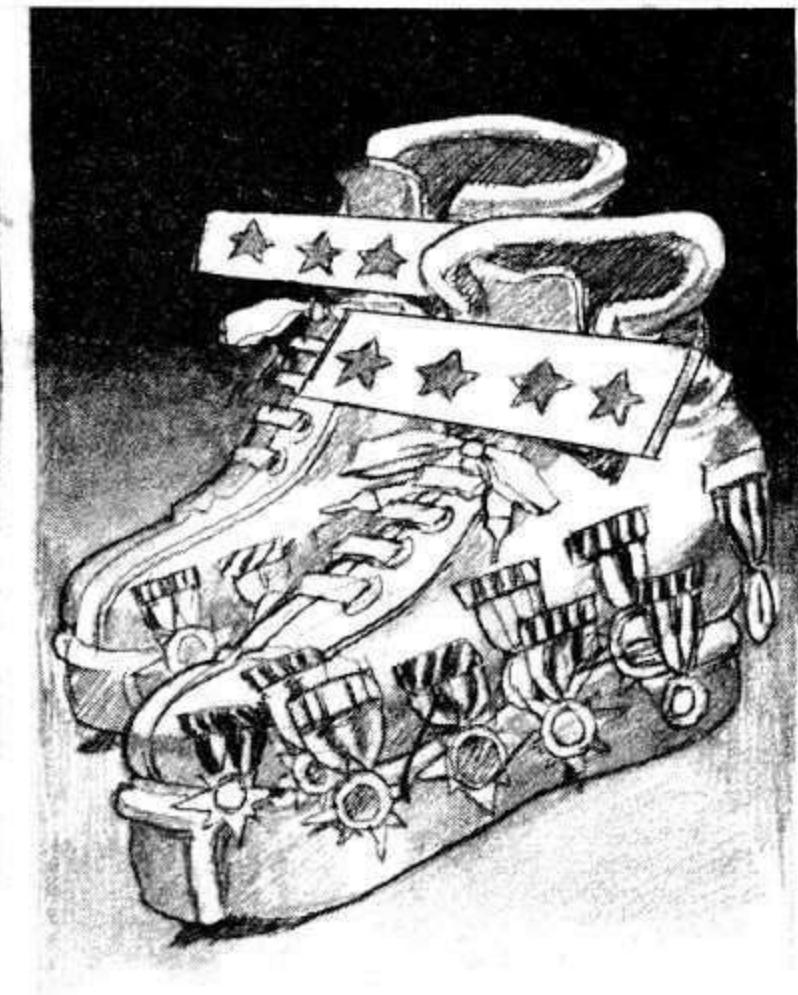
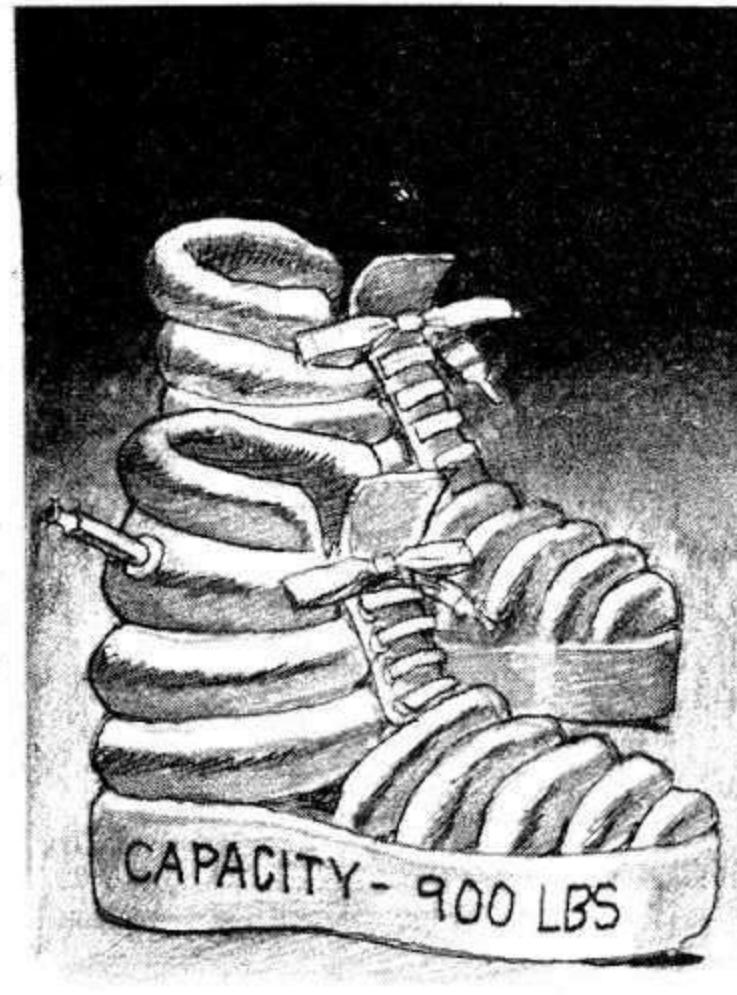
Powerful coiled springs in sole of sneakers transform five foot midgets into dukes of dunk!

*WARNING: THE MANUFACTURER CANNOT BE HELD RESPONSIBLE FOR HEAD INJURIES SUFFERED BY HITTING THE GYM CEILING!



NO-FAULT TENNIS SHOES

These shoes allow player to step over the serving line without actually touching the line! They can also be worn in metropolitan areas to avoid stepping in doggie-doo!



SPIKED TENNIS SHOES

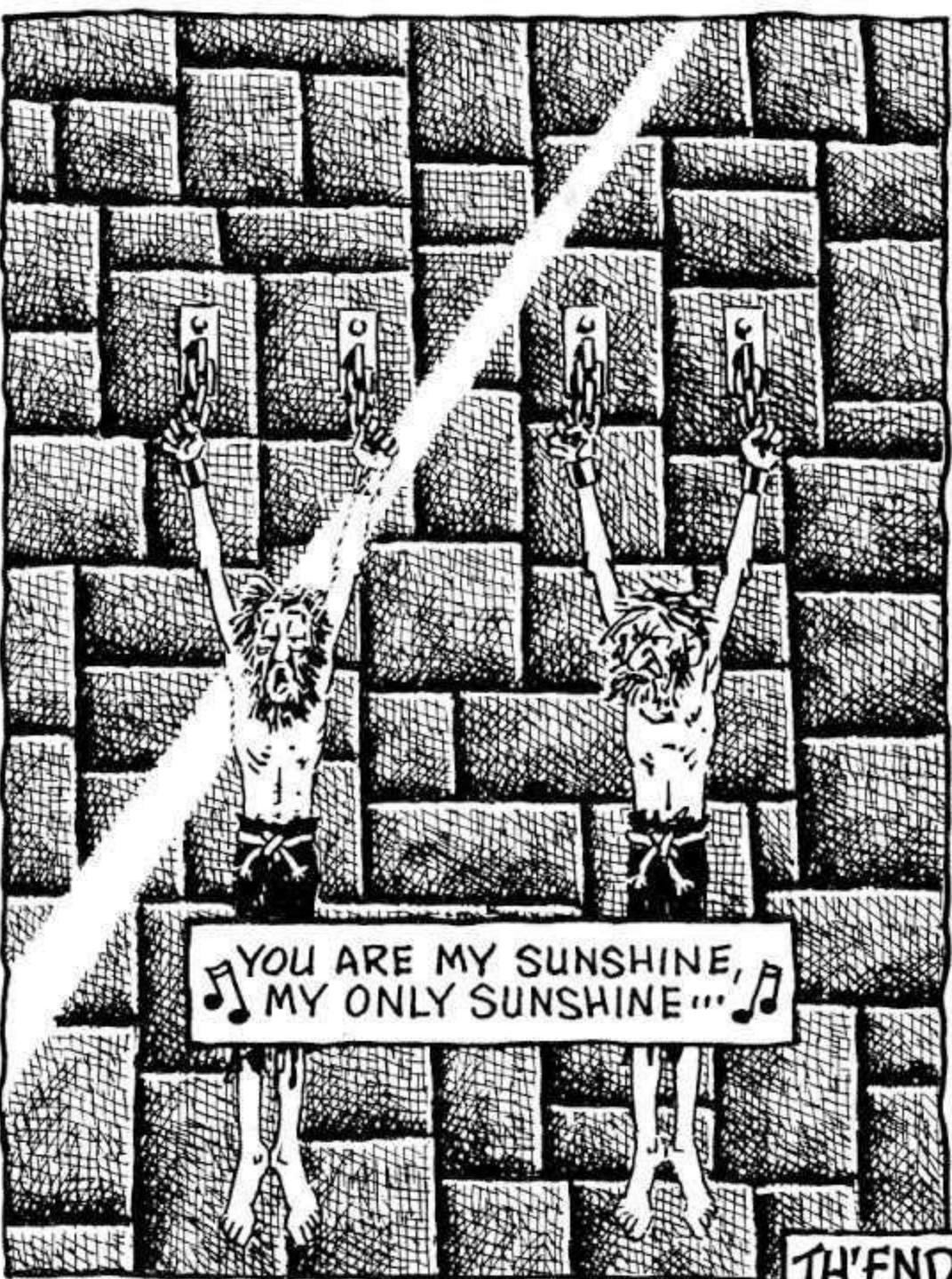
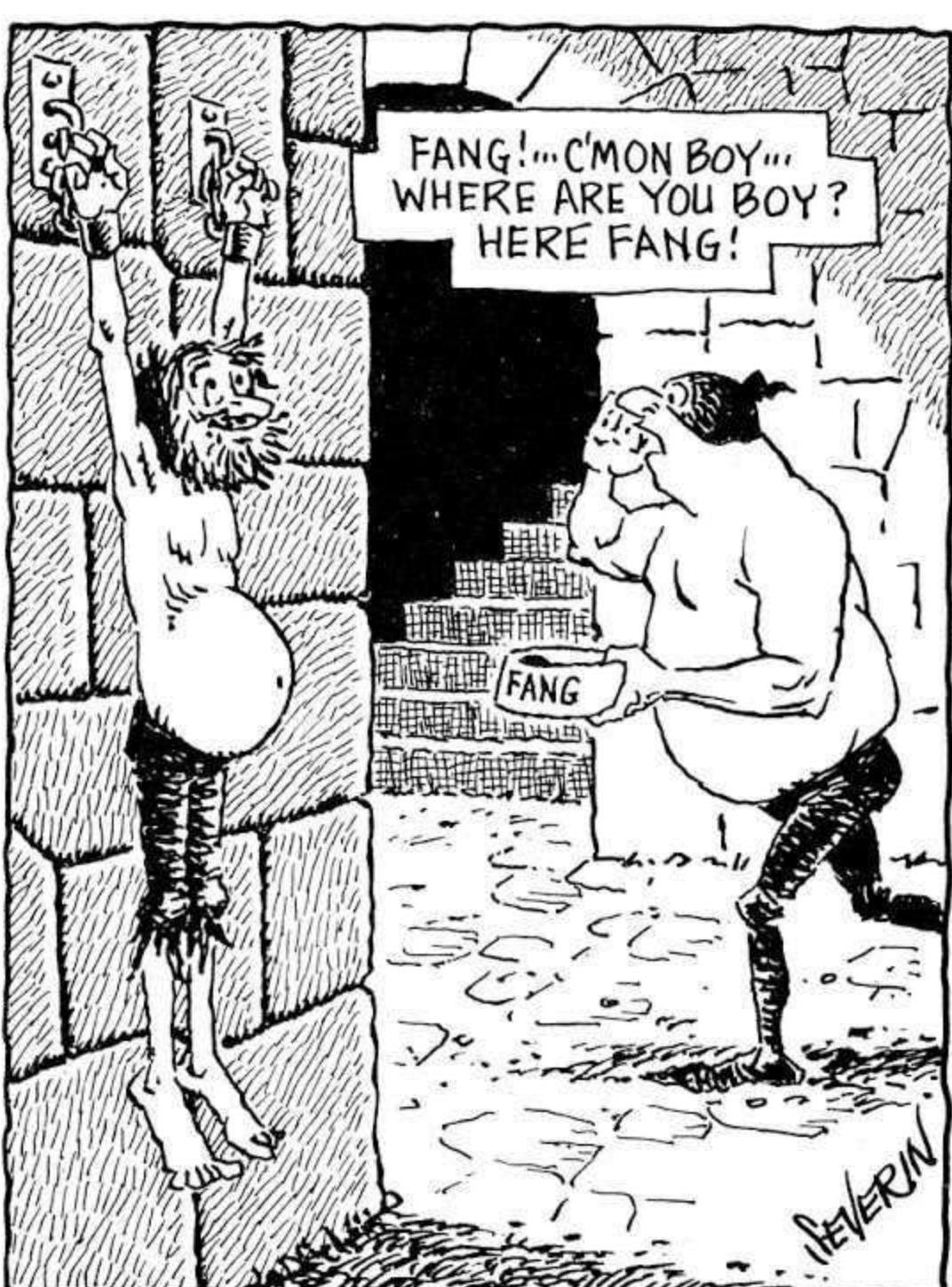
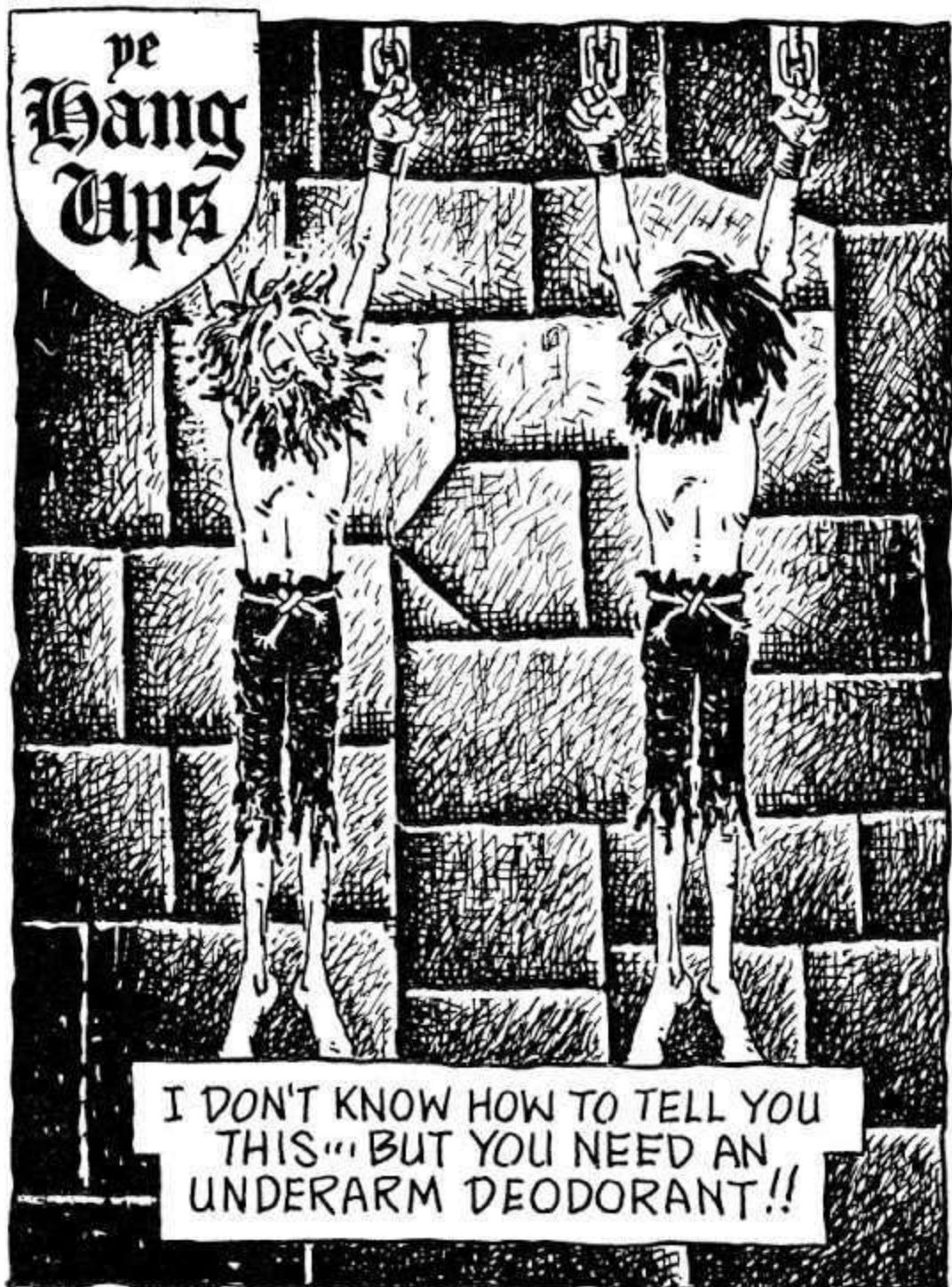
Designed to prevent the player's partner from poaching on balls that are not his! Can also be used to puncture beer cans during the post-game celebration!

The ROSEANNE BARR REINFORCED SNEAKERS

A nature-friendly product as they are made of recycled and hard-to-dispose-of used tires. Suggested air pressure: 28

The MANUEL NORIEGA MEDAL-TIPPED SHOES

Designed to impress fellow inmates who don't notice all the medals on his chest. Thick, hollow soles good for smuggling contraband!





write to **CRACKED LETTERS**, 535 Fifth Avenue, NYC 10017



WISEAS

Dear CRACKED,
I never thought I'd be interested in anything about NEW KIDS ON THE BLOCK, but I've got to admit, I almost lost my head over that gag with them in the HANG UPS, too! How about more rock parodies making fun of GOOD bands!

Terry Burke
Columbia MO

We put the NEW KIDS back on the chopping BLOCK, along with other rockers in our all-new parody of CLUB MTV which'll show up in CRACKED BLOCKBUSTER #4 on sale in May!

Dear CRACKED,
Don Martin's not getting older, he's getting grosser! I used to like Don's older stuff better than what he was doing during his last years at Mad, but since he's come over to CRACKED his stuff's getting more outrageous! I loved the latest batch in CRACKED 254 and I hope he keeps up the great work! Don is truly an American original!

Steve Labell
Lincoln NE

I'm real happy with Don's work, too! Don never owned the copyright to his work at Mad, so for the last few years there Don had ghost writers. After all, why waste your best ideas if someone other than you (in this case the publisher) made all the money on your great gags? Since Don started working for us, he owns all rights to his own work so he's a lot more inspired to come up with killer cartoons! Also, keep an eye out for Don Martin's new animated spots that'll be showing up on VH-1 this summer!

Dear CRACKED,
CRACKED TO THE FUTURE II was hilarious! I especially enjoyed the ending where history is changed so that America and not Japan is a super-economic power. Wishful thinking! As usual, the art of John Severin is way beyond fantastic. How does he do it?

Regina Wantanabe
San Francisco CA

How does Severin do it? With a pen and ink!



Now here's a conservation-minded family: Instead of using non-biodegradable diapers, little KAITLIN TYLER is reusing pages from CRACKED magazine. Does she prefer the smooth feel of her daddy RURIK TYLER's pages over the other artists or is she just making some sort of statement about his work?

From THE Wiseguy to a bunch of wiseguys: Ken Wahl got a big kick over the parody we did of his show, WISEGUY. His manager said he was reading it on the street and rolling on the ground (in laughter, we hope)! We sent Ken one of the artist WALLY BROGAN's original art pages from our WISEASS and Ken was kind enough to send us this photo! If you missed it the first time around, WISEASS will be reprinted as one of CRACKED YEAR'S BEST in CRACKED COLLECTORS' EDITION #84, out this summer!

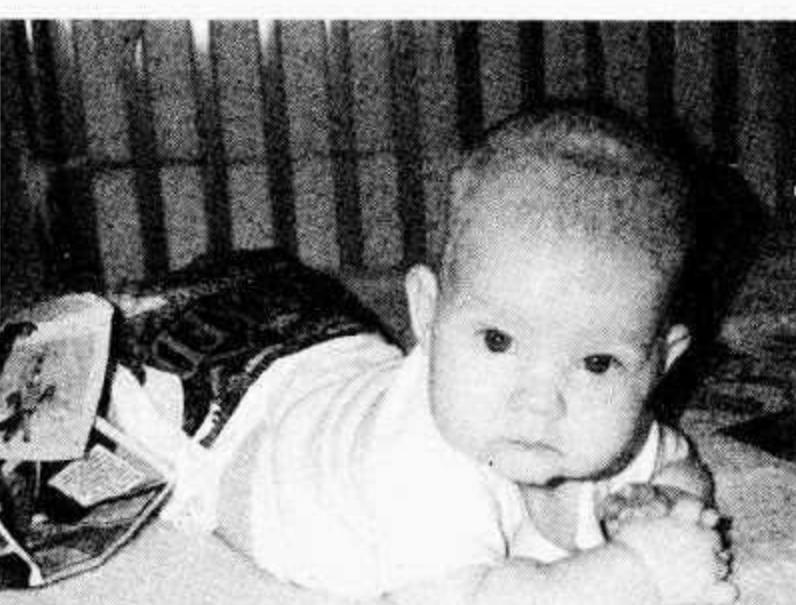
Dear CRACKED,
I had never heard of Basil Wolverton before, but after seeing his stuff in CRACKED, I want to buy that book from Fantagraphics about him. While looking for his stuff in a comic store, I found a whole bunch of covers he did for a comic book called PLOP which were hilarious. Will he be in CRACKED anymore?

Lisa Poppe
Orlando FL

Some more Wolverton weirdness will show up in MONSTER PARTY #9 and possibly SUPER CRACKED #4. Pretty good for an artist that passed away in the early '80s! I was a big PLOP fan when I was a kid and you can still find copies for cheaper than today's comics and they're worth it!

Dear CRACKED,
I'm a big fan of Marvel's Punisher comic and liked Gary Field's gag about it. Since the gag was about all the comic characters hitting the movie screen, I was wondering if you guys knew what ever happened to the Punisher movie that was supposed to come out last year?

Josh Piedmont
Fairbanks AK



The company handling the PUNISHER movie (starring Dolph Lundgren) went out of business, so it's not gonna hit the screens too soon. In fact it may come out on video first. It's already opened in Europe and Japan and did okay even if Dolph wasn't wearing the Punisher skull suit!

Dear CRACKED,
We are enjoying your CRACKED here very much and it brings to us too much amusement. What we would like to know specifically is if you have done a Jerry Lewis parody or if you plan to do one. He is the utmost funny and would add to your contents much mirth.

Pierre Cartier
Angoulême France

If I didn't see the postmark, I wouldn't believe it! I thought all that stuff about France digging Jerry Lew is was a joke! Well, we don't have a feature planned on Jerry Lewis, but if public demand is great enough...

CALL THE CRACKED HOTLINE!

1-900-820-7070

LISTEN TO CRACKED INTERVIEWER NANNY DICKERING AND LEARN HOW YOU CAN BE INTERVIEWED BY HER AND APPEAR IN CRACKED MAGAZINE! Also hear SHUT UPS, JOKES and hear from the CRACKED artists about stuff they're working on! Only \$1.50 for the first minute and 75¢ each additional minute. If under 18, get your parents blessings before you call!

Dear CRACKED,
My favorite thing in CRACKED is the SHUT UPS! They are the first thing I turn to in the magazine... just like the centerfold in PLAYBOY. How about doing a whole COLLECTORS' EDITION of them?

Edwin Shizar
Columbus OH

We did it before and we might do it again. And as much as I dig SHUT UPS, too, I think I might be inclined to check out the centerfold before the Shut Ups! If you can't get enough Shut Ups, call our 900 number... Shut Ups change weekly!

INTRODUCING THE NEW 1990 CRACKED T-SHIRT!

...IT'S ABOUT TIME!
ONLY \$9.99 EACH!



Ah, yes! The new formal T-shirt for the 90s! Black T-shirt with a red CRACKED logo (with white outline). Yes!

The time-tested original model. All your favorite CRACKED characters in a full color portrait by the genius himself, JOHN SEVERIN, on a white T.

PLUS THESE OTHER CRACKED COMFORTS:

THE SYLVESTER P. SMYTHE PLUSH DOLL

Get 'em while the CRACKED mascot, Sylvester, is still around and before they become a collectors' item! Kids love 'em! Only \$19.95



THE CRACKED HAT

Just like What's-his-name wears!
Just \$2.00

CRACKED SUBSCRIPTION

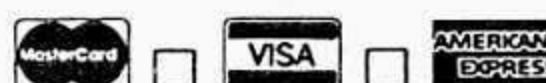
Get a full year's worth of a laughs for LESS than newsstand and mailed to your door! It sort of helps the world go around! Only \$14.40

mail to:
CRACKED STUFF
535 Fifth Avenue
New York NY 10017

8/90

BLACK CRACKED T-SHIRT (\$9.99 + \$1.25 p&h)
 SEVERIN CRACKED T-SHIRT (\$9.99 + \$1.25 p&h)
 T-SHIRT SIZE: SM MED LG X-LG
 CRACKED SYLVESTER DOLL (\$19.95)
 CRACKED SUBSCRIPTION (9 issues: \$14.40 US/\$18.90 FOREIGN)

- OR -
CHARGE



ACCOUNT NUMBER:

EXPIRY DATE: ____/____

SIGNATURE:

(Must be signed to be valid.)

outside USA (including Canada) enclose International Money
Order or check drawn on US bank payable in US funds.

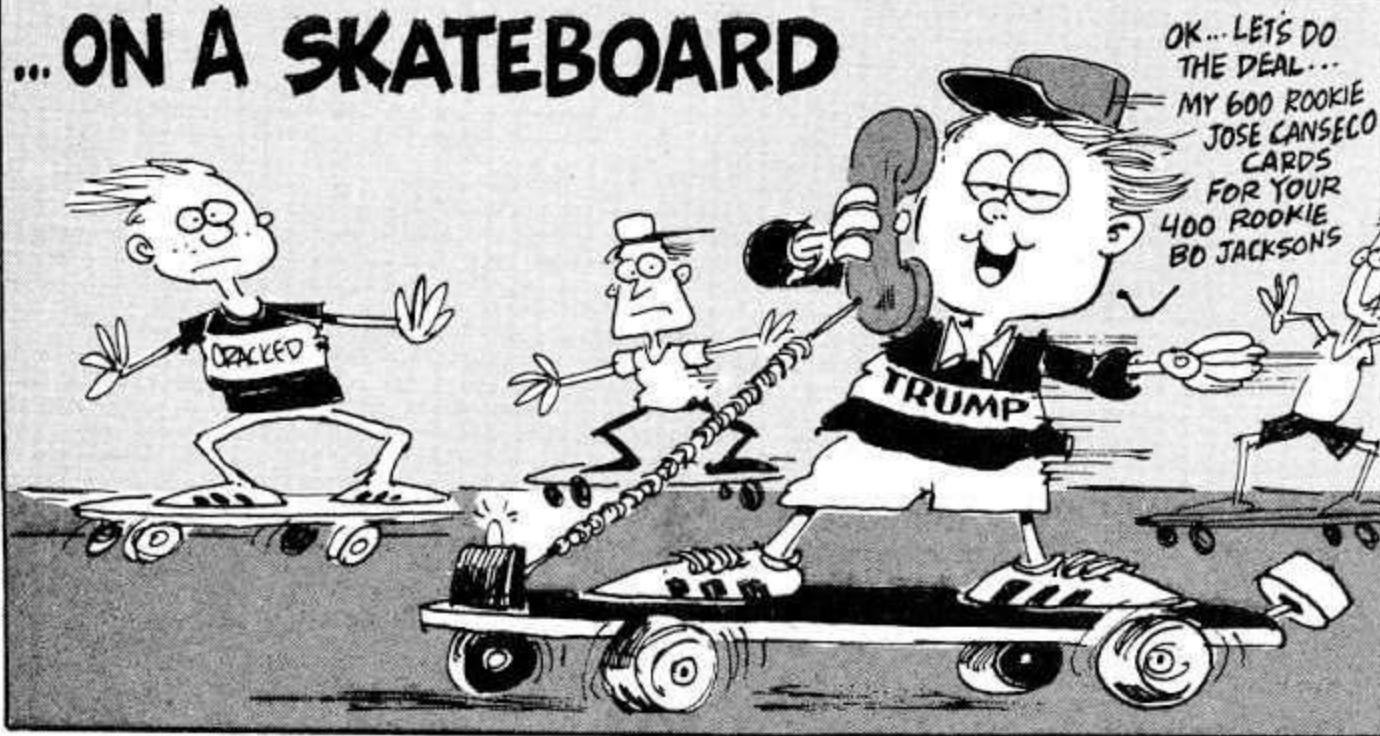
Allow 6-8 weeks for processing and delivery. Thanks!

Name _____
Address _____
Town _____
Zip Code _____

STRANGE PLACES FOR CELLULAR PHONES

by Roger Brown and Mike Ricigliano...

...ON A SKATEBOARD



...BABY CARRIAGES...



...PARACHUTING...



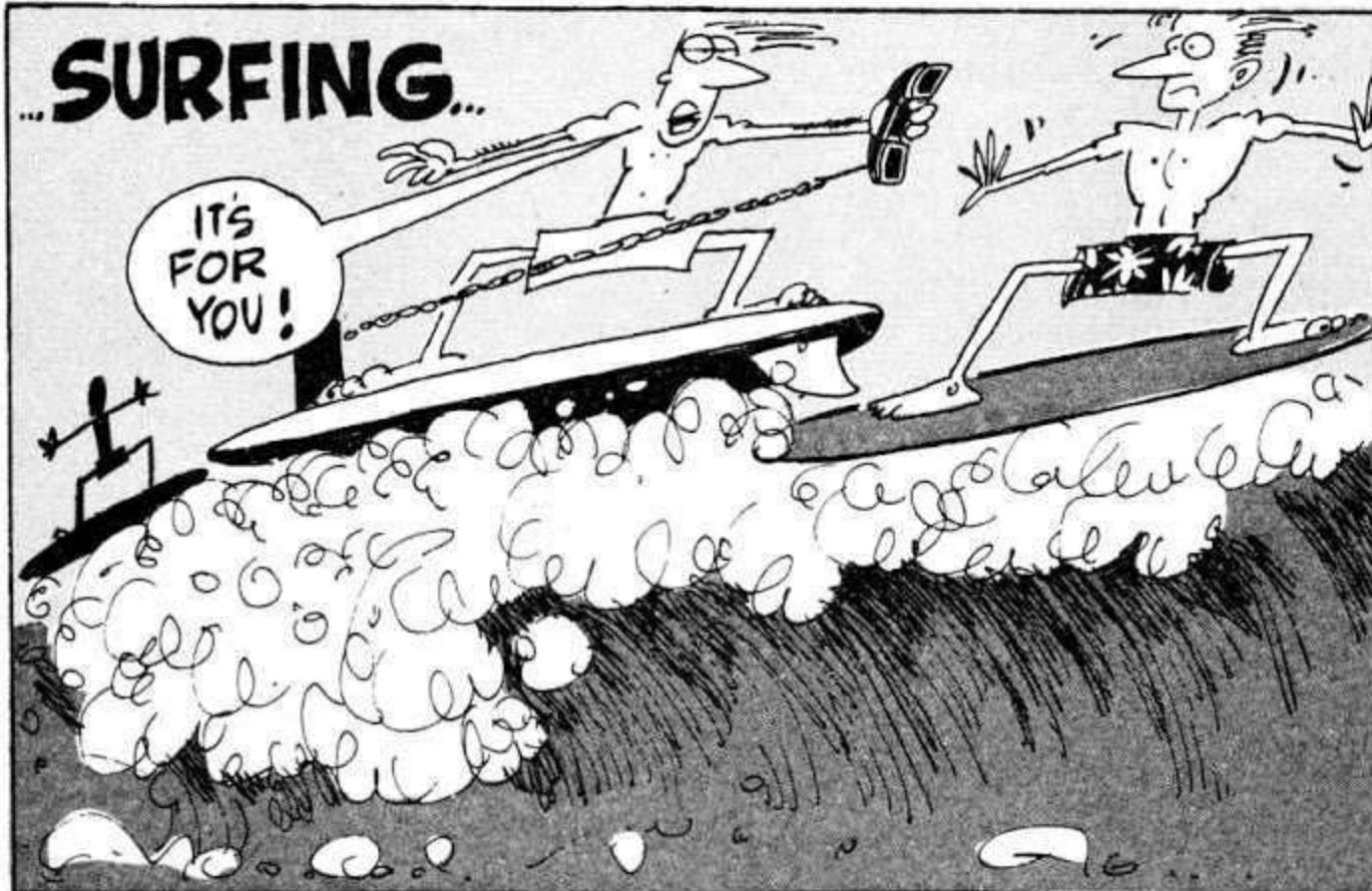
...ON A CAMEL...



...WALKING A DOG...



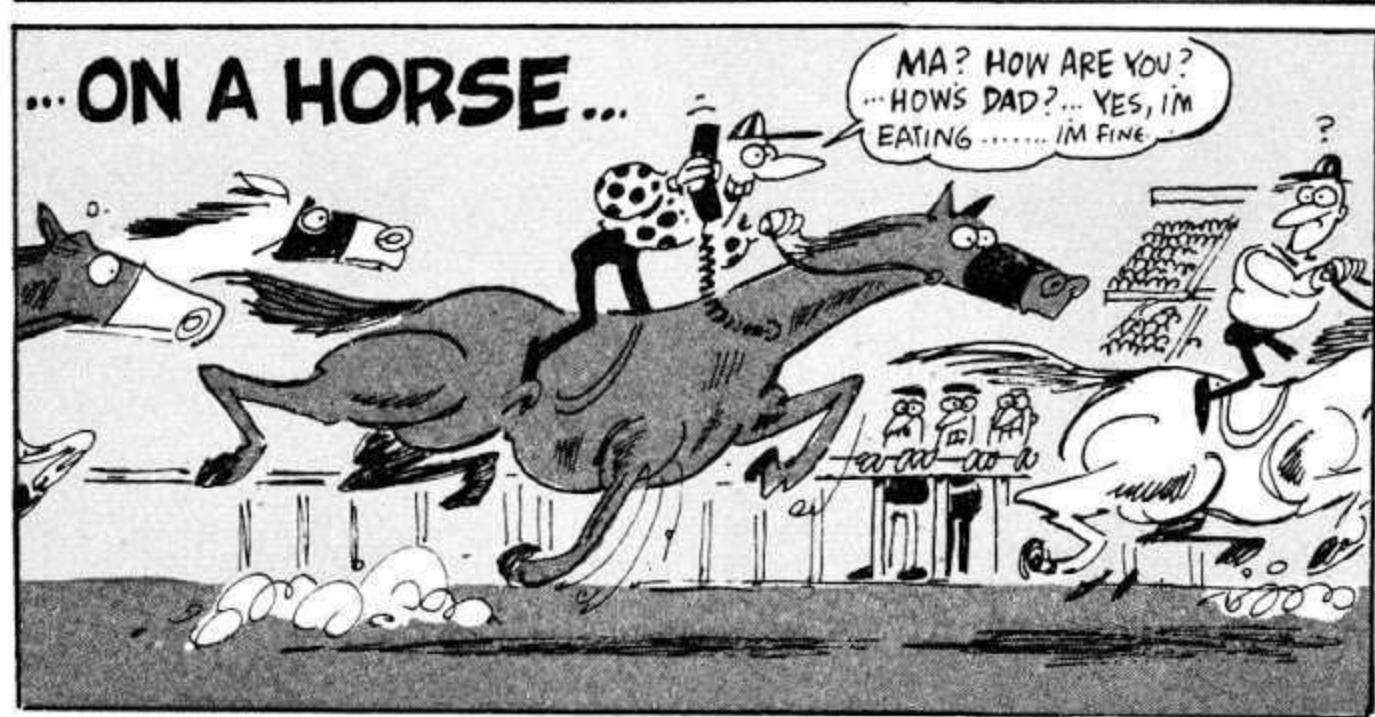
SURFING...



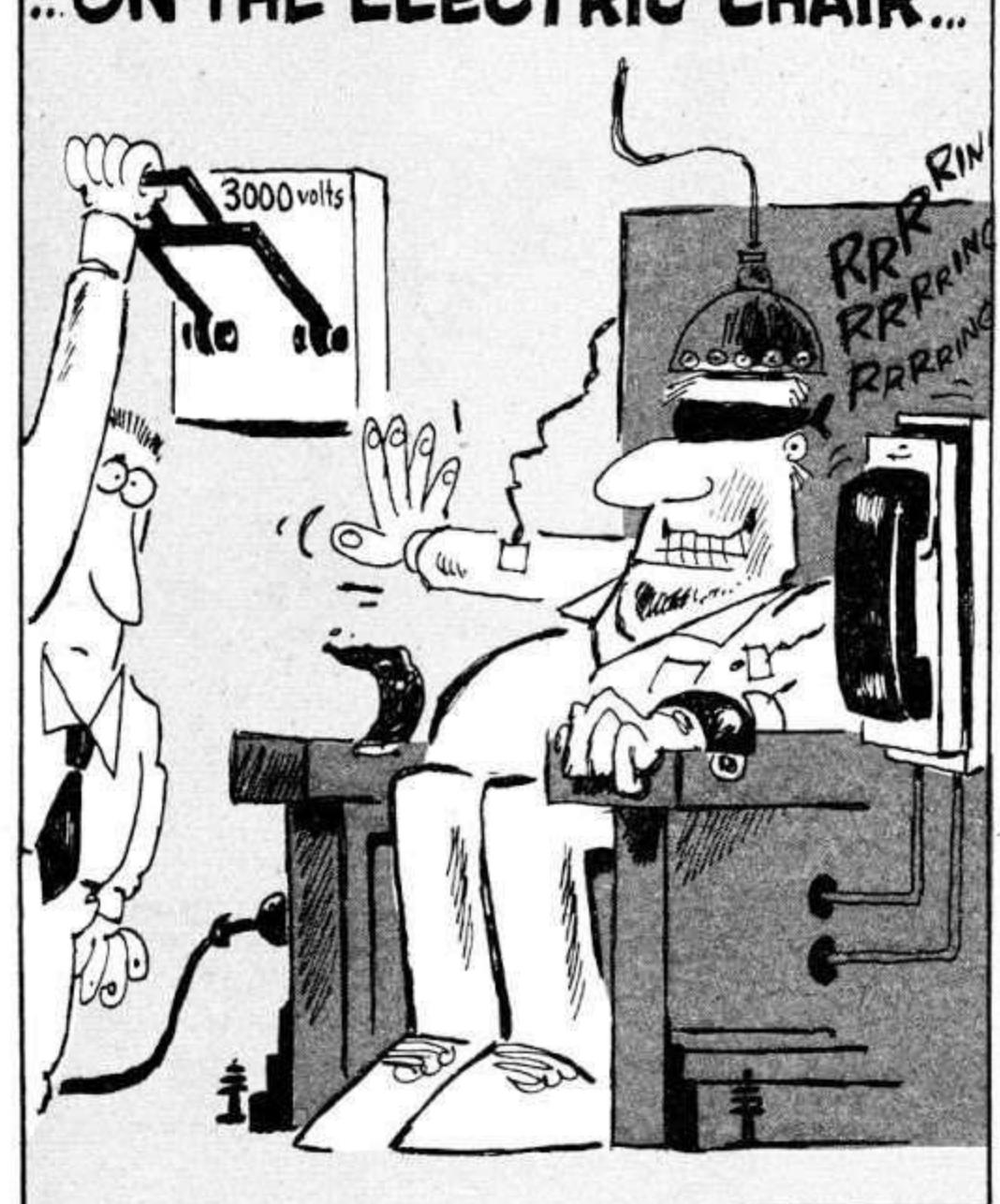
... BACKPACKS...



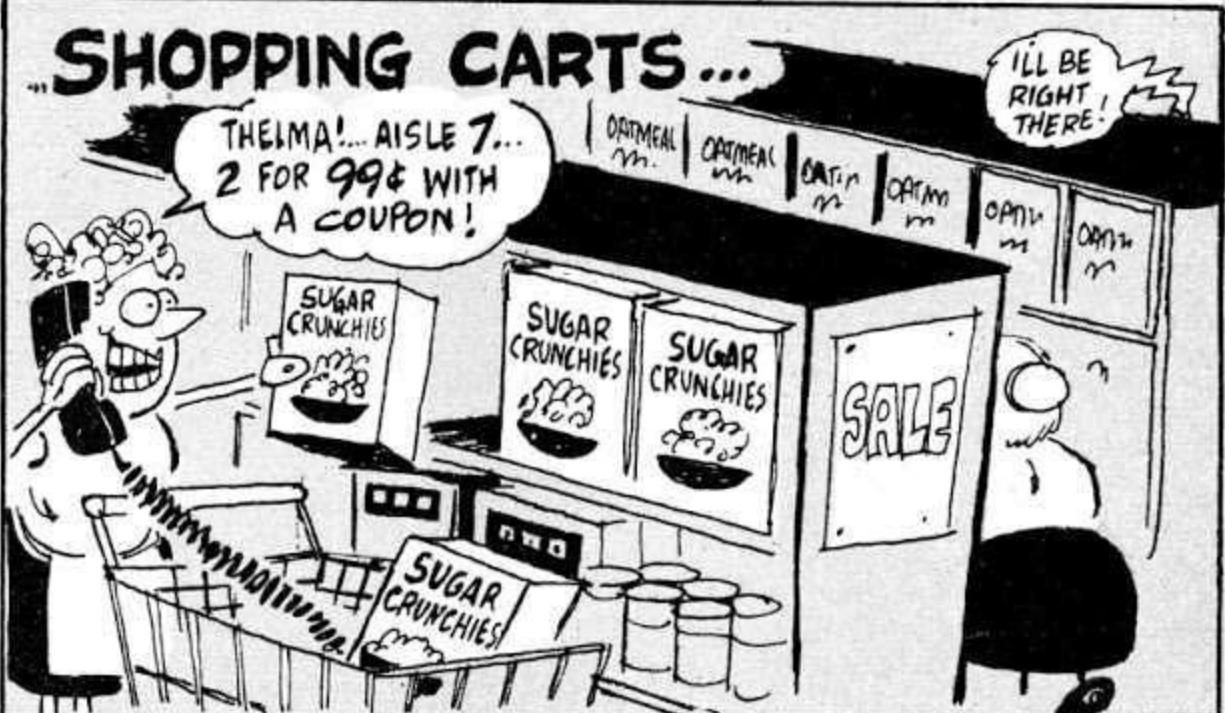
... ON A HORSE...



... ON THE ELECTRIC CHAIR...



... SHOPPING CARTS...



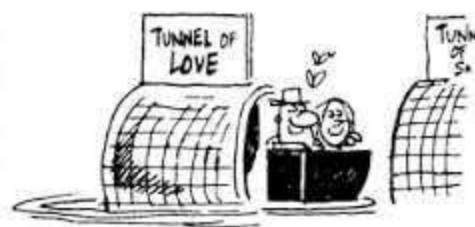
... ON A TRAPEZE...



Old detectives, like old soldiers, never die! Unfortunately, they don't fade away either... they re-appear on our TV screen eternally with the same ancient plots! Just like the one with our favorite Greek Buddha...

Tony Frank writer

Walter Brogan artist



KOJERK

...And if anything goes wrong with your car's fuel system, we'll fix it and that's a promise!

Cheez! I know it's a stupid commercial but aren't you being overly critical?! **Arrrggghh!!**



Inspector! ...Sorry! I didn't mean to interrupt you while you were doing... er, whatever it is you're doing!

What's the matter, detective? Haven't you ever seen a Greek aerobic class before?

Yeah... right! But what are those ribbons in your... **on** your head?

Flake, those aren't ribbons, that's toilet paper! I cut myself shaving! Now what do you want?!

Bad news... there's been a **murder**!

Hey! What's so bad about that? We're in homicide! If there were no murders, we'd be **meter maids**!

...Not with those legs, sweetheart!



It was a cop killing!

Make my day... Tell me it was Columbo!

Sorry, it was your old buddy Croaker!

Chief, I want this case! Even though he retired, Croaker was a friend!

Bheo, you're too personally involved! Anyway, I have a biggie for you! Take a shovel and dig up Giants Stadium. If you find Hoffa we'll get great press!

I don't know diddly about digging, but Bheo knows murder!

Okay, but first listen to these men. They're from Internal Affairs!

Hey! I'm glad to see you guys! I've been having some internal problems... Whenever I eat too much shishkabob, I get gas pains!

Inspector, we're not **that** kind of internal specialists!

Croaker was on the take!

Croaker worked for me! My guys weren't crooked! Oh sure, a few of them had **bad** posture, but they were honest! That's why people call me **Mr. Clean!**

No, Bheo, they call you that because you look like him!

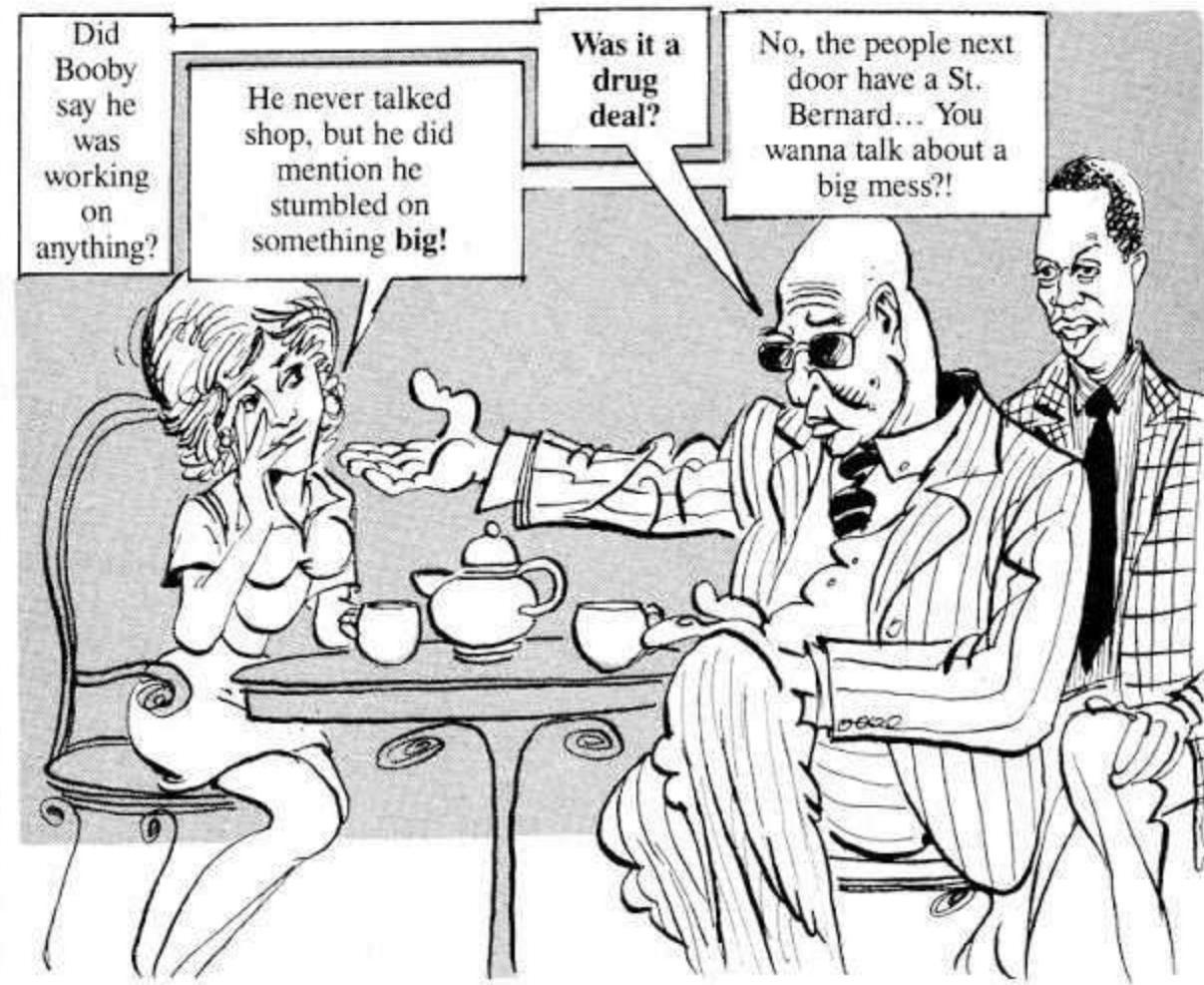
The press is gonna eat us alive on this one! The media loves doing they dirty cop bit! There'd never any mention of the hardworking, unselfish, dedicated officers that... Hey, where is everybody??!

The patrolmen are on strike! They want a 50% raise, a 30 hour week, a bigger pension and bullet vests designed by Giorgio Armani!

...Now here comes the **worst** part of a cop's job!

No. Typing out these forms in **triplicate**!

Telling the wife her husband got wasted?



My hunch was right! All the gas comes from the same storage tank. That means that shnooks who pay extra for super premium gas are getting ripped off! They're getting the cheap gas, get it? "No Super"!

That's right, Kojerk! Croaker figured it all out so I had to kill him! You're next!

Hold it! You killed one cop and you're looking at 10 years hard time! You waste us, you're talking 30 years!

Nah! My lawyer said I'd get the same number of years no matter how many cops I blow away 'cause the judges always give concurrent sentences! One cop or 12, it's all the same!

It's time like these that I feel I made a lousy career choice!

Is it okay with you if I have a last cigarette?

Inspector, you know what the Surgeon General said about smoking! Every cigarette shortens your life by an hour!

Detective, will you shut up?!

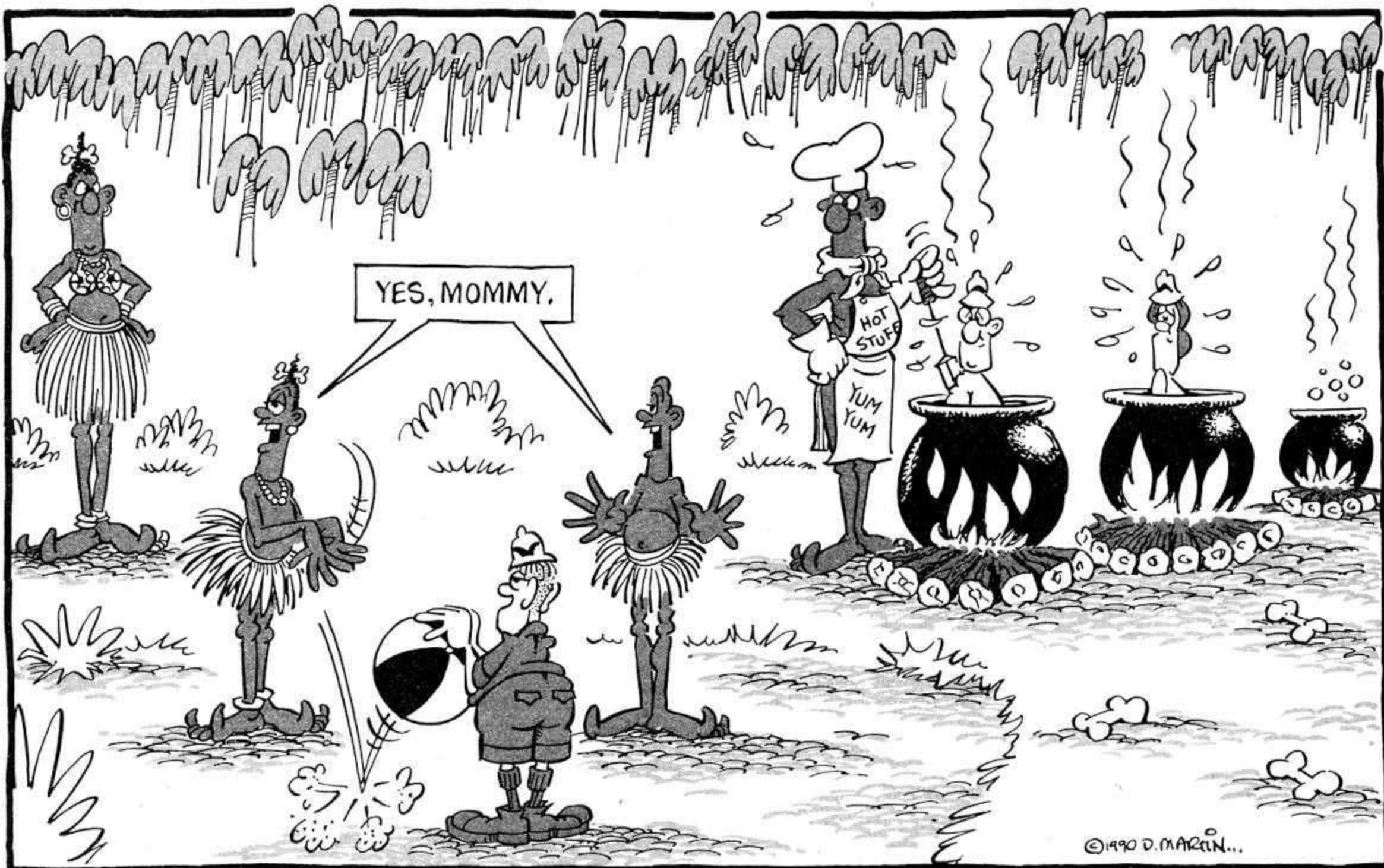
Hey! It was a gas station and the ground was covered with gasoline! I threw a match, end of case!

Not quite, Bheo! That match trick of yours levelled 5 city blocks! Everybody is suing the city, even the oil company!

Hey, that's a new twist! An oil company suing the government!

Why Detective Flake? Whattsamatter?

The blast singed my hair off and I look like you!!



Hi! Nanny Dickering here with another one of my famous celebrity interviews! My guest is the **Number One** shock-talk radio host in the country! Who says so? Well, he does! So join me as...

CRACKED INTERVIEWS

HOWEIRD STERN

The Shock Shlock Radio King!

Gosh, Howeird! I heard that you once weighed 300 pounds and were over 6 feet tall! That must have been **some** diet! You lost 200 pounds and shrunk a foot!

Lady, you've got the **wrong** jockey! You want the disc jockey, **Howeird Stern!** He's in the other stall doing one of his stupid **Mr. Ed** bits!

Man! How could she confuse me with that dwarf?! I say **neigh** to that!

UN-STABLE BOY

She was only **horsing** around, Howeird! Actually you're lucky she didn't mix you up with that horse's **butt**! ... You both have the same kind of pony tail!

How come CRACKED decided to interview me? Was it because I was featured in Mad and you always rip them off?

Howeird, our publisher doesn't like us to use the "M" word!

How does the dude feel about words like @#\$%&*???

Oh, that's okay... he calls the editor that all the time!

CRACKED likes to interview people who are at the top of their professions! Stars like Elvis...

Yoko Ohno...

Rabid the Wonder Boy...

Ex-Mayor Kroch...

...And we think you're in their class!

Are you lonesome tonight...?

Yerrow Submaline...

Holy Cameo Role!

HOLY-FRUIT-OF-THE-LOOMS! MY UNDERWEAR'S TURNING GREEN!

How'm I doin'?

THE LARRY FINE HAIR CLUB FOR MEN

Thanks a lot! I really dig being lumped together with a stiff who's been dead for 10 years, a no-talent broad who sing like she's been dead for **longer** than 10 years, an overaged sidekick who kicked off and a Mayor who's in the Guinness Book of Records for having the most people in his administration in the slammer! Man, maybe I ought to start a new bit...

Dial-A-Loser!

I knew you'd be pleased!

You've been quoted on the air as saying CRACKED is a rip-off of that other alleged humor magazine...

You've got that right, babe!

That's like saying Newsweek is a rip-off of Time or that you're a rip-off of Don Imus!

Howeird, how long have you been a J.D.?

That's D.J.!

Why did you become a disc jockey? Is it because you like music?

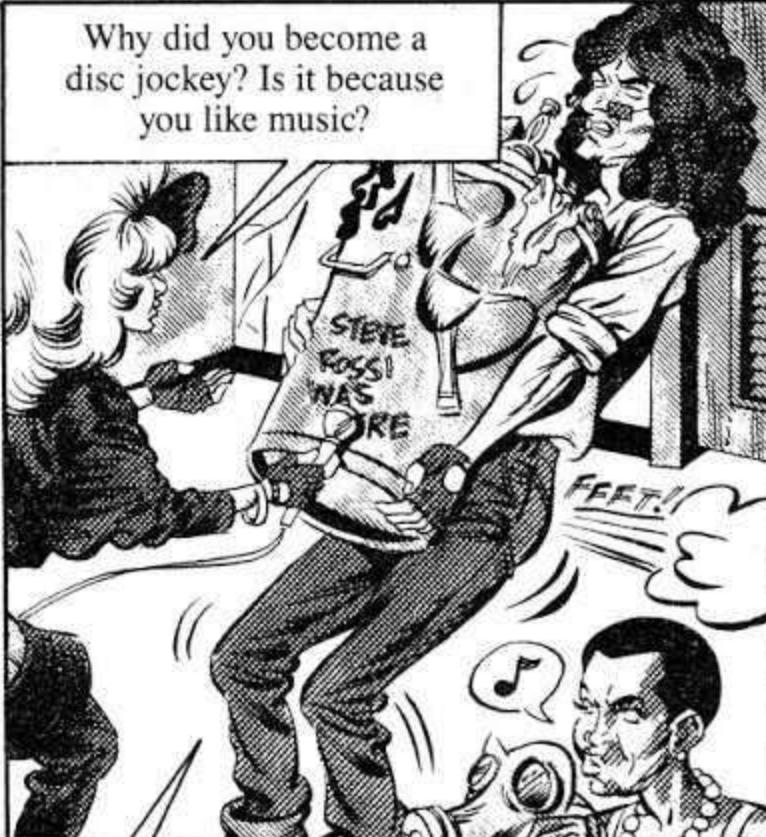
Do you plan to stay in radio or do you want to move into TV and movies?

Hey, with my looks, I'm being wasted in radio! In fact, I've just been offered the lead in Rob Lowe's next home video!



In your case Howeird, J.D. fits! I mean your the world's oldest juvenile delinquent!

Bobbin, zip it! You can be replaced with a laugh track!



No, I dig waking people up. My mother was frightened by an alarm clock when she was pregnant with me. I had to choose between being a sanitation worker banging garbage cans around or a D.J. spewing garbage over the air. Since records weight less than garbage pails, here I am!



Seriously folks, I'm up for the BATSMAN role in the sequel! Man, I'd sure dig wearin' all that rubber and leather!

Just wait 'til the Jerker gets a load of me!

Gaaa-aaack!

I've also thought about putting back a few pounds and teaming up with Groseanne Barrf!

Kids, I want you to meet your new father!

Bu-urrrp!

Honey, what do you say we eat out for a change. The diner has a special: All the shrimp you can eat for 10 bucks!

All the shrimp you can eat? There aren't that many shrimp in the ocean!

He sounds just like our old father!

Whaddya expect? Mom isn't exactly Madonna!

Actually Nanny, I could make you a household name! Look what I did for Jessica Hahahn! ...Uh oh, here comes my mother!

Again with the fresh mouth, Howeird? Talking dirty to this innocent girl? Is that the way I brought you up? What's a mother to do?

Ma, please...

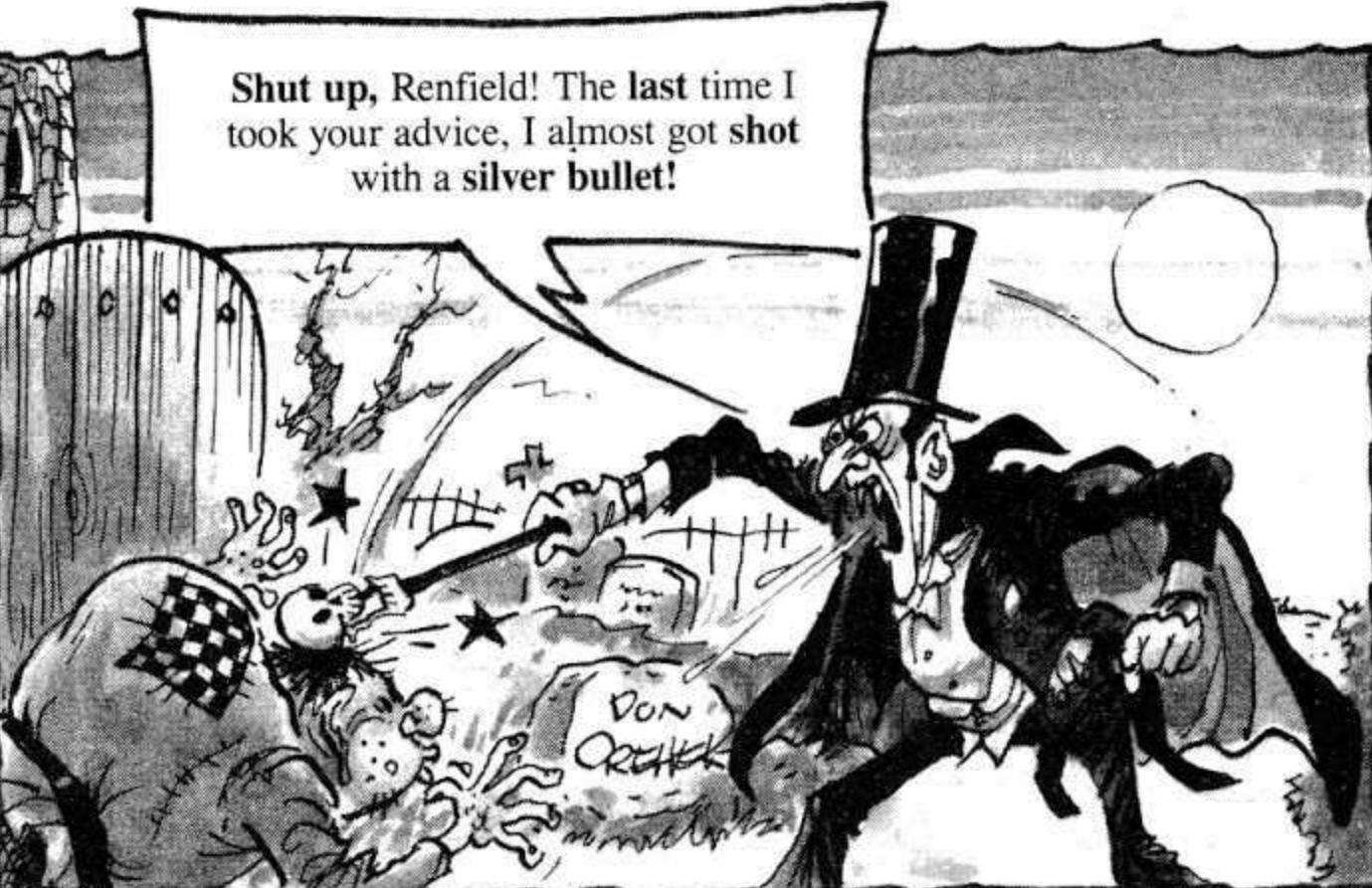
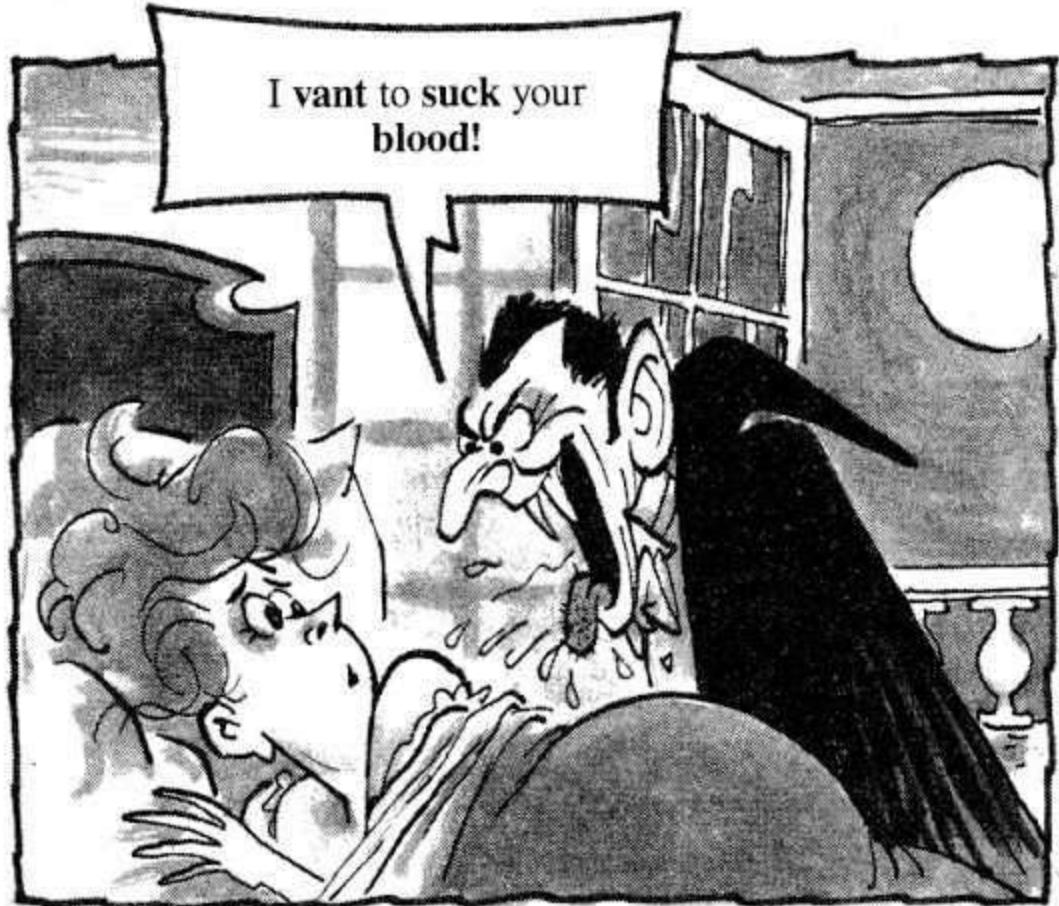
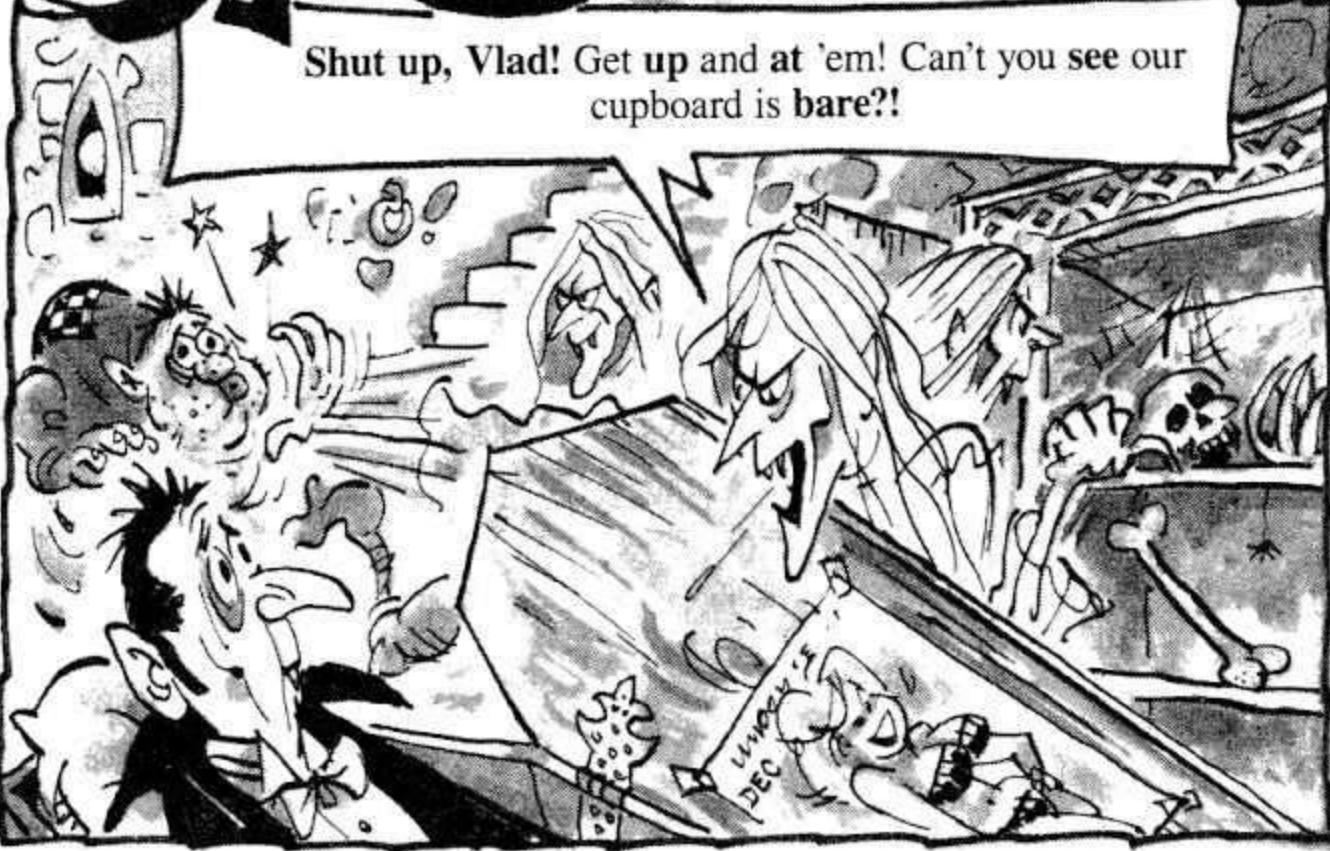
You know, Howie, you're not too big to have your mouth washed out with soap! But I didn't bring any... Guess what I did bring?

Open up wide! That's a good boy! Look at your, you're nothing but skin and bones! That health food is for birds, not growing boys! Now have a spoonful for Aunt Sadie... This one's for Uncle Morty...

Not chicken soup?! I wish you'd brought the soap instead!

...This is Nan Dickering, signing off for CRACKED!

SHUT UPS!



GREAT MOMENTS in Fashion

AUGUST
10

LA BREA TAR PITS

ICE AGE



ODG JORDACHE CREATES THE FIRST
ONE-SIZE-FITS-ALL CLOTHING ...

CRACKED

MUTANT TURTLE SOUP

CUT-UP!

writing
& art by

RURIK TYLER



RURIK
TYLER

TURTLE TARTAR

$\frac{1}{4}$ cup sliced Donatello
 $\frac{1}{4}$ cup diced Leonardo
 $\frac{1}{4}$ cup shredded Raphael
 $\frac{1}{4}$ cup smushed Michaelangelo

In saucepan, shred ingredients over heat.
Add Splinter droppings for flavor.

Cracked's "M'm, M'm Goo!" Cooking!

DIRECTIONS

Put can back on shelf. Put
on shoes. Go out and get pizza.

FOR MICROWAVE: Super easy!
Set oven on high, throw in the
whole turtle and in seconds
you'll have chunky mutant turtle
soup! Use the shell as a bowl!

Cracked's

CONDENMED



MUTANT Turtle SOUP WITH SHELLS

NUTRITIONAL INFORMATION PER SERVING

CALORIES	4,000
PROTEIN	YOU WISH!!
PAP	200%
WORTH	0
VALUE (TO COMIC COLLECTORS!)	\$500.00

INGREDIENTS: CORN, HAM,
YEASTMAN AND LARD, TURTLE
HEADS, EYES, LIPS, LUNGS, KNEE
PADS, BANDANAS, BO STICKS,
SHELLS, BLADES, KNEE CAPS,
SEWER WATER AND NINJA STARS.

CRACKED SOUP COMPANY

NET WT.
100 LBS



HEY DUDES &
DUDETTE! IT'S
ANOTHER
CRACKED CUT-UP!
CUT OUT THIS
LABEL AND GLUE
OR TAPE IT TO AN
ACTUAL CAN O'
SOUP! IT'S A
GASSER!